

# M. Guclu Atinc

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## Education

Nov.2006 – Aug.2011 Louisiana Tech University, Ruston, LA, USA (AACSB)

### *Doctor of Business Administration*

- Major: Strategic Management (corporate governance)
- Minor: Quantitative Analysis/Economics
- Dissertation Topic: *Detrimental effects of interventions with the corporate governance mechanisms of young entrepreneurial firms.*
- Dissertation Chair: Dr. Mark Kroll
- Dissertation Committee Members: Dr. Bruce Walters, Dr. Son Le, Dr. Marcia Simmering

2007 – 2009 Louisiana Tech University Ruston, LA, USA

### *Master of Business Administration*

- Second Master's degree
- Concentration in Management (Winter-2009)
- GPA: 3.6/4.0

1999 – 2000 Troy State University Troy, AL, USA

### *Master of Business Administration*

- GPA: 3.5/4.0

1995 - 1999 Troy State University Troy, AL, USA

### *Bachelor of Science in Business Administration*

Management Concentration

## Impact Statement

As an evidence of my impact in management scholarship, 12 out of 23 articles that I published are in social science indexed journals. Among those, four of them are ranked as elite category in their respective fields. My work has been cited over 1500 times. As of Spring 2021, my H-Index is 9.

## Academic Activities

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## ***Publications***

### **Category I (A\* or A according to ABDC Journal List)**

Becker, T. **Atinc, G.\***, Breaugh, J., Carlson, K. Edwards, J., Spector, P. (2016). Statistical Control in Correlational Studies: Ten Essential Recommendations for Organizational Researchers. *Journal of Organizational Behavior*. 37(2): 157-167. -SSCI \*Starting with the second author, authorship is in alphabetical order- Journal Impact Factor: 3.038

Fuller, C., Simmering, M., **Atinc, G.**, Ocal, Y. and Babin, B. (2015). Common method variance detection in business research. *Journal of Business Research*. 69(8):3192-3198.-SSCI- Journal Impact Factor: 1.480

Simmering, M., Fuller, C., Richardson, H., Ocal, Y., **Atinc, G.** (2015) Misuse of marker variables in detecting common method variance. *Organizational Research Methods*. 18(3): 473-511.-SSCI- Journal Impact Factor: 4.727

**Atinc, G.**, Simmering, M.D., and Kroll, M.J. (2012). Use of control variables in management research. *Organizational Research Methods*. 15(1): 57-74.-SSCI- Journal Impact Factor: 4.727

### **Category II (B or C according to ABDC Journal List)**

**Atinc, G.**, Srivastava, S., Taneja, S. (2021). The Impact of Gender Quotas on Corporate Boards: A Cross-Country Comparative Study, *Journal of Management and Governance* (accepted-in-print). Emerging Sources Citation Index

Liu, X. & **Atinc, G.** (2021). "CEO Selection, Reference Setting and Post-succession Strategic Change," *Management Decision*. 59(2): 258-284. SSCI- Journal Impact Factor: 1.963

Humphreys, J., Loncar, D., **Atinc, G.**, Hayek, M., & Novicevic, M. (2020). An Integrated Framework of Market and Nonmarket Strategies for Demoralized Transition Economies. *Journal of East European Management Studies*. 25(1): 84-104. SSCI- Journal Impact Factor: 0.794

Hayek, M., Randolph-Seng, B., **Atinc, G.**, Montolva, D. (2018). The Influence of Political Skill on Career Success in an Ecuadorian Family Firm: The Mediating Role of Affective Commitment. *International Journal of Cross Cultural Management*. 18(2): 175-190. Emerging Sources Citation Index

Hayek, C. and **Atinc, G.** (2018). Corporate Fraud: Does Board Composition Matter? *Journal of Accounting and Finance*. 18(3): 10-25.

**Atinc, G.** and Taneja, S. (2018). Why Do Applicants Leave Recruitment Websites Without Submitting and Application?. *The Journal of Applied Management and Entrepreneurship*. 23(1): 83-92.

Taneja, S., **Atinc, G.**, Pryor, M. (2017) Strategic Reorientation in Failing Firms: The CEO Perspective. *Journal of Business Strategies*. 34(2): 125-144.

