



Curriculum Vita January 2011

Instructor: Dr. Lamar W. Bridges, Professor of Journalism (tenured)
Academic Department: Mass Media, Communication, & Theatre

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EDUCATION

Ph.D., Southern Illinois University/Carbondale, Journalism/Mass Communication, 1974.

M.S., University of Wisconsin/Madison, Journalism, 1963.

B.S., Memphis State University (now The University of Memphis), Journalism and History, 1961.

TEACHING EXPERIENCE

August 2001 to present, Professor of Journalism, Journalism Division Coordinator, Texas A&M University-Commerce, Department of Mass Media, Communication, and Theatre (4-course per term load).

August 1999-August 2001, Professor of Journalism, Interim Head, Department of Journalism and Printing, Texas A&M University-Commerce.

Fall 1989-August 1999, Professor of Journalism, Texas A&M University-Commerce.

Fall 1983-Summer 1989, Professor of Journalism, Head of Department of Journalism and Graphic Arts, East Texas State University (now Texas A&M University-Commerce).

Fall 1977-Summer 1983, Associate Professor, Department of Journalism, Central Michigan University.

Fall 1974-Summer 1977, Assistant Professor, Department of Journalism, Central Michigan University.

Summer 1971-Summer 1974, Doctoral studies fellow (recipient of Ph.D.), Southern Illinois University/Carbondale.

1970-1971 academic year, Assistant Professor, School of Journalism, Bowling Green State University, Ohio. One-year appointment by agreement before beginning doctoral studies at Southern Illinois University.

1967-1970, Editor and Director, Memphis State University Press, and Assistant Professor of Journalism, Memphis State University. Coordinated all University Publications, revitalized press operation and taught one course per term in the Department of Journalism.

1965-1967, Instructor, Marshall University in Huntington, West Virginia, and Adviser to twice-weekly student newspaper.

PROFESSIONAL EXPERIENCE

1965-1967, Reporter and Copy Editor, The Huntington Herald-Dispatch and the Huntington Advertiser.

1963-1965, Associate Editor, The Raleigh-Bartlett Star, a suburban newspaper in the greater Memphis metropolitan market.

1959-1961, Copy Editor, The Commercial Appeal, rewrite on the sports desk, part-time.

FACULTY AND ADMINISTRATIVE EXPERIENCE

Texas A&M University-Commerce (formerly East Texas State University):

August 2001 to present, Professor of Journalism, Journalism Division Coordinator, Texas A&M University-Commerce. Four courses, coordinator and supervisor of journalism internships.

August 1999-2001, Interim Head, two/three courses per semester, including Journalism 445, a University, coordinator and supervisor of journalism internships.

Fall 1989-August 1999, Professor of Journalism, four courses per semester as assigned by Department Head.

1992 to inactive status for the program in 1996, Coordinator of Department's master's degree in journalism. Assignments during these years included graduate courses, supervision of Journalism 595, supervision of independent studies.

Fall 1983-August 1989, Head of Department of Journalism and Graphic Arts (journalism, photography, and printing), two courses per semester. Assignments during these years included graduate courses, supervisor of theses and Journalism 595, supervisor of independent studies.

PUBLICATIONS

Books:

Nova Sciences Publishers, co-editor of *Newspaper Competition in the Millennium* with Janet A. Bridges and Barry Litman, 2006; co-author of article in title with Janet Bridges (Sam Houston State University) and Litman (Michigan State).

Chapter 1 in *Advances in Communications and Media Research*, (2008), 1-21, Novi Publishers with Janet A. Bridges and Barry L. Litman.

Other Publications

Refereed, adjudicated national:

Chapter 1 in *Advances in Communications and Media Research*, (2008), 1-21, Novi Publishers with Janet A. Bridges and Barry L. Litman.

"Rosse's Model Revisited: Moving to Concentric Circles to Explain Newspaper Competition," co-author, *The Journal of Media Economics* (no. 1, 2002), pp. 3-19.

"Issues Management and Managing Issues: Refining the Concept," co-author, in Jerry Biberman and Abbass Alkhafaji, eds., *Business Research Yearbook: Global Business Perspectives*, 5 (International Academy of Business Disciplines, 1998), pp. 741-745.

"Changes in News Use on the Front Pages of the American Newspaper, 1986-1993," co-author, *Journalism and Mass Communication Quarterly*, 74 (Winter, 1997), pp. 826-838.

"An Examination of the Newspaper Ombudsman's Role During a Presidential Campaign," co-author, *Newspaper Research Journal* 16:3, (1995), pp. 76-90.

