



VITA-2021

John Mark Dempsey

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DEGREES

Ph.D., educational administration (emphasis in public relations),
Dissertation: "School Public Relations in Crisis Situations --The Perceptions of
Newspaper Education Writers and School PR Directors" Texas A&M University,
December 1995.

M.B.A., East Texas State University, December 1983.

B.S., East Texas State University, December 1977.

EDUCATIONAL EXPERIENCE

Associate Professor, Literature and Languages, Texas A&M University-Commerce,
August 2013- present.

Associate Professor, Mass Media, Communication and Theatre, Texas A&M University-
Commerce, August 2004-August 2013.

Department Head, Mass Media, Communication and Theatre, Texas A&M University-
Commerce, August 2009-2013.

Nominated for the H.M. Lafferty Distinguished Faculty Award for Scholarship and
Creative Activity, 2006.

Assistant Professor, University of North Texas Department of Journalism, January
1998- August 2004.

Assistant lecturer, Texas A&M, Department of Journalism, September 1989-January
1998.

PROFESSIONAL EXPERIENCE

News announcer/producer, Texas State Network/KRLD, Arlington, Texas, April 1998-present.

Weekend news announcer, KLUV, Dallas, July 2006-2011.

Producer/host, "Blacklands Café," daily public affairs program, KETR, 2013-present.

Commerce High School football broadcasts, KETR, 2007-present.

Football play-by-play, Texas Sports Radio Network (World Wide Web), Houston, Texas, 2000.

Basketball and baseball play-by-play announcer, KGVL, Greenville, 1998-2000.

Science writer/editor, TEES Communications (Texas Engineering Experiment Station), Texas A&M University, January 1994-January 1998.

Play-by-play announcer, Texas A&M baseball (KTAM, WTAW), February 1994-May 1997.

Play-by-play announcer, Bryan High School sports (KTAM-AM, September 1994-November 1997).

Writer, University Relations, Texas A&M University, Summer 1992 & 1993.

News director, WTAW /KTSR-FM (Bryan, Texas), September 1988-September 1989

Editor, *Commerce (Texas) Journal*, March 1985-June 1988.

News and sports announcer, KGVL/KIKT -FM, Greenville, Texas, July 1984-September 1988

Program director, news director, assistant general manager, KETR-FM, ETSU, Commerce, Texas, December 1977-July 1984.

COURSES TAUGHT

MMJ 115/1335, 2311, 221/321, 260, 320, 326, 328, 329, 369, 360, 380, 451, 453, 480. Practicum 109, 209, 309.

BOOKS

Always Connected: The Power of Broadcasting and Social Media (ed.). 2015. San Diego: Cognella Academic Publishers: San Diego.

The Jack Ruby Trial Revisited: The Diary of Jury Foreman Max Causey, second edition (ed.). Houston: John M. Hardy Publishing (in press).

Eddie Barker's Notebook: Stories That Made the News (and Some Better Ones That Didn't!). With Eddie Barker. (2006). Houston: John M. Hardy Publishing.

Sports-talk radio in America: Its Context and Culture (ed.). (2006). Binghamton, NY: Haworth Press.

The Light Crust Doughboys are on the Air! (2002). Denton: UNT Press.

The Jack Ruby Trial Revisited: The Diary of Jury Foreman Max Causey (ed.). (2000). Denton: UNT Press.

BOOK CHAPTERS

"A more inclusive public service: Can NPR serve all of the American people?" In *Radio's Second Century: A Reader*, John Allen Hendricks, ed., 2020, 154-172. New Brunswick, NJ: Rutgers University Press.

"All-skates, Witch Wool, and A Blouse Full of Lungs: Dan Jenkins' Use of Masculine Sexual Language," in Linda K. Fuller (Ed.), *Sexual Sports Rhetoric: Historical and Media Contexts of Violence*, 2010, 91-102. New York: Peter Lang.

"Rock's ironic godfather: Bing Crosby's surprising influence on rock-and-roll music, radio and culture." In *Going My Way: Bing Crosby and American Culture* (2007). Eds. Ruth Priogozy and W Raubicheck. Rochester, NY: University of Rochester Press.