**Atinc, G.**, Kroll, M., Walters, B. (2017). Detrimental Effects of Interventions with the corporate governance mechanisms of young entrepreneurial firms: The Case of Young Entrepreneurial Firms. *Management Decision*. 55(2): 234-247. SSCI- Journal Impact Factor: 1.868

Williams, W.J., Randolph-Seng B., Hayek, M., Pane-Haden, S., and **Atinc, G.** (2017). Servant Leadership and Followership Creativity: The Influence of Workplace Spirituality and Political Skill. *Leadership & Organization Development Journal*. 38(2). - SSCI- Journal Impact Factor: 0.362

Darrat, M., **Atinc, G.**, Babin, B. (2016). On The Dysfunctional Consequences of Salesperson Exhaustion. *Journal of Marketing Theory and Practice*. 24(2). 236-245.- Emerging Sources Citation Index

**Atinc, G.** and Ocal, Y. (2014). The Moderating Effect of Organizational Environment on Post-IPO Corporate Governance Changes and Firm Performance Relationship. *Journal of Leadership & Organizational Studies*. 21 (3): 286 - 298.-SSCI- Journal Impact Factor: 1.125

**Atinc, G.**, Kroll, M., and Walters, B. (2013). An Investigation of the Impact of Academicians as Directors. *Journal of Leadership & Organizational Studies*. 20(3): 323-330.-SSCI- Journal Impact Factor: 1.125

**Atinc, G.**, Liu, Y., Kroll, M., and Walters, B. (2012). An Inquiry into Chinese Initial Public Offerings from a Corporate Governance Perspective. *Journal of Business Strategies*. 29(2): 99-123.

Liu, Y., **Atinc, G.**, and Kroll, M. (2011). The Unique Nature of Chinese Corporate Governance Practices. *Journal of Business Strategies*. 28(1): 29-58

**Atinc, G.**, Darrat, M., Fuller, B. and Parker, B. (2010). Perceptions of Organizational Politics: A Meta-analysis of Theoretical Antecedents. *Journal of Managerial Issues*. 22(4): 494-513

### **Peer-Reviewed (Not Related to Primary Research Areas)**

Xie, Y. **Atinc, G.**, Lei, Xin. (2021). The impact of trust on public participation in the sharing economy, *China: An International Journal* 19(1): 158-176. – SSCI-Journal Impact Factor: 0.25

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Gormus, A.N. and **Atinc, G.** (2016). Volatile Oil and the U.S. Economy. *Economic Analysis and Policy*. 50: 62-73.

**Atinc, G.** Ocal, Y. and Uwakonye, M. (2012). FED's Impact on the Value of Dollar through Interest Rates. *Journal of Business & Economics Research*. 10(1): 45-52.- Master's level paper

Sale, S. and **Atinc, G.** (2008). A Real Options Approach for Entrepreneurs Making Decisions under Uncertainty, *Issues in Innovation*. Spring 2008 Edition.

### **Book Review (non-peer reviewed)**

**Atinc, G.** (October, 2012). Review of the book *Corporate Governance Matters: A Closer Look at Organizational Choices and Their Consequence*, by Larcker, D. & Tayan, B., Upper Saddle River, New Jersey: Pearson Education Inc., 2011, 480 pages.

### **Conference Proceedings (\*)/Presentations**

Srivastava, S., **Atinc, G.** (2020). SMA Speed Dating. Presenter. Southern Management Association Annual Conference (virtual).

Myers, C., **Atinc, G.**, Ocal-Atinc Y. (2018) Tackling Corporate Business Needs through BI/Analytics Growth. Panel Discussion. *World Marketing Congress*, Porto, Portugal.

**Atinc G.** Use of Control Variables in Management Research. (2017). Invited Presentation. Doctoral Consortium. *Southwest Academy of Management*, Little Rock, AR.

Taneja, S., Pryor, M., **Atinc, G.** (2016). Strategic Reorientation in Failing Firms: The CEO Perspective. Organizational Theory/Strategy/Sustainability Track. *Southwest Academy of Management*, Oklahoma City, OK. (Best paper of the Track Award)\*

Bifei Tian, Jing Zhang, **Atinc G.** (2016). An Exploratory Study on Antecedents and Dimensions of International Entrepreneurial Self-efficacy of Chinese New Ventures, USASBE Conference. San Diego, CA.

Ocal Y., **Atinc, G.** (2015). What is response bias in marketing research today? Special Session in Research Methods. *World Marketing Congress*, Bari, Italy.

**Atinc, G.** and Ocal, Y. (2014). Uncommon thoughts on common method variance. Presented at *World Marketing Congress*, Lima, Peru.

**Atinc, G.\***, Becker, T. Breugh, J., Carlson, K. Edwards, J. (2014). Statistical Control in Organizational Research: An Update, Analysis, & Discussion of Next Steps. Presented at *Academy of Management*, Annual Meeting, Philadelphia, PA. (Sponsored by the

Organizational Behavior and Research Methods Divisions, designated as Showcase Symposium-\*Authorship is in alphabetical order).