"Daily Newspaper Verification Procedures for Non-Staff News Items," co-author, *Newspaper Research Journal*, 12:4 (Winter, 1992), 70-87 (misnumbered Fall, 1991).

"George Kibbe Turner of McClure's Magazine," *Journalism Quarterly*, 61 (No. 1, Spring, 1984), pp. 178-182.

"Eliza Jane Nicholson of the Picayune," *Journalism History*, II, (No. 4, Winter, 1975-76), pp. 110-115.

"Zimmermann Telegram: Reaction of Southern, Southwestern Newspapers," *Journalism Quarterly*, 46 (No. 1, Spring, 1969), pp. 81-86.

"The Fight Against Boss Crump: Editor C.P.J. Mooney of Memphis," *Journalism Quarterly*, 44 (No. 2, Summer, 1967), pp. 245-249.

Refereed, state/regional:

"Eliza Jane Nicholson and the Daily Picayune, 1876-1879," *Louisiana History*, XXX (No. 3, Summer, 1989), pp. 263-278.

"An Editor's View on Anti-Cruelty: Eliza Jane Nicholson of the Picayune," *The Journal of Mississippi History*, XXXIX (No. 4, November, 1987), pp. 303-316.

"Tennessee Representative Kenneth McKellar and the Sixty-Second Congress, 1911-1913," *The West Tennessee Historical Society Papers*, XXVII (1973), pp. 63-80.

"The Memphis Daily Appeal's 'Dixie: Civil War Capital Correspondent,'" *Tennessee Historical Quarterly*, XXVIII (No. 4, Winter, 1969), pp. 377-387.

"Editor Mooney versus Boss Crump," *The West Tennessee Historical Society Papers*, XX (1966), pp. 77-107.

Non-refereed national:

"Uneven Verification Invites Hoax," *Editor and Publisher*, August 28, 1993, pp. 44-45.

"New Orleans' Eliza Jane Nicholson," *Matrix*, 63 (No. 4, Summer, 1978), pp. 12-13, 30.

"Church page: editors' views," *Editor and Publisher*, May 21, 1970, p. 12.

"Survey shows newspapers rank first as student news source," *Publishers' Auxiliary*, January 10, 1970, p. 15.

"'Mr. Mooney' Struggled for Memphis," *Publishers' Auxiliary*, April 19, 1969, p. 19.

"The Penny Bee's 'Scoop,'" *The Quill*, July, 1969, p. 19.

"New J-Building Included In Meeman Foundation Aid," *Publishers' Auxiliary*, April 20, 1968, p. 14.

"An Editor's Two Loves," *The Quill*, January, 1968, p. 15.

"Editorials ARE Read," *The Collegiate Journalist*, Spring, 1967, p. 1.

"'Rag' Remembers Viet Vets With an Overseas Mailing," *The Collegiate Journalist*, Winter, 1968, p. 12.

Non-refereed state/regional

"Students Reveal Concern About School Problems," *The West Virginia School Journal*, 95 (No. 9, May, 1967), p. 18.

"Fellowships Exceed Record," *The West Virginia School Journal*, 94 (No. 1, September, 1966), p. 24.

Non-refereed local

"The Capitol That Might Have Been," *Sunday*, the magazine of the Huntington, West Virginia Herald-Dispatch, July 3, 1966, pp. 1-2.

SERVICE ACTIVITIES AT TEXAS A&M UNIVERSITY-COMMERCE (SELECTED)

Search Committee, Dean's position;

College of Arts and Sciences Search Committee, Marketing Communications position;

Co-ordinator, outside scholarships such as The Dallas Press Club Foundation University Day speaker;

Journalism sessions Commencement aid and committee Academic Senate, 1989 to 1999;

Executive Committee, 1991 to 1993, 1994;

Academic Senate, various committees, 1989 to 1999;

Arts and Sciences Tenure Review Advisory Committee, 1998-1999, (resigned from three-year appointment after being asked to be Interim Head of J&P in 1999); re-elected fall of 2003;

Service to 2006 Department, university activities such as University Day, FOI Day, recruitment efforts, outreach public relations events;

Director, spring regional University Interscholastic League journalism contests, 1986 to present;

Evaluator, Junior Level Essay examinations, various years; Sam Rayburn Public Affairs Symposium committee, 1984 to abolishment;

Student Publications Board chair, 1986 to 1989, member 1992 to 1995;

University Committees, various appointments, 1983 to present.

