



**Curriculum Vita
August 2013**

Instructor: A.J. "Alex" Avila, Adjunct Professor

Academic Department:

University Address: [Department]
[Building]
Texas A&M University-Commerce
PO Box 3011
Commerce, TX 75429-3011

Office Phone:

University Email Address:

Faculty Web Page Address: (if applicable)

EDUCATION

PhD student, Journalism, College of Communication
University of Texas at Austin, (anticipated graduation May 2014)

MA, Journalism, College of Communication
University of Texas at Austin, May 2009
THESIS: *Exploring a New Radio Audience: A Podcast Case Study in Public
Radio's Conversion from Analog to Digital Audiences*

B.S., Radio-Television-Film, College of Communication,
University of Texas at Austin, May 1994.

Continuing Education, Film Production, New York University, 1989-1991.

TEACHING EXPERIENCE

Teaching Assistant, Journalism Dept., College of Communication, University of Texas at Austin
(Summer 2010, Aug. 2012 – present)

Adjunct Professor, RTVB Department, San Antonio College, Alamo Community College District
(Aug. 2010 – May 2012)

Adjunct Faculty, Communications Dept., School of Humanities, St. Edward's University, Austin,
Texas (June 2007 – Dec. 2011)

PUBLICATIONS

Chadha, M., Avila, A., & Gil de Zúñiga, H. (2012). Listening In: Building a Profile of Podcast Users and Analyzing Their Political Participation. *Journal of Information Technology & Politics*, 9(4), 388-401.

Avila, A. (2012, August 10) *Beyond Uses and Gratifications: How Context Affects Communicative Decision-making in the Texting Generation*, poster presentation at AEJMC Conference in Chicago, IL, Mass Communication & Society Division.

Avila, A. (2011, December 2) *The Texting Generation: Decision-making, Context and Digital Media Use Beyond Uses and Gratifications*, paper presentation at AEJMC Mid-Winter Conference at the University of Oklahoma, Communication Technology Division.

PROFESSIONAL EXPERIENCE

Senior Producer & Correspondent, NPR's Latino USA, produced by KUT-FM at the University of Texas at Austin and distributed by National Public Radio. For information see www.latinousa.org (January 1998 to May 2010)

Assistant Editor, HISPANIC MAGAZINE, Austin, Texas (January 1996 – December 1997).

Managing Editor, Arriba Art & Business News, Austin, Texas (January 1991 – December 1995).

Assistant Editor, FilmSeach/Image Bank, New York (December 1990 – October 1991).

Technical Assistant, Video Production, New York University (September 1990 – December 1990).