Darrat, M., **Atinc, G.**, and Babin, B. (2014). Effects of LMX and Emotional Exhaustion on Salesperson Deviance. Presented at *World Marketing Congress*, Lima, Peru.

**Atinc, G.** (2013). The Moderating Effect of Environment on Corporate Governance Changes and Firm Performance Relationship: The Case of Young Entrepreneurial Firms. Presented at *Midwest Academy of Management*, 2013 Annual Meeting, Milwaukee, WI. (nominated for Best Paper Award)

**Atinc, G.** and Kappen, J. (2013). Why Do Applicants Leave Without Submitting the Applications? To be presented at *Midwest Academy of Management*, 2013 Annual Meeting, Milwaukee, WI.

Darrat, M. and **Atinc, G.** (2013). The Effects of Supervisory Feedback on Salesperson Proclivity to Deviance: The Central Role of Trust in Manager. Presented at *National Conference of Sales Management*, 2013 Annual Meeting, San Diego, CA.\*

**Atinc, G.** (2012). Detrimental Effects of Post-IPO Corporate Governance Changes. Presented at *Midwest Academy of Management*, 2012 Annual Meeting, Itasca, IL. (nominated for Best Paper Award)

Simmering, M., Fuller, C., Ocal, Y., **Atinc, G.**, Richardson, H. (2012) Missing the Mark: Problems with marker variable choice, reporting, and interpretation in the detection of common method variance. Presented at *Southern Management Association*, 2012 Annual Meeting, Fort Lauderdale, FL. (Best Paper of the Track award)\*

Fuller, C., Simmering, M., **Atinc, G.** and Ocal, Y. (2011). An Analysis and Critique of the Use of Post Hoc Common Method Variance Detection Techniques in Information Systems Research. Presented at *Southern Management Association*, 2011 Annual Meeting, Savannah, GA.\*

**Atinc, G.**, Kroll, M., Walters, B. (2010). Academicians on the Board. Presented at *Southwest Academy of Management*, 2010 Annual Meeting, Dallas, TX.\*

**Atinc, G.**, Lui, Y., Kroll, M., Walters, B. (2009). Different stages of Chinese Initial Public Offerings. Presented at *Southern Management Association*, 2009 Annual Meeting, Asheville, NC.\*

**Atinc, G.**, Bennett, R. and Kroll, M. (2009). Corruption among Upper Echelons. Presented at *Southern Management Association*, 2009 Annual Meeting, Asheville, NC.\*

**Atinc, G.**, Darrat, M. Parker, B. and Fuller, B. (2009). Perceptions of Organizational Politics: Meta-Analysis. Presented at *Southwest Academy of Management*, 2009 Conference, Oklahoma City, OK.\*

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**Atinc, G.** and Simmering, M., (2008). Use of Control Variables in Management Research, presented at *Southern Management Association, 2008 Annual Meeting*, St. Pete Beach, FL.\*

Liu, Y., **Atinc, G.**, Kroll, M. and Wang, Y., (2008). Board Structure Ownership Structure, and Firm Performance in Chinese Publicly Listed Firms, presented at *Southwest Academy of Management 2008 Conference*, Houston, TX. (Best paper award in the track)\*

***Manuscripts under review***

***Academic Involvement***

*Associate Editor, Management Decision, 2020-current*

*Track Chair, Southwest Academy of Management, Organizational Mission: Organizational Theory / Strategic Management & Leadership / International Management Track, 2019*

*Editorial Board Member, Journal of Managerial Psychology, 2017-current*

*Proceedings Editor, Academy of Management, 2017-2020*

*Editorial Board Member, Thunderbird International Business Review, 2017-2019*

*Track Chair, Southwest Academy of Management, Ethics and Corporate Social Responsibility Track, 2017*

*Track Chair, Southwest Academy of Management, Research Pipeline, 2016*

*Session Chair, Academy of Management, BPS Division, 2015*

*Session Chair, World Marketing Congress, 2014*

*Track Chair, Organization Theory, Strategy and Entrepreneurship Track, Midwest Academy of Management Annual Meeting, 2014*

*Editorial Board Member, Journal of Leadership and Organizational Studies, 2012-2018*

*Editorial Board Member, Journal of Applied Management and Entrepreneurship, 2016-2018*

