

**TEACHING EXPERIENCE****Texas A&M University—Commerce**

*Adjunct Faculty* » Spring Semester 2022, Spring Semester 2013, and Spring Semester 2012

Developed lesson plans, assignments, projects, and evaluation for the in-class instruction of ART466 Design Communications II and ART 463 Advanced Typography.

**Southern Methodist University** (Continuing and Professional Education)

*Adjunct Faculty* » Summer 2022, Summer 2021

Developed lesson plans, assignments, projects, and evaluation for the in-class instruction of Adobe InDesign, part of the graphic design certificate program.

**Eastfield College** (Dallas County Community College District)

*Adjunct Faculty* » August 2004–May 2020

Developed lesson plans, assignments, projects, and evaluation for the in-class and online instruction of ARTC 1325 Introduction to Graphic Design and ARTC 1305 Digital Publishing I.

**PROFESSIONAL EXPERIENCE****Boldface Studio**

*Partner/Creative Director* » Full-time » July 2021–Present

*Partner/Creative Director* » Freelance » January 2015–June 2020

Graphic design studio specializing in Museums and nonprofit organizations.

**Perot Museum of Nature and Science**

*Manager of Creative Design* » February 2015–July 2020

Created and ran the Museum's in-house creative design team which included myself, three designers, and a photographer/videographer. Created brand standards for the Museum. Co-created a marketing/creative design production process to ensure departmental trust within the Museum and an efficient, streamlined project schedule.

**Dallas Museum of Art**

*Director of Creative Services* » January 2010–January 2015

*Senior Graphic Designer* » January 2006–January 2010

*Graphic Designer* » September 2003–January 2006

Responsible for leading and managing the Dallas Museum of Art's in-house creative services team, ensuring a consistent and brand-focused visual aesthetic for the Museum in all print and digital communications. Ensured that the Museum's graphic identity/brand was consistently represented and that graphic standards were adhered to at all times—on site and in internal and external media.

**Dennard, Lacey & Associates**

*Graphic Designer/Art Director* » May 2002–July 2003

*Intern* » April 2001–May 2002

In charge of various print projects such as brochures, annual reports, invitations, logos, newsletters, ads, and POP from conception to print. Managed interns and a five-book project for Harcourt Publishing. Worked directly with clients, conceived projects, designed, managed project schedules, art directed photo shoots and illustrators; pre-press, press checks and printing experience.

## EDUCATION

### Texas A&M University-Commerce

*BFA Graphic Design Communications » 2002*

Graduated *Cum Laude*; Alpha Chi, National College Honor Scholarship Society; President's Scholar

### Collin County Community College

*AAS Graphic Design » 1998*

## SKILLS

Creative Direction (print, digital, photography, and video), Management, Graphic Design, Project Management, Marketing (analog and digital), and Print Management

Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat, Lightroom, After Effects); Microsoft Office, Basic HTML, website CMS systems, Wordfly, MailChimp, and Project Management software: Workfront, Asana, Trello, BaseCamp

## PROFESSIONAL AFFILIATIONS

Board member, Texas Vignette » 2024-present

Eastfield College Digital Media Advisory Board » 2005-2020

*Chairman*, Eastfield College Digital Imaging Advisory Board » 2006-2009

Workfront Leap Conference » 2019

Breakout Speaker on Museum Design at the DSVC National Student Show » 2016, 2017, 2018

National Museum Publishing Seminar » 2012

Panel Speaker at the Museums and the Web International Conference » 2014

Museums and the Web International Conference » 2006, 2010, 2014

Member, Dallas Society of Visual Communicators (DSVC) » 2002-Present

Member, American Institute of Graphic Arts (AIGA) » 2002-Present

*VP of Programming*, AIGA—DFW Chapter » 2004-2005

*Treasurer*, AIGA—DFW Chapter » 2002-2004

AIGA National Leadership Retreat » 2003

## HONORS

### 2018

PIA MidAmerica Graphex 2018 Award of Excellence in Digital Printing » *Perot Museum Annual Report*

### 2014

Texas Association of Museums (TAM) Mitchell A. Wilder Gold Award » *DallasSITES: A Developing Art Scene, Postwar to Present* Digital Publication

TAM Silver Award » Invitation to the Opening of *Hopper Drawing: A Painter's Process*

### 2013

TAM Gold Award » *Flower of the Prairie: George Grosz in Dallas* iPad app

### 2012

American Association of Museums (AAM) Honorable Mention » *African Headware: Beyond Fashion* Brochure

TAM Judge's Favorite » *The Fashion World of Jean Paul Gaultier: From the Sidewalk to the Catwalk*, a Series of Invitations

TAM Silver Award » *African Headwear: Beyond Fashion* Brochure

### 2011

AAM Silver Medal » *Mexico 200* Brochure

TAM Gold Award » *Mexico 200* Brochure

### 2010

AAM Honorable Mention » *Invest in the Future: Leave a Legacy* Brochure

TAM Silver Award » *Invest in the Future: Leave a Legacy* Brochure

### 2009

AAM Gold Medal » *Center for Creative Connections* Grand Opening Invitation

TAM Gold Award » *Julian Onderdonk* Invitations

TAM Silver Award » *Making it New: The Art and Style of Gerald Murphy* Invitations