
Bob Collins, Ph.D.
Senior Lecturer
Management & Economics Department
College of Business

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Academic Background

Academic Degrees

- Ph.D. Texas A&M University, College Station, TX, Systems Engineering (Statistics Emphasis), 1969.
Title: *The Mutual Impedance Between Concentric Curved Dipole Antennas Above a Spherical Conducting Surface*
- M.B.A. University of Dallas, Irving, TX, Management, 1974.
- M.S. Texas A&M University, College Station, TX, Electrical Engineering, Electromagnetics, 1966.
Title: *Note: No thesis. Degree is Master of Engineering*
- B.S. Lamar University, Beaumont, TX, Mathematics, 1964.

Work Experience

Work Experience

- Assistant Professor, later to Senior Lecturer and Executive in Residence, Texas A&M University-Commerce (2009 - Present), Commerce, Texas. Full time teaching position. "Executive in Residence" added to title by Dr. Hal Langford (Dean) and Dr. Jerry Parish (Associate Dean), College of Business and Technology.
- Department Head (Interim), Texas A&M University-Commerce (2007 - 2008), Commerce, Texas. Interim Head of the Computer Science and Information Systems Department.
- Department Head (Interim), Texas A&M University-Commerce (2006 - 2007), Commerce, Texas. Interim Department Head, Industrial Engineering and Technology. Organized and initiated effort to achieve ABET accreditation for the University's Industrial Engineering Program.
- Assistant Professor, Texas A&M University-Commerce (1998 - 2006), Commerce, Texas. Full time teaching and committee responsibilities.
- Chief Operating Officer, EMED a Raytheon E-Systems, Inc Company (January, 1998 - June, 1998), San Antonio, Texas. Brief stint as COO of this start-up company prior to leaving Raytheon E-Systems, Inc
- Managing Director, Raytheon E-Systems Ltd, a U.K. Company (September, 1996 - January, 1998), London, United Kingdom. This was a new company formed by combining several existing Raytheon operations in the UK over a period of several months.
- Corporate VP and Corporate Officer, E-Systems, Inc (1993 - 1996), Dallas, Texas. Corporate VP, Strategic Planning and Development. Responsible for Corporate R&D Planning, Corporate Marketing and field offices worldwide, and strategic planning. Fortune 500 Defense Electronics Company with divisions in Texas, Utah, Florida, Virginia, and Pennsylvania. (Note: The L-3 operation Greenville was one of the divisions.) Marketing offices in Washington, D.C., Brussels, Singapore, and the UAE. (Abu Dhabi)
- Vice President Business Development, E-Systems, Inc, Garland Division (1991 - 1993), Garland, Texas. Responsible for business development for the Garland Division of E-Systems.
- Product Line Vice President, E-Systems, Inc, Garland Division (1985 - 1991), Garland, Texas. Responsible for a major product line/program at the Garland Division

Intellectual Contributions

Intellectual Contributions Grid

Category	BDS	AIS	TLS	Total
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Articles in Refereed Journals		1		1
Publications in Refereed Conference Proceedings		1		1
Publications of Non-refereed or Invited Papers		1		1
Presentations of Non-Refereed Papers		1	1	2

Refereed Articles

Applied or Integrative/application Scholarship

Pryor, M. G., Hendrix, M., Alexander, C., & Collins, J. R. (2010). World Class University-The Implementation of Strategic Quality Management (SQM). *International Journal of Education Research*.

Other

Collins, J. R. (2015). Book Review: Changing Your Company from the Inside Out: A Guide for Social Intrapreneurs. *Journal of Applied Management and Entrepreneurship*, 20 (3), 116-118.

Refereed Proceedings

Applied or Integrative/application Scholarship

Collins, J. R., & Doty, M. (2017). Building a Strong Business Foundation for Startup Companies. *Academy of Business Research*.

Non-Refereed Proceedings

Applied or Integrative/application Scholarship

Collins, B. (2013). Rural Economic Development and Small Business: A Role for the University . *Association for Small Business and Entrepreneurship Annual Meeting*.

Presentations of Non-Refereed Papers

International

Collins, J. R. & Pryor, M. G. (2018-2019, March). *Perfect Deliverable - Non-Negotiable Customer Requirement: On-Time Delivery*. Southwest Case Research Association, Houston, Texas.