Jacqueline J. Lambiase and John Mark Dempsey, "A Scuffle, A Stonewall, and a Season: Football Superstar Fights Off the Field, but His Team Isn't Talking," 365-80, in *Contemporary media ethics: a practical guide for students, scholars, and professionals*. Eds. Mitchell Land, Bill W. Hornaday. (2006). Spokane, WA: Marquette Books.

"Commercial Load." In *Museum of Broadcast Communications Encyclopedia of Radio, Vol. 1, A-E*, edited by Christopher H. Sterling. New York: Fitzroy Dearborn, 2004.

"Recreations." In *Museum of Broadcast Communications Encyclopedia of Radio, Vol. 3, O-Z*, edited by Christopher H. Sterling. New York: Fitzroy Dearborn, 2004.

"Singers." In *Museum of Broadcast Communications Encyclopedia of Radio, Vol. 3, O-Z*, edited by Christopher H. Sterling. New York: Fitzroy Dearborn, 2004.

"WBAP." In *Museum of Broadcast Communications Encyclopedia of Radio, Vol. 3, O-Z*, edited by Christopher H. Sterling. New York: Fitzroy Dearborn, 2004.

"Carole Kneeland: Lone Star Legacy." In *Indelible Images* (2001), ed., Mary Beadle and Mike Murray. Ames, Iowa: Iowa State University Press.

ARTICLES

“How NPR can take clues from other broadcasters in its quest to broaden its audience” *Current: News for People in Public Media* (online). (2020, Sept. 30).

From https://current.org/2020/09/how-npr-can-take-cues-from-other-broadcasters-in-its-quest-to-broaden-audience/?utm_source=Current+Newsletter&utm_campaign=ddc3adef61-EMAIL_CAMPAIGN_2018_03_08_COPY_01&utm_medium=email&utm_term=0_1d564f03d8-ddc3adef61-58656301&mc_cid=ddc3adef61&mc_eid=7e1b027993.

“Government Control of Radio Communications:’ The 1918 Debate.” (With Eric Gruver). *Journal of Radio and Audio Media* 26: 2 (2019): 284-298.

“ ‘A Uniting Force:’ Irish Music on U.S. Radio.” (with Marc Geagan and Rory Corbett). *Journal of Radio and Audio Media* 60: 1: (2016): 123-143.

“‘The public interest must dominate:’ Herbert Hoover and the Public Interest, Convenience and Necessity” (with Eric Gruver). *Journal of Radio and Audio Media* 19 (1): May 2012, 96-109 .

“ ‘The American System’ – Herbert Hoover, the Associative State and Broadcast Commercialism” (with Eric Gruver). *Presidential Studies Quarterly* 39 (2): June 2010, 226-44.

"We talk about life" – KTCK, The Ticket, and the influence of "guy talk" on sports-talk radio. *Journal of Radio and Audio Media* 15 (2): 2008, 184-96.

“Student News Webcasting” (with Ron Bland and Dale Edwards). *Broadcast Education Association Feedback* 45 (5): 2004, 6-10.

“McCartney at 60: A Body of Work Celebrating Home and Hearth.” (February 2004). *Popular Music and Society* 27 (1): 27-40.

" 'The biggest little town in organized ball: Majors Stadium, Greenville, Texas, welcomed big crowds for post-war, minor-league baseball." (Fall 2003). *National Pastime* 23: (60-8). Society American Baseball Research (SABR) historical publication.

"A juror's diary: The Jack Ruby trial as seen by J. Waymon Rose." (2003). *Sound Historian* 7 : 27.

"The Light Crust Doughboys Are on the Air!" (June 2002). *Journal of Radio Studies* 9 (1): 10

"I feel powerful:’ African-American community radio in Dallas, Texas." With Meta Carstarphen (Summer 2002). *Popular Culture Review*, 13 (2): 25-36.

"Smokey Montgomery: A life in Texas music." (Fall 2001). *The Journal of Texas Music History* (2): 45-57.