PROFESSIONAL ASSOCIATION MEMBERSHIPS

Association for Education in Journalism and Mass Communication Audit Bureau of Circulation (associate member) Freedom of Information Foundation of Texas, Texas Press Association.

PROFESSIONAL ACTIVITIES, OFF CAMPUS (SELECTED)

Active member of the National Association for Education in Journalism and Mass Communication and member of interest groups, particularly Law Division and Newspaper Division;

Attendance, professional meetings of Texas Press Association, Public Relations Association of Texas, Freedom of Information Foundation of Texas;

AEJMC Judge, Livestock Publications Council Contests, national, 1986 to 1992;

Judge, various district and regional UIL competitions in state, 1983 to the present;

Member, Finance Committee of AEJMC, 1987-2000, with appointment by national president Dr. Steve Lacy;

Member, panel of The George Polk Distinguished Awards in Journalism, Long Island University/Brooklyn, 1983 to present;

Reviewer, book manuscript proposals for academic publishers;

Internship coordinator, Journalism, with professional media outlets.

OTHER SCHOLARLY ACTIVITIES

National

National Panel of advisers, George Polk Awards for Distinguished Work in Journalism, 1980s to present (administered by Long Island University, Brooklyn, N.Y. campus). Annual election to advisers.

Evaluator, Mass Communication and Society Division mid-winter meeting of the Association for Education in Journalism and Mass Communication (hereafter AEJMC), research and panel proposals for Oklahoma meeting, 2009.

Research paper judge, Law Division and Mass Communication and Society Divisions, AEJMC, national convention, Washington, D.C., August, 2008.

Referee, Law and Policy Division research papers, 2008 Southeast Colloquium.

Referee, Mass Communication and Society Division research papers, Southeast Colloquium, 2008 Moderator, AEJMC panel, Chicago AEJMC convention, 2008.

"A Global Perspective and News," Southeast Colloquium paper judge, Association for Education in Journalism and Mass Communication, (hereafter AEJMC), January, 2008, for spring, 2008 meeting in Auburn, AL.

Research paper judge, Law Division and Mass Communication and Society Divisions, AEJMC, Washington, D.C., August, 2007.

Moderator, research session, Issues in politics (not exact title), AEJMC Washington, D.C. convention, August, 2007.

Research paper judge, Law Division and Mass Communication and Society Divisions, AEJMC, San Francisco, August, 2006.

Moderator, research session, "Theoretical Foundation of Media Effects," AEJMC San Francisco convention, August, 2006.

Research paper judge, Law Division and Mass Communication and Society Division, AEJMC, San Francisco, August, 2005.

Southeast Colloquium paper judge, Association for Education in Journalism and Mass Communication, (hereafter AEJMC), March, 2005, for spring, 2005 meeting in Athens, GA.

Research paper judge, History Division, AEJMC, New Orleans, 2004 Southeast Colloquium paper judge, Association for Education in Journalism and Mass Communication, (hereafter AEJMC), January, 2004, for spring, 2004.

Southeast Colloquium paper judge, Association for Education in Journalism and Mass Communication, (hereafter AEJMC), January, 2002, for spring, 2002 meeting in Gulfport, MS.

Southeast Colloquium paper judge, Association for Education in Journalism and Mass Communication, December, 2004 for spring meeting, 2005, in Athens, Georgia.

Research paper judge, Law Division and Newspaper Division, AEJMC, Miami, FL, August, 2002.

Moderator, research session titled "Reexamining the Social: Capital, Influence, Responsibility and Attitudes," AEJMC Miami convention, August, 2002.

Southeast Colloquium paper judge, Association for Education in Journalism and Mass Communication, (hereafter AEJMC), January, 2001, for spring, 2001 meeting in Lexington, Ky.

Research paper judge, Law Division and Newspaper Division, AEJMC, Washington, D.C., August, 2001.

Southeast Colloquium paper judge, Association for Education in Journalism and Mass Communication, January, 2000, for spring, 2000 meeting in Chapel Hill, North Carolina.

Research paper judge, Western Journalism Historians Conference, February, 2000, Berkeley, CA.

Convention paper judge, Law Division and Newspaper Division, AEJMC, Phoenix, Arizona, August, 2000.

Convention paper judge, Newspaper Division and Law Division, AEJMC, New Orleans, August, 1999.

Paper presentation, co-author, "Issues Management and Managing Issues: Refining the Concept," public relations and corporate communication track of the International Academy of Business Disciplines, San Francisco, April, 1998.

