

**DESIGN STUDIO HISTORY**

DAVID BECK DESIGN (*JULY 2000 TO PRESENT*)

SIBLEY/PETEET DESIGN (*AUGUST 1991 TO MAY 2000*)

RICHARDS BROCK MILLER MITCHELL (*MARCH 1989 TO JULY 1991*)

SIBLEY/PETEET DESIGN (*SEPTEMBER 1987 TO MARCH 1989*)

STUDIOGRAPHIX (*SUMMER 1986*)

**CLIENT EXPERIENCE**

**CORPORATE IDENTITY AND COLLATERAL:** BELO CORPORATION, EDS, SCOTT & WHITE HOSPITAL, UPLIFT EDUCATION, ZALE CORPORATION, CITY OF DALLAS, YORK COMFORT SYSTEMS, THE CONTAINER STORE, BRINKER INTERNATIONAL (ROCKFISH SEAFOOD GRILL, CHILI'S), CONSILIENT CLUBS & RESTAURANTS (HIBISCUS, FIRESIDE PIES, CUBA LIBRE), BELLAGIO HOTEL, THE PALMS RESORT ON TURKS & CAICOS ISLANDS, FIESTA AMERICANA GRAND CANCUN, THE CADE MUSEUM, CLUB CORP and GETTY/THE IMAGE BANK

**PACKAGING:** HASBRO/MILTON BRADLEY, FRITO LAY, SPOETZL BREWERY/SHINER BEER, PETE'S WICKED ALES, MARY KAY COSMETICS and DREAD HEAD CHEF CHIPS & SALSAS

**SIGNAGE, ENVIRONMENTAL AND POINT OF SALE:** HAGGAR CLOTHING CO., DALLAS MUSEUM OF ART, FED EX-KINKOS, OFFICE DEPOT and CADBURY SCHWEPPE'S BEVERAGES/DR PEPPER 7-UP

**PUBLISHING AND EDITORIAL DESIGN:** CHRONICLE BOOKS, HOUGHTON MIFFLIN, PRENTICE HALL, SCHOLASTIC PUBLISHING, PANGAEUS PRESS, HARCOURT PUBLISHING, D MAGAZINE and BOYS' LIFE MAGAZINE

**AWARDS SHOWS / BOOKS**

COMMUNICATION ARTS, GRAPHIS, PRINT REGIONAL ANNUAL, PRINT CASEBOOKS, HOW DESIGN ANNUAL, AMERICAN CORPORATE IDENTITY, AMERICAN INSTITUTE OF GRAPHIC ARTS, TYPE DIRECTORS CLUB OF NEW YORK, DALLAS AD LEAGUE, DALLAS SOCIETY OF VISUAL COMMUNICATIONS, AND THE ART DIRECTORS CLUBS OF NEW YORK, LOS ANGELES and HOUSTON

**RECENT AWARDS:** "ROUGH" MAGAZINE YEAR-END ISSUE—*TYPOGRAPHY 25/ ANNUAL OF THE NEW YORK TYPE DIRECTORS CLUB, HOUSTON ART DIRECTORS CLUB GOLD MEDAL AND SPECIAL JUDGE'S AWARD, DSVC/THE DALLAS SHOW*

GOOD COMPANY IDENTITY—*HOUSTON ART DIRECTORS CLUB SILVER MEDAL, DSVC/THE DALLAS SHOW, LOGO LOUNGE V, LOGO LOUNGE MASTER LIBRARY*

COAL VINES PIZZA LOGO—*LOGO LOUNGE V, LOGO LOUNGE MASTER LIBRARY*

M.A.I. DOOR PRODUCT CATALOG—*DSVC/THE DALLAS SHOW, HOW MAGAZINE DESIGN ANNUAL/"GREEN DESIGN" CATEGORY MERIT AWARD*

**DESIGN ORGANIZATIONS**

DALLAS SOCIETY OF VISUAL COMMUNICATIONS  
BOARD OF DIRECTORS (*1997-1999*)

AMERICAN INSTITUTE OF GRAPHIC ARTS/DFW CHAPTER  
BOARD OF DIRECTORS/EDUCATION COMMITTEE CHAIR (*2002-2004*)

**EDUCATIONAL BACKGROUND**

UNIVERSITY OF ARKANSAS (*BACHELOR OF ARTS 1985*)

TEXAS A&M UNIVERSITY-COMMERCE (*MASTER OF SCIENCES 1996*)

**TEACHING EXPERIENCE**

ADJUNCT PROFESSOR OF DESIGN at TEXAS A&M UNIVERSITY-COMMERCE  
TAUGHT 20+ SEMESTERS SINCE MID-90S INCLUDING COURSES 466, 467 and 403  
AD INTERIM PROFESSOR 2005-2006