"Harold Taft and the American Meteorological Society Seal of Approval: Laying the foundation for weather broadcasting." (2001). *East Texas Historical Journal* (39) 2: 47-57.

"Portrayal of Married Sex in the Movies." With Tom Reichert. (Fall 2000). *Sexuality and Culture* (4), 3: 21-36.

"Sexual Behavior in Popular Video Films: A Brief Report." (2000). With Tom Reichert. *Southwestern Mass Communication Journal*(16)1: 29-37.

"'The Trial of a Juror': The Memoir of Max Causey, Foreman of the Jack Ruby Trial Jury." (Summer 2000). *Southwestern Historical Quarterly*, CIV (1): 40-62.

"You Have Half a Station, We Have Half a Station." (Spring 1999). *Legacies, A History Journal for Dallas and North Central Texas*, XI (1): 24-36.

"G.B. Dealey and Amon Carter." (Spring 1999). *Legacies, A History Journal for Dallas and Central Texas*, XI (1): 26.

"WBAP and WF AA --A Unique Partnership in the Era of Channel Sharing: 1929-1970." (Spring 2000). *Journal of Radio Studies*, 7 (1): 116-135.

"The Best Strategy for Crisis Communications," with Philip T. West, *Journal of Educational Relations*, 3rd quarter, 1996.

"Texas college students' attitudes toward journalism careers," with David Crisp, *Southwestern Mass Communication Journal*, Spring 1992.

PAPERS AND PANELS

"'A Uniting Force:' Traditional Irish Music on U.S. Radio." Drew University Transatlantic Conference, January 14-18, 2015, Bundoran, Donegal, Ireland.

"Bringing It All Back Home" (panel). Hedge School. Drew University Transatlantic Conference, January 14-18, 2015, Bundoran, Donegal, Ireland.

"'Programming that is responsive to the interests of the people:' How NPR can gain from the example of BBC Radio 2." American Culture Association/Popular Culture Association, March 27-30, 2013. Washington, D.C.

"'The public's right over the ether roads:' Herbert Hoover and the Public Interest, Convenience and Necessity," with Eric Gruver, scholar-to-scholar poster session, Broadcast Education Association, April 12, 2011, Las Vegas, NV.

Panel and paper, "Sports Talk Radio in America," with Paul Gullifor, William Raffel, Max Utsler, and Shelley Wigley, accepted by Popular Culture Association/American Culture Association, Boston, MA, April 4-7, 2007.

"Sports-radio 'by and for the Everyman:' KTCK, 'The Ticket,' Dallas." Broadcast Education Association, Broadcast and Internet Radio Division, Las Vegas, Nevada, April 27-30, 2006.

"A big local presence:' A survey of Texas small-market radio broadcasters." Southwest Education Council for Journalism and Mass Communication conference, Salt Lake City, Utah, Nov. 6-7, 2003.

" 'Snap evaluation: Dallas TV news reporter Eddie Barker, the first to report the death of John F. Kennedy." East Texas Historical Association conference, Nacogdoches, Texas, Sept. 26, 2003.

"Herbert Hoover's philosophy of the public service standard of broadcasting." AEJMC History Division, Kansas City, Mo., July 31, 2003.

"All-skates, witch wool, and a blouse full of lungs: Dan Jenkins' use of masculine sexual language." Popular Culture Association conference, New Orleans, April 2003.

"The Light Crust Doughboys Are On the Air! Texas Radio in the 1930s and 1940s." Scholar-to scholar session. Broadcast Education Association, April 5, 2003.

"Rock's ironic godfather: Bing Crosby's surprising influence on rock-and-roll music, radio and culture." Bing Crosby and American Culture conference, Hofstra University, Hempstead, NY, November 15, 2002.

"The American System: Herbert Hoover and the development of commercial broadcasting." First place, History Division, Broadcast Education Association conference, History Division, April 2002.

"I feel powerful:' Willis Johnson's KKDA-AM radio program and its listeners in the African- American community of Dallas, Texas." With Meta Carstarphen. Southwest Education Council Journalism and Mass Communication conference, San Marcos, Tex., Nov. 9, 2002.