*Ad-hoc Reviewer, Journal of Marketing Theory and Practice, 2020*

*Ad-hoc Reviewer, Revista Colombiana de Psicología, 2020*

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*Ad-hoc Reviewer*, Long Range Planning, 2020

*Ad-hoc Reviewer*, Leadership & Organizational Development Journal, 2018

*Ad-hoc Reviewer*, International Journal of Human Resource Management, 2018

*Ad-hoc Reviewer*, Corporate Governance: An International Review, 2016

*Ad-hoc Reviewer*, Management Decision, 2017, 2018, 2019

*Ad-hoc Reviewer*, International Journal of Cross Cultural Management, 2017, 2019

*Ad-hoc Reviewer*, Strategic Management Journal (SMJ), 2012

*Ad-hoc Reviewer*, ODTU Teknoloji Dergisi, 2011

*Ad-hoc Reviewer*, Journal of Business Research (JBR), 2010, 2014

*Ad-hoc Reviewer*, Journal of Applied Management and Entrepreneurship (JAME), 2015

*Session Facilitator*, Strategy and Organizational Theory Track, Midwest Academy of Management Annual Meeting, 2012 and 2013

*Reviewer*, USASBE Annual Meeting, 2015

*Reviewer*, Management and Organizational Behavior Track, Decision Sciences Institute Southwest Region Annual Meeting, 2013

*Reviewer*, Strategy and Organizational Theory Track, Midwest Academy of Management Annual Meeting, 2012

*Track Chair*, Management and HR Track, Academy of Marketing Science Annual Meeting, 2012 and 2014

*Session Chair*, Strategy Track, Southern Management Association Annual Meeting, 2011

*Reviewer*, Strategy Track and Research Methods Track, Southern Management Association Annual Meetings, 2014, 2013, 2012, 2011, 2009, 2008, 2007

*Reviewer*, Research Methods Track, Academy of Management Annual Meeting, 2014

*Reviewer*, Strategy Track, Academy of Management Annual Meetings, 2015, 2014, 2013, 2012, 2010, 2009, 2008

*Reviewer*, Strategy Track, Southwest Academy of Management Annual Meetings 2009 and 2008

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*Discussant*, Strategy Track, Southern Management Association Annual Meetings, 2012, 2011, 2010

*Discussant*, Business Policy-Strategy Track, Southwest Academy of Management Annual Meeting, 2009

*Consortium Fellow*, Doctoral Student Consortium, Southwest Academy of Management Annual Meeting, 2008

*Consortium Fellow*, Doctoral Student Consortium, Southern Academy of Management, Annual Meeting, 2007

### ***Other Academic Activities***

*Research Poster Presenter*, Drake University (2012)

*Research Colloquium Presenter*, Drake University (2011-2012, 2012-2013, 2013-2014)

*Research Roundtable Presenter*, Drake University (2012)

*Graduate Student Research Symposium Presenter*, Louisiana Tech University (2009)

### ***Academic Experience***

Fall 2014 – current Texas A&M University-Commerce Commerce, TX (AACSB)

#### ***Associate Professor of Management***

- Class taught or scheduled to teach: Strategic Management (graduate and undergraduate level strategy courses), Corporate Governance and Sustainability (graduate level), Transforming Organizations (graduate level), Global Competitiveness (graduate level).
- Served on Faculty Committee (accreditation subcommittee chair-in charge of AACSB), Search Committee (staff, faculty, administrator, and dean), New-faculty Orientation Committee, Student Scholarship Committee, Supervised an undergraduate honor thesis.
- Student evaluations average (~1.50/5.0- 1.0 is the highest and 5.0 is the lowest)
- Nominated for research award
- Selected as Global Fellow
- Granted tenure-September, 2017
- Associate Dean (2017-2020)
- Attended training sessions about impact, reaffirmation, provided by ACCSB
- Attended seminars on AACSB Accreditation, New Associate Deans, Associate Deans, Aspiring Deans, AACSB mentor training
- AACSB reaffirmation is announced in January 2019
- Prepared new program proposals, created faculty handbook, involved in personnel and budgetary decisions

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- Member of executive committee
- Served as the Interim Head of the Economics and Finance Department

Fall 2011 – Summer 2014 Drake University, Des Moines, IA (AACSB)

***Assistant Professor of Management***

- Classes taught: Corporate Governance for Sustainable Development (MBA 250), Business Strategy and Policy (BUS 195), Organizational Behavior (MGMT 110-In class and online)- Student evaluations average (4.30/5.0 IDEA Adjusted Score)
- Served on Graduate Committee, Search Committee, Enterprise Risk Management Track Development Committee (new MBA track development), Committee for collaboration with a foreign university, University wide Sustainability Committee, Levitt Award Selection Committee, Co-Advisor of Enactus (former SIFE) of Drake University

