

**VITA**  
**2019**

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**Highest Rank Attained:** Associate Professor with Tenure, Quincy University

**Highest Degree Attained:** Ph.D. The University of Oklahoma, 1997

**EDUCATION:**

Ph.D., The University of Oklahoma, 1997.

Major: Speech Communication with special concentration in Political Communication; Tools: Video Production, Interactive Multimedia Design, and Statistics

M.A., University of Wyoming, 1993, Major: Speech Communication

B.S., University of Wyoming, 1972, Major: Broadcasting

**ADMINISTRATION:**

2001-2002 Director of Media and Communication, Quincy University, Quincy, Illinois.

Fall 2003 Interim Head: Mass Media, Communication, and Theatre. Texas A&M University, Commerce, Texas.

## **ACADEMIC EXPERIENCE:**

2002-Present      Senior Lecturer and Director of Communication Studies, Texas A&M University, Commerce. Duties: Direct basic Public Speaking course and Business and Professional Speaking course. I lecture and supervise 9 graduate students who handle 16 speaking performance labs each semester. I teach Interpersonal Communication, Intercultural Communication, Small Group Communication, Communication and Social Change, Studies in Human Communication, Persuasion, Leadership, Diffusion of Innovations and Political Communication. I also advise students and direct and serve on thesis committees. I have also directed a number of independent studies for students completing department coursework. As Director of Speech Communication I am currently evaluating current curriculum and suggesting changes that I feel will enhance the major and make it more marketable in the 21<sup>st</sup> century.

1996-2002      Associate Professor of Communication and Media Studies, Quincy University. Duties: Teach Communication and Human Behavior (introductory survey course), Fundamentals of Public Speaking, Intercultural Communication, Interpersonal Communication, Small Group Communication, Communication and Social Change, Senior Seminar, and The Press and Politics. I have also taught Understanding Media. I advise students, I have served as faculty advisor to the senior class officers and serve on various faculty senate committees including Faculty Development and Welfare and University Finance Council.

1992-1996      Adjunct Professor, Rose State College, Midwest City, Oklahoma, Department of Humanities. Duties: Taught Introduction to Public Speaking. Fall 1992, one section; Fall 1995, two sections; Spring 1996, one section.

- 1990-1995 Graduate Teaching Assistant, Department of Communication, The University of Oklahoma. Duties: Taught Principles of Communication (the basic survey course), Public Speaking, Advanced Public Speaking, Small Group Communication, and Communication and the American Presidency. I also conducted seminars for the Electrical Engineering Department and Meteorology Department to train students in public speaking to aid in their oral presentations. I also tutored for the Athletic Department. This included various communication courses taught by the Department of Communication.
- 1988-1990 Graduate Teaching Assistant, University of Wyoming, Department of Communication and Mass Media. Taught Public Speaking and led discussions for Interpersonal Communication
- 1972 Technician, University of Wyoming Television: Work study responsibilities during senior year included lighting studio, operating camera, film chain, switcher, booth announcing, and video recording of educational programs and lectures produced by station.
- 1969-1972 Staff announcer KUWR 91.5 F.M., University of Wyoming Radio. Duties included news, weather, sports as well as play by play football, basketball, and baseball announcing and even did one Junior National Rodeo from War Memorial auditorium on the University of Wyoming Campus. Ran record show four nights a week and produced numerous special event remote broadcasts. Most notably, performed as producer and announcer for Alan Ginsberg broadcast, 1972. I was also responsible for editing audio tape and wrote and produced recorded radio programs and dramas.

## **PROFESSIONAL EXPERIENCE:**

1985-1987 Office and Operations Manager; Breuners Home Furnishings, Fremont California. Prepared yearly budget and managed office staff of 15 as well as daily operations of store.

1984-1985 Systems analyst; Breuners Home Furnishings, Division Office, San Ramon, California. Spent year trouble shooting problems arising from conversion previous year. Made numerous trips back to stores for updating and retraining employees.

1983-1984 System trainer; Spent entire year visiting corporation's 27 Retail stores located in California, Nevada, and Arizona. Corporation was converting to Point of Sale terminals in each store. Position required training of entire retail staff and management in the operation of IBM 3820 Point of Sale system.