"McCartney at 60: A body of work celebrating home and hearth." American Culture Association conference, Toronto, Canada, March 2002.

"Carole Kneeland: A legacy of thoughtful television journalism," second place, debut category, Broadcast Education Association conference, News Division, April 2001.

"A juror's diary: The Jack Ruby trial as seen by J. Waymon Rose." Popular Culture Association conference, Philadelphia, P A, April 2001.

"Married Sex in the Movies: The Last Taboo?" With Tom Reichert. American Educators of Journalism and Mass Communication (AEJMC) conference, Phoenix, August 2000.

"The Use of Radio as a Story-Placement Target by Public Relations Practitioners." With Jacqu(Lambiase. Popular Culture Association! American Culture Association conference, New Orleans April 2000.

"Jack Ruby Revisited: The Trial of a Juror." East Texas Historical Association Conference, Galveston, Tex., February 2000.

"KKDA-AM: A Commercial Radio Voice for the African-American Community of Dallas, Texas," presented at "Radiocracy: Radio, Democracy and Development" conference, Cardiff, Wales, November 1999.

"Sexual Behavior in Mainstream American Film." With Tom Reichert. Southwest Education Council for Journalism and Mass Communication, Jonesboro, Ark., November 1999.

"A Juror's Diary: The Jack Ruby Trial as Seen by Juror J. Waymon Rose." Accepted for Popular Culture Association! American Culture Association, Philadelphia. April 2000.

"WBAP and WF AA --A Unique Partnership in the Era of Channel Sharing: 1929-1970," AEJMC Southeast Colloquium, Lexington, Ken., March 5, 1998.

ORAL HISTORY

"Greenville Majors minor-league baseball, 1946-1957," with Joe Phillips (Dallas) and Dan Perkins (Greenville), February 10, 2012.

REVIEWS

"The Phantom Killer: Unlocking the Mystery of the Texarkana Serial Murders." (July 2015). *Southwestern Historical Quarterly*.

"Dance All Night." (Fall 2012). *Great Plains Quarterly*.

"EI Nino through History." (Fall 2002). *East Texas Historical Journal*, 40: 91.

"Gideon Lincecum's Sword." (2002). *Southwestern Historical Quarterly*, 105 (4): 708-09.

"The Antietam Campaign." (July 2001). *Southwestern Historical Quarterly*, 105 (1), 192-193.

"Texas Signs On." (Winter 2000). *American Journalism*, 17 (1), 113-115.

"One More Time: The Best of Mike Royko." Accepted for publication, *American Journalism*.

HONORS/OTHER ACTIVITIES

Best sports play-by-play (with Kevin Jefferies), Texas Associated Press Broadcasters, Radio II, 2018.

Best Online Special Content, Division B, Texas Associated Press Broadcasters
"Hometown Rollcall," KETR-FM, summer radio/online program featuring towns in the KETR listening area (produced with student B.J. Laudermilk), 2017.

Second place, Sports Play-By-Play, KETR-FM, Texas Associated Press Broadcasters, (with Kevin Jefferies), 2017.

First place, "Best of Competition," Long-Form Audio, Faculty Audio Competition, Festival of Media Arts, Broadcast Education Association, "Blacklands Café," 2016.

Best Talk Show, Division B, Texas Associated Press Broadcasters, "Blacklands Café," 2016.

Best online feature (honorable mention), "Blacklands Café," Texas Associated Press Awards, 2015.

Best play-by-play broadcast (honorable mention), Texas Associated Press Awards, 2013.

Appeared on Arts and Entertainment (A&E) Network's "Biography" program on Jack Ruby as expert on the 1964 Ruby trial

Panel chair: "Student webcasting," Broadcast Education Association, News Division, April 2004.

Panel participant: "Continuing to teach radio news." Broadcast Education Association, News Division, April 2004.

Invited speaker (as author of *Light Crust Doughboys Are on the Air!*), Texas Book Festival, Austin, Texas, November 17, 2002.

Session chair: "Music: From McCartney to Mozart." American Culture Association, Toronto, Canada, March 2002. I

Session chair: "Talk and community radio." Popular Culture Association, Philadelphia, Pa., March 2001.