Paper presentation, co-author, "Rosse's Model Revisited: Moving from Linearity to Concentric Circles to Explain Newspaper Competition," AEJMC, Chicago, 1997 (selected top faculty research paper in the Division of Media Management and Economics).

Southeast Colloquium paper judge, AEJMC, Law Division, 1999 for spring meeting in Lexington, Kentucky.

Convention paper judge, Newspaper Division, AEJMC, Baltimore, Maryland, national convention, spring, 1998.

Southeast Colloquium paper judge, AEJMC, Law Division, 1997, for spring, 1998 meeting in New Orleans.

Southeast Colloquium paper judge, AEJMC, December, 1996, for spring, 1997 meeting in Knoxville, Tennessee.

Moderator, research session, Magazine Division, AEJMC, Anaheim, California, 1996.

Convention paper judge, Magazine Division and Newspaper Division, AEJMC, Anaheim, August, 1996.

Southeast Colloquium paper judge, AEJMC, December, 1995, for spring, 1996 meeting in Roanoke, Virginia.

Paper presentation, co-author, "Changes in News Use on the Front Pages of the American Daily Newspaper: A Preliminary Report," refereed research paper presented at the annual convention of AEJMC, Washington, D.C., August, 1995.

Convention paper judge, Newspaper Division, AEJMC, Washington, D.C., national convention, spring, 1995.

Southeast Colloquium research paper judge, AEJMC, Fall, 1994, for March, 1995 meeting in Gainesville, Florida.

Participant, November, 1994, national meeting, University of South Florida, "Free Speech In A Democratic Society: Where Do We Draw The Line?" celebrating the 350th anniversary of John Milton's Areopagitica.

Convention paper referee, Law Division, AEJMC, annual national meeting, Atlanta, August, 1994.

Convention paper referee, Newspaper Division, AEJMC, annual national meeting, Atlanta, August, 1994 Grant Recipient, Texas A&M University-Commerce research grant of approximately \$7,000 from The Graduate School (additional mini- grant of \$450 in the fall of 1993).

Referee, research paper competition, Newspaper Division, AEJMC, Kansas City convention, August, 1993.

Referee, research paper competition, History Division, AEJMC, Kansas City convention, August, 1993.

Discussant, research paper session, Magazine Division, national convention of AEJMC, Montreal, Canada, August, 1992.

Moderator, Newspaper Division session, national convention of AEJMC, Montreal, Canada, 1992.

Referee, research paper competition, Magazine Division, AEJMC, Montreal convention, 1992.

Referee, research paper competition, Newspaper Division, AEJMC, Montreal convention, 1992.

Discussant, research paper session, Magazine Division, AEJMC, national convention, Boston, August, 1991.

Moderator, Newspaper Division session, national convention of AEJMC, Boston, August, 1991.

Referee, research paper competition, Newspaper Division, AEJMC, Boston, August, 1991.

Referee, research paper competition, Magazine Division, AEJMC, Boston, August, 1991.

Discussant, research paper session, Magazine Division, AEJMC, Minneapolis, Minnesota, convention, August, 1990.

Referee, research paper competition, Magazine Division, AEJMC, Minneapolis convention, August, 1990.

Paper presentation, co-author, "Newspaper Verification Policies: A Preliminary Report," Minneapolis, 1990, national convention of AEJMC.

Referee, research paper competition, Magazine Division, AEJMC, Memphis, Tennessee convention, August, 1986.

Discussant, research paper session, Magazine Division, AEJMC, Gainesville, Florida convention, August, 1984.

Head, Magazine Division, AEJMC and member of the Executive Council of AEJMC, Ohio University (Athens) convention, August, 1982.

Vice Head and Program Chair, Magazine Division, AEJMC, Michigan State University convention, August, 1981, East Lansing.

Moderator, research paper session, Magazine Division, AEJMC, East Lansing convention, August, 1981.

Discussant, research paper session, Magazine Division, Boston, 1980.

Referee, research paper competition, Magazine Division, Boston convention, August, 1980.

State and Regional

Invited paper, "Neglected Figures in Journalism and Mass Communication," Southern Speech Communication Association, Baton Rouge, Louisiana, Spring, 1984.

Invited paper (refereed), "George Kibbe Turner," presented to the Southeast Regional Colloquium, AEJMC, Gainesville, Florida, 1982.

Invited paper (refereed), "Eliza Jane Nicholson," presented to the Southeast Regional Colloquium, AEJMC, Memphis, 1981.