Fall 2010 - Summer 2011 University of Texas at Tyler, Tyler, TX (AACSB)

***Senior Lecturer of Management***

- Classes taught: Managing People in Organizations (MANA 3311-In class and distance learning), Managing Modern Organizations (MANA 3315), Strategic Management Capstone (MANA 4395)
- Average of teaching evaluations: 4.6/5.0 (highest in the entire college)

Winter 2008 - Summer 2010 Louisiana Tech University, Ruston, LA (AACSB)

***Graduate Teaching Assistant***

- Classes taught: Principles of Management (MAN 310-In class and online), Strategic Management (BUS 495)
- Teaching evaluations: 3.4/4.0 (average)

Winter 2006 - Winter 2008 Louisiana Tech University, Ruston, LA (AACSB)

***Graduate Research Assistant***

- Assisted Prof. Mark Kroll for the ongoing research projects that ended up getting published in top-tier journals.

**Guest Lecturer**

Istanbul Bilgi University, Istanbul, Turkey, 2015-2016

International University of Business and Economics, Beijing, China, 2016, 2018, 2019

Istanbul Sehir University, Istanbul, Turkey, Summer 2018

**Professional Expérience**

2003 Jan. - 2006 Nov. Yapı Kredi Bank, Koc-Unicredito Istanbul, Turkey

***Senior Internal Auditor***

- Worked for the Internal Audit Board of one of the country's largest banks and the first privately owned.

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- Involved in Branch Audit, credit and operational, Centralized Audit regarding accounting and fraud prevention (worked as the team leader), IT Audit based on COBIT methodology, Subsidiary Audit (financial-non financial) and Head Office Departments Audit.
- Received bank audit training on all the tracks for a duration of 7 months.
- Promoted at the end of first, third and fourth year.
- Involved in System Merge Projects representing the audit board.
- Sample Audits: CIT Department, Invisible Transactions Department, ADC department, Cheques and Notes Center, Fraud Monitoring and Early Warning, Internal fraud investigations, Credit Audit worth of 1 Billion USD, Operation Audit of various big branches (assets over 100 million)
- Worked as a member of the Integration Team on behalf of the Internal Audit Board (Integration of two banks worth 10 billion USD, 10 million customers)

2002 May- 2002 Sept. Çelik Halat, Doğan Group Izmit, Turkey

***Marketing Representative (Export)***

- Worked in the Export and Marketing Department of this Fortune 500 Company of Turkey, specialized in production of steel wire ropes.

1999 - 2000 Troy State University Troy, AL, USA

***Graduate Teaching and Lab Assistant***

Partly coordinated the biggest lab on campus on both hardware and software basis.

**Additional professional activities and training received**

Consulting, Involved in Seminars about Anti-Money Laundry, Global Economics, Team-Work, Operational Risk in Banking, Credit placement, Fraud prevention, Efficient Communication Skills, Corporate Culture, Tracking of details in workplace environment

**Awards**

*Paul W. Barrus Distinguished Faculty Teaching Award, Texas A&M University-Commerce, 2017*

*Best Paper of the Track Award, Southwest Academy of Management 2016 Annual Meeting*

*Outstanding Reviewer Award, Midwest Academy of Management 2013 Annual Conference*

*Best Paper of the Track Award, Southern Management Association 2012 Annual Meeting*

*Outstanding Reviewer Award, Midwest Academy of Management 2012 Annual Conference*

*Best Paper Award* in the Business Policy-Strategy Track, Southwest Academy of Management 2008 Annual Conference

Academic Achievement scholarship from Louisiana Tech University, College of Business

Travel and Research Awards from Louisiana Tech University, College of Business for conference travel (Total: \$4,500)

Travel and Research Awards from Drake University (Total \$10,000)

### **Academic Memberships**

Member	Southwest Academy of Management
Member	Academy of Management
Member	Southern Management Association
Member	Strategic Management Society
Member	Midwest Academy of Management

### **Other Highlights**

Computer Knowledge	SPSS, SAS, Limdep, AMOS, Lisrel, Smart PLS, Microsoft Certified Professional, Microsoft Office Package, Various central auditing and early warning software packages
Languages Spoken	Turkish (Native), English (Excellent)
Military Service	Completed mandatory military training in Turkish Land Forces (NATO Member)-Sergeant (trainer)
Eligibility for Work	Dual citizenship (Turkish and U.S.)