Panel participant: "Women in Local Television." Broadcast Education Association, Las Vegas: Nev., April 2001.

Moderator: Research paper presentations on "The Role of the Press in Society," History Division AEJMC Southeast Colloquium, Lexington, KY, March 5, 1999.

STUDENT AWARDS

First place, "General Excellence, Radio Program," Lions After Dark, Texas Intercollegiate Press Association, 2019.

Second place, "Best Entertainment/Music Radio Program," Lions After Dark, National Broadcasting Society, 2018.

Grand Prize, radio show, South Central Broadcasting Society, Jason Osei, "Midnight Special/Crush 40," 2016.

Second Prize, radio drama, South Central Broadcasting Society, Jason Osei, "Sly Detector," 2016.

"Best Radio Program," Lions After Dark, Texas Intercollegiate Press Association, 2012.

First place, "Best Program," Lions After Dark, National Broadcasting Society, Southwest Region, 2012.

Second place, "Best Entertainment/Music Radio Program," Lions After Dark, National Broadcasting Society, 2012.

First place, Broadcasting Writing, Cooper Welch, Texas Intercollegiate Press Association, 2013.

Second place, Radio Announcing, Daniel Starks, Texas Intercollegiate Press Association, 2013.

First place, Radio Announcing, Katie London, Texas Intercollegiate Press Association, 2009.

First place, Television Writing, Blanca Duran, Texas Intercollegiate Press Association, 2009.

First place, Television Announcing, Michael Thompson, Texas Intercollegiate Press Association, 2006.

First place, Radio Announcing, Derek Gray, Texas Intercollegiate Press Association, 2005.

"Best Radio Newscast," Southwestern Journalism Congress, Andrea Chavarria and Jeremy War "UNT In Focus," 2003.

"Best Radio Feature," Southwestern Journalism Congress, LaToya Bruner, "War Protest," 2003.

"First Place, Overall Radio Newscast," Texas Intercollegiate Press Association, Kennedra McDonald and Brian Squires, NT Daily Sounds (2002-03).

"Best Newscast," first- and second-place, Southwestern Journalism Congress. First, Jess Guinn, Yantisa Johnson; Second, Jesh Patel, Allyson Smith, KNTU-FM (2002-03).

"Best Radio Newscast," Texas Intercollegiate Press Association, Lera Brown and Leila Rahimi, KNTU-FM (2001-02).

"Best Radio Newscast," Southwestern Journalism Congress, Siobhan Flowers and David Lowe, KNTU-FM, (2000-01).

"First Place, Public Affairs Programming," Texas Intercollegiate Press Association, Misty Haw KNTU-FM, (2000-01); "Second Place, Public Affairs Programming," Texas Intercollegiate Pre Association, Siobhan Flowers, KNTU-FM (2000-01).

"Second Place, Best Television Program," Southwestern Journalism Congress, Richard Kent, "North Texas Now," NTTV, (2000-01).

CREATIVE ACTIVITIES

"Hometown Rollcall," KETR-FM, summer radio and online program featuring towns in the KETR listening area (produced with student B.J. Laudermilk), 2016.

"Blacklands Café," KETR-FM, daily local program featuring conversations with local and area people heard as part of NPR's "Morning Edition," 2013-present.

Commerce Tigers football broadcast, KETR-FM, 2007-present.

Anchor/news producer, Texas State Network/KRLD, Dallas, Texas, 1998-present. Produce and announce about 500 newscasts per year to approximately 150 Texas radio stations; produce radio news reports and anchor hourly newscasts for KRLD.

Anchor/producer, KLUV-FM, weekend newscasts, 2006-2010.

Associate producer, KETV (cable channel 3) student television programs, "Talk of the Town," "Hot Topix," "Newscenter 3," "Sports Spectrum," others.

RESEARCH GRANTS

"The Roots of Broadcast Regulation: The Papers of Herbert C. Hoover," grant (\$2,000), University of North Texas Faculty Research Grant, July 2000.