1982-1983 Bill adjuster; Breuners Home Furnishings, Division Office, San Ramon, California. Responsible for correcting customer merchandise and billing complaints for three of Company's 27 retail stores.

1981-1982 Customer service representative; Breuners Home Furnishings, Santa Rosa, California. Responsible for correcting customer merchandise and billing complaints at Santa Rosa, retail store.

1978-1981 Field underwriter; Insurance sales, New York Life Insurance, John Hancock Insurance.

1973-1978 Staff announcer, KSRO 1350 A.M. radio, Santa Rosa, California. News, weather, sports and play by play announcer. Wrote and recorded advertising and public service announcements. Produced live play by play basketball and football coverage for station and ran nightly, 8:00 P.M. to midnight record show. Also pulled

vacation relief for day time announcers. Currently hold first class radio telephone operators license #P1-12-24751.  
Have held license since August 1971.

1972-1973 Technician and announcer KFTY Channel 50 UHF Television in Santa Rosa. Duties included preparing daily programs; editing films, commercials, and PSAs; responsible for lighting and sound for nightly news set and studio production sets, operated cameras for nightly news casts, operated cameras for studio production as well as remote production, ran audio booth during nightly programming, ran film chain during news and nightly programming, video machines during nightly news, programming, and production; announced from audio booth as well as color announcer for basketball and softball telecasts and various sporting events.

1972 In charge of programming for Channel 13 cable television, Laramie, Wyoming during senior year of college. Duties included programming nightly movies and trafficking movies between studios in Oklahoma, Nevada, and California. Also operated film chain and performed announcing functions during nightly programming. Also, operated camera and helped in production of local programming as well as on camera announcing.

## **PUBLICATIONS:**

### **REFERRED JOURNAL**

Ballotti, R.J., Jr. & Kaid, L.L. (2000). Examining verbal style in presidential campaign spots. *Communication Studies*, 51, 258-273.

### **ENCYCLOPEDIA ENTRY:**

Ballotti, R.J., Jr. (1998). John F. Kennedy and the mass media. In M.A. Blanchard & W.R. Kenan, Jr. (Eds.), *History of the mass media in the United States: An encyclopedia*. New York: Garland Publishing Inc.

Ballotti R. J., Jr. (2008). Verbal style. In L.L. Kaid & C.Holtz-Bacha (Eds.). *Encyclopedia of political communication* (pp. xx-xx). Thousand Oaks, CA: Sage.

Ballotti R. J., Jr. (2008). George Will. In L.L. Kaid & C.Holtz-Bacha (Eds.). *Encyclopedia of political communication* (pp. xx-xx). Thousand Oaks, CA: Sage.

### **BOOK CHAPTER:**

Ballotti, R.J., Jr. (1998). Verbal style in the 1996 campaign spots. In L.L. Kaid & D. Bystrom, (Eds.), *The electronic election: Perspectives on the 1996 campaign communication*. Mahwah, NJ: Lawrence Erlbaum Associates, Inc.

Kaid, L.L., Harville, B., Ballotti, R. J., Jr., & Wawrzyniak, M. (1993). Telling the Gulf war story: Coverage in five papers. In B.S. Greenberg & W. Gantz (Eds.), Desert storm and the mass media. (pp. 86-98). Cresskill, NJ: Hampton Press, Inc.

**CONVENTION and PANEL PAPERS:**

Roper, C., Gobetz, R.H., Chanslor, M., Ballotti, R.J., Jr., Hovind., & Ye, C. (1992, November). Effects of conflicting audio and visual content in negative and positive political television advertisements. Paper presented at the meeting of the Speech Communication Association: Student Division, Chicago, IL.  
(This paper won Top Award Student Division)

Kaid, L.L., & Ballotti, R.J., Jr. (1991, November). Television advertising in presidential primaries and caucuses. Paper presented at the meeting of the Speech Communication Association, Atlanta GA.

Kaid, L.L., Harville, B., Ballotti, R.J., Jr., & Wawrzyniak, M. (1991, November), Telling the Gulf war story: A comparison of coverage in five newspapers. Panel paper presented at the meeting of the Speech Communication Association, Atlanta, GA.