



Instructor: Margie Bowles
Adjunct Instructor

Academic Department:
Master of Fine Arts / Visual Communication

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EDUCATION

University of Texas at Dallas Ph.D. Candidate, Humanities/Aesthetic Studies	Currently Enrolled
California State University Dominguez Hills, Carson, CA Master of Arts Degree, Humanities	Awarded 2008
Chamber of Commerce and Industry, Paris, France Certificat Pratique de Français Commercial et Économique (Certification in Business French)	Awarded 1993
Art Center College of Design, Pasadena, CA Post-Graduate Studies	1977-1978
University of North Texas, Denton, TX BFA Advertising Design	Awarded 1975
Hartford Art School, West Hartford, CT Undergraduate Studies	1972-1973

TEACHING EXPERIENCE

- Graduate adjunct professor at Texas A&M-Commerce (beginning Spring 2008):
 - Studio 3: Winning Audiences, Achieving Results
 - Studio 4: Cross-Cultural Communication
 - Studio 5: Design Research Methods
 - Studio 6: Thesis Topics
 - Studio 7: Grant Writing
 - ARTH 497: History of Graphic Design
 - ARTH 598: History of Advertising and Consumerism



- Undergraduate adjunct professor at Dallas’ Brookhaven College (beginning Fall 2002 to Present). Developed the on-campus and online curricula for “History of Communication Graphics” and “Writing for Visual Media.”
- Member of the Brookhaven College Visual Communications Curriculum Advisory Board
- Member of the Art Institute of Dallas BFA Advisory Committee

PUBLICATIONS & PRESENTATIONS

Oklahoma State University Annual Humanities Graduate ConferenceMarch 9-10, 2012
“Frontiers & Borders”
 Stillwater, OK
“Why Christianity Survived: An Examination of the Communication Factors That Helped a New Belief System Resonate and Proliferate, 30 C.E. – 70 C.E.”

University of Texas at Dallas R.A.W. (Reading, Art, Writing) SymposiumMarch 24, 2012
 Richardson, TX
“Why Christianity Survived: An Examination of the Communication Factors That Helped a New Belief System Resonate and Proliferate, 30 C.E. – 70 C.E.”

Oklahoma State University Annual Humanities Graduate ConferenceMarch 1-2, 2013
“Bridging Disciplines & Communities”
 Stillwater, OK
“Every Face Tells a Story: An Exploration of Digital Portraiture”

University of Texas at Dallas R.A.W. (Reading, Art, Writing) SymposiumMarch 22-23, 2013
 Richardson, TX
“Every Face Tells a Story: An Exploration of Digital Portraiture”

AWARDS

- In 2015, was recognized with the Dallas Society of Visual Communications (DSVC) Golden Egg Award, which honors individuals who have, over the course of their career, made an extraordinary contribution to marketing and advertising creativity, education and mentoring, and had a positive and lasting impact on the industry. It is the most prestigious award the DSVC can bestow. I was the first woman to receive the award since its inception in 1975.
- Professional awards from: The Telly Awards, The New York Art Directors Club, The Effie Awards, The Rx Club Show for Health Care Advertising Excellence, *Communication Arts* magazine, The International Advertising Festival of New York, National Advertising and Marketing Association (NAMA), the American Graphic Design Awards, the League of American Communications Professionals (LACP), the MarCom Creative Awards, the International ARC Awards, the Communicator Awards, *Exhibitor Magazine*, *Event Marketer* magazine, Trade Show Exhibitors Association, the Dallas Society of Visual Communications, the Dallas Ad League, *The Dallas Business Journal*, the Art Directors Club of Houston, the San Diego Communications Arts Group, and the Ad Club of San Diego.