

ANGELA FLOURNOY

DESIGN + DEVELOPMENT



Digital Designer and Developer with over 10+ years experience in creating engaging and innovative web and mobile applications for clients in a broad range of industries. Highly adept at typography, layout, visual strategy, branding, print media, UI/UX design and front-end development.

SKILLS

- UI/UX Design
- HTML/CSS
- Sketching
- Wireframing
- Prototyping
- User Research
- Conducting User Testing

EDUCATION

Bachelor of Arts

*University of Louisiana -
Monroe*

1999

WORK EXPERIENCE

DIGITALFLO | DALLAS, TEXAS

February 2018 - Present | Independent Consultant

Offering services in corporate identity, web design and development, sales and marketing collateral, print advertising, social media and digital marketing to small scale and enterprise-level companies.

• E2OPEN | AUSTIN, TX

June 2018 - Present | Contract Front-End Developer & UX Designer

Lead front-end developer and UX designer managing company website averaging 50K users monthly.

Collaborates with marketing team, vendors and contract developers to build and implement webpages. Ensures compliance with UX best practices, GDPR and privacy policies. Integrates and maintains back-end services and third-party partners.

CITI | IRVING, TEXAS

April 2017 - February 2018 | UX Designer

Worked with product teams and creative directors to concept and design strategic cross platform mobile projects. Responsible for user research, wireframes, prototypes and visual designs for responsive web and mobile applications.

SOFTWARE

- Adobe Creative Suite
- After Effects
- Lightroom
- Sketch
- Axure RP
- InVision
- Balsamiq
- JIRA
- Basecamp
- Asana
- MS Visual Studio
- Apache Tomcat
- Git Tower
- Wordpress

WORK EXPERIENCE CN

VERITEN | ADDISON, TEXAS

July 2015 - February 2017 | UX Designer & Front-End Developer

Designed enterprise-level systems, including responsive web, iOS and Android platforms for GameStop. Responsible for sketching, wireframing, low-fidelity prototypes and high-fidelity design comps. Managed the design team's workflow under the creative direction of the UX Design Director and worked closely with the development team to ensure designs were correctly implemented.

TD JAKES MINISTRIES | DALLAS, TEXAS

November 2011 - March 2015 | Web Designer

Helped to expand the online marketing focus from just websites to a fully digital approach that included web, mobile apps and social media.

Designed a variety of web page layouts, responsive web, mobile applications and social media graphics. Developed websites and managed content using HTML, CSS and Content Management Systems.

Assisted in growing Facebook fan page from 2,000 fans to over 1M fans.

FREEMAN | DALLAS, TEXAS

December 2008 - October 2011 | Print Designer & Digital Media Specialist

Produced print signage for large scale trade shows following the show branding and themes specified. Signage included banners, pop-up signs, table tents and exhibit structures.

Collaborated with Account Executives and corporate clients to design and create graphics for Digital Signage product used on large scale events, trade shows and conferences. Worked with the client to ensure that the Digital Signage designs were in agreement with the overall show branding and themes. Set up and managed the product onsite to ensure that it worked properly throughout the duration of the event. Clients included Disney, Microsoft, Exxon Mobil and Girl Scouts of America.

PERSONAL INTERESTS

- Mentoring
- Traveling
- Blogging
- Obstacle Course Races
- Photography

ACHIEVEMENTS

October 2018

Drove all phases of the website re-launch project for global, supply chain software company E2open resulting in an increase from 8K to 50K monthly website visitors

February 2018

Founded DigitalFlo LLC – an independent consulting company that works directly with small scale and enterprise-level companies

June 2017

Created global icon library for CitiPAY mobile app

April 2016

Contributed to the launch of Level Up, an online learning platform that uses classic gaming strategies to train GameStop employees

February 2008

Software Certification in Adobe InDesign

REFERENCES

Angela is awesome! She's fast, efficient, and super creative. It didn't matter what challenge I threw at her, she would always knock it out of the park and impress everyone. On top of all that, she has a great attitude and adds great energy to any team she is apart of. I really hope to work with her again soon! – *Shane Ward, Creative Director, Citi*

“As a UX/UI designer and friend, Angela has been absolutely incredible to work with. She’s extremely smart, motivated, reliable and just all around good for morale. Together, we worked on large scale custom digital product design projects for retail and internal business solutions. She is able to independently think through problems and present successful solutions which were then followed up with fantastic polished and professional designs. Clients love her work. Angela is very familiar with widely accepted methodologies, user patterns and other knowledge and resources necessary to be successful in this industry. I enjoy working with Angela and will always look to her as a trusted designer and colleague.” – *Dan Grimsley, Creative Director, Veriten*

“Angela and I worked together on the Social Media and Digital Marketing team at T.D. Jakes Ministries. She always stayed current on technology and industry trends, was a diligent worker and self-managed her projects successfully. Angela is a brilliant web, graphics, UI and UX designer and a wonderful person to work with. I highly recommend her for any team.” – *Jason Caston, Digital Specialist, T.D. Jakes Ministries*

“I would highly recommend Angela for any design project. She designed for several of our Digital Service products and has lots of experience working with large clients such as Microsoft. She was always very professional, creative, and completed the projects on schedule.” – *Matthew Beller, Digital Signage Delivery Manager, Freeman.*

“Angela is one of the best designers I have ever worked with...she is extremely talented, creative and one of the hardest workers I have ever been around. Most importantly, she has an acute attention to detail and her work always precisely communicates the client's message.” – *Ben Carmen, Software Architect, Freeman*