SERVICE

Search committee, Literature and Languages faculty position, 2020-21.

Peer Evaluation Committee, 2018-19; 2019-20.

Scholarship Committee, 2018-19; 2019-20.

Master of Ceremonies, Community Seeds Christmas Dinner, Greenville, Texas, Dec. 5, 2019.

Speaking event re. "Blacklands Café" KETR program, "Wednesday Hump Day" program at Texan Theater, Greenville, August 7, 2019.

Speaking event re. Eddie Barker and the Jack Ruby trial, Northeast Texas Retired Teachers, May 14, 2019.

Faculty search committee, Texas A&M-Commerce Department of Political Science, 2019.

Announcer, 100th anniversary of the World War I Armistice event, Nov. 10, 2018.

Reviewer, Journal of Radio and Audio Media article, July 2018.

Scholarship Committee chair, Literature and Languages, 2017-18.

CTE Advisory Committee, Sulphur Springs High School, 2017-18.

Search committee, Journalism-RTV faculty member, 2016, 2017.

Speaking event re. the Jack Ruby trial, Greenville Golden Kiwanis Club, Nov. 22, 2016.

Speaking event re. the Jack Ruby trial, Audie Murphy/American Cotton Museum, Nov. 1, 2016.

Climate Study Focus Group, Texas A&M University-Commerce, November 2015.

Speaking event on broadcast news writing, Silver Leos, Texas A&M University-Commerce, June 2015.

Four speaking events related to the 65th anniversary of the Greenville Majors-New York Yankees baseball game in 1949 (Greenville Morning Rotary Club; Audie Murphy Museum lunch time event; Hunt County Retired Teachers Association; anniversary event hosted by city of Greenville), 2014.

Search committee, Director of Visual Communication, Department of Art, 2013.

Reviewer for article submission to the *Journal of Radio and Audio Media*, 2012.

Texas A&M University Alumni Communications Advisory Board, 2007-09

Texas Association of Broadcast Educators (TABE) president, 2010.

Texas Association of Broadcast Educators (TABE) vice-president, 2009.

Search committee, dean, College of Humanities, Social Sciences and Arts, 2011.

University Hearing committee, 2010-present.

Article reviewer, *Journal of Radio and Audio Media*, May 2010.

Judge, student entries, Broadcast Education Association Festival, 2009-present

Speaker, Greenville Kiwanis Club, January 2012.

Speaker, Hopkins Count Historical Society, April 2011.

Presenter, NE Texas Career and Educational Consortium Career Day, A&M Commerce, May 2009, 2010.

Speaker, Honors College luncheon program, October 2009.

Texas A&M University-Commerce Athletic Council, 2008-present.

Commerce High School football broadcasts, KETR, 2007-present.

Commerce Independent School District Improvement Committee, 2008-present.

Texas A&M University Communications Advisory Board, 2007-present.

College of Arts and Sciences Hearing Committee, 2007-present.

KETR Program Manager Search Committee, 2008.

KETR News Director Search Committee, 2007.

KETR General Manager Search Committee, 2006

KETR Development Director Search Committee, 2004

KETR Sports Broadcaster search committee, 2005.

KETR advisory board, 2004-present.

Faculty Development Committee, 2006-present.

Criticism instructor, Kennedy Center American College Theatre Festival, 2004-present.

Chairman, Broadcast Education Association, News Division, 2005-06.

First Vice Chairman, Broadcast Education Association, News Division, 2004-05.

Second Vice Chair, Broadcast Education Association, News Division, 2003-04.

Chairman, Paper Competition, Broadcast Education Association, News Division, 2002, 2003.

City of Commerce Cable Television Advisory Committee, 2004 to present.

First United Methodist Church, Commerce, Sound System Committee, 2004-present.

Faculty Advisor (with Dr. Jim Mueller; service activity to UNT Department of Journalism).

UNT Faculty Senate Faculty Salary Study Committee, Spring 2002-present.

Chair, UNT Department of Journalism Faculty Search Committee, Fall 2000-Spring 2001.

City of Denton Cable Television Advisory Committee, 2003-05.