Regional

Collins, B. (2013-2014, November). *Rural Economic Development and Small Business: A Role for the University* . Association for Small Business and Entrepreneurship Annual Meeting, New Orleans, United States of America.

Honors & Awards

Honors/Awards

2017-2018: University Service Award, Texas A&M University-Commerce, Faculty Senate. Annual award presented by the University Faculty Senate

2014-2015: Community Builder Award, Masonic Grand Lodge of Texas,. This award is presented occasionally by the Masons to recognize community service. (Not annually.) Membership in the Masonic Lodge is not required.

[Type: Honor] [Category: Service-Community] [Status: Received]

2011-2012: John McVeigh Outstanding Member, Collin County Republican Party. This award is presented annually to the outstanding member of the Republican Party in Collin County

[Type: Honor] [Category: Service-Community] [Status: Received]

2007-2008: Volunteer of the Year, Texas Republican Party, Senatorial District 30. This award is presented annually by the Governor of Texas

[Type: Honor] [Category: Service-Community] [Status: Received]

2007-2008: 21 for the 21st Century, Inside Collin County Business. Presented annually by Inside Collin County Business (A local trade publication.)

[Type: Honor] [Category: Service-Community] [Status: Received]

2005-2006: Gladys Harrington, Precinct Chairman of the Year, Collin County Republican Party. Presented annually to the outstanding precinct chair in Collin County, Texas

[Type: Honor] [Category: Service-Community] [Status: Received]

1994-1995: Outstanding Engineering Alumni, Look College of Engineering, Texas A&M University. Outstanding Engineering Alumni, 1994, Look College of Engineering, Texas A&M University.

[Type: Honor] [Category: Service-Community] [Status: Received]

Teaching

Courses Taught

1) Graduate, Internet Marketing and Entrepreneurship, Face-to-Face and Online combo, course taught in 2012, Rabat, Morocco

2) July-Nov, 2018; Modified MGT-308 course taught in Davao City, Philippines under the sponsorship of Minority Care International (MCI) a NGO. This was funded partially using personal resources. One week spent on site delivering daily lectures and the remainder completed on line.

Service

Texas A&M University-Commerce

College Assignments

Chair:

2011-2012 – 2017-2018: Small Business and Entrepreneurship Conference (SBECON)

2008-2009 – 2012-2013: Strategic Planning Committee, College of Business

2005-2006 – 2006-2007: Strategic Planning Committee, College of Business

Member:

2008-2009 – 2011-2012: College of Business Advisory Council

2002-2003 – 2005-2006: College of Business Advisory Council

University Assignments

Committee Chair:

2006-2007: University Strategic Planning Committee

Committee Member:

2000-2001: President's Education Advisory Committee

Dissertation Assignments

Member:

2016-2017 – 2017-2018: Thesis/Dissertation Committee

Unassigned

College Assignments

Member:

2006-2007 – 2007-2008: College of Business Advisory Council

Community Service

Chair of a Committee

1980-1981: Collin County Central Appraisal District Board of Directors, Appointed position. Served for 5 years; last 3 as chairman. Member of founding board.

Committee, Chair, Governing Body for an institution serving college students in Collin county, TX. Institution Founded in May, 1985. Served on board since founding. Board elected county wide and serves 6 year terms.

1998-1999: Collin County Community College Board of Trustees, Chairman, Founding Member, Board Standing Committee Chair, Governing body for an institution serving college students in Collin County, TX. Institution founded in May, 1985. Served on board since founding. Board elected county-wide and serves 6 year terms..

1976-1977: Plano City Council, Mayor Pro Tem, Served in this elected position for 4 years

Miscellaneous

2011-2012 - Small Business and Entrepreneurship Conference (SBECON) : Started this conference in 2012 and has continued annually through 2018. (7 years). Recruited sponsors (Area EDC's) and raised more than enough funds to support the conference. Recruited recognized speakers from the area as keynotes. Recruited area business leaders and faculty to serve on panels.

1993-1994 - Member, Engineering Advisory Council, Look College of Engineering, Texas A&M University : Advisory council to the Vice-Chancellor, Texas A&M University System, and Dean, Look College of Engineering. 1993-1998

Last updated by member on 25-Jan-19 (11:10 AM)