

DEANNA GIBSON deanna.gibson@tamuc.edu •

EDUCATION

- 2015** MFA Texas A&M University – Commerce, Visual Communication at UCDallas
1999 BS Texas A&M University - Commerce: Bachelors of Science, Communication Design

EMPLOYMENT HISTORY

{ Teaching Experience }

- 2019 - 2020** Visiting Assistant Professor, University of North Texas, College of Visual Arts & Design
(ADES3510 Interaction Design, ADES4541 Senior Portfolio, ADES1510 Typography, ADES1540 Intro)
- 2016 – 2019** Senior Lecturer, University of Texas at Arlington, Art Dept
(Art 2304 Digital Design, Art 3355 Signs & Symbols, Art 3354 Advanced Typography)
- 2013 – Present** Adjunct Faculty, Texas A&M Commerce, Art Dept
(Art 211 Intro VisCom, Art 310 Media & Methods)

{ Professional Design / Art Direction Experience }

- 2002 – Present** Freelance - Sr Designer/ Art Director / Creative – for personal clients, design studios & ad agencies
- 2011 – 2015** Contract Sr. Designer, Blue Cross Blue Shield of Texas
2002 – 2010 Freelance contract designer for Firehouse Agency, Matchbox Studio, Mesa Design, United Way of Dallas
2001 – 2002 Designer, Briley and Stables Creative – Richardson, Tx
1999 – 2001 Art Director / Creative, RSW Creative – Dallas, Tx
- 1999 – 1999** Jr Designer, Eisenberg Inc. – Dallas, Tx
1998 – 1999 Intern Designer, Fossil Inc. – Richardson, Tx
1996 – 1998 Sherman Parks & Rec – Swim lessons Coordinator / Pool Manager & Certified Instructor
(Taught Red Cross Swim Lessons for 8 yrs between 1990 – 1998)

Professional Practice - partial list of clients served

Sprint, Nokia, AT&T, Cingular, TXU, Frito Lay, DFW Airport, SMU, Southwest Airlines, EDS, A.T. Kearney, Seimens, JOT, VHA, NTTA, Waste Management, Muratec, Disney, DKNY, Fossil, Aeritas, Soneta, Sally Beauty, DSVC, Capital One, Rent a Center, Dominoes Pizza, Baskin Robbins, Community Credit Union, Crossmark, Friendly Robotics, Hilton Hotels, Mannatech, Blockbuster, Greyhound, HFF Realty, FIFA, Mundt Music, MESA Landscape Architects & Urban Planning, Metlife, Jackson Pottery, Baby Magic, United Way, Blue Cross Blue Shield of Texas, Austin College, NeemPro, Theatricks Children's Theatre, World Ventures

EXHIBITIONS

- 2018 UTA Gallery 295 – Alphabet Show from Advanced Type
 2018 UTA & WKU China Exchange Show, Design Swap
 2018 Cross Connection – Rio Grande Valley on to a traveling exhibit – Experimental Poster entry
 2017 Retrospective, Alumni Show, TamuC VisCom UCD: Juried by DJ Stout, Jack Summerford, Lana Rigsby
 2017 Faculty Show TamuC: Fine Art Gallery, Commerce TX
 2015 MFA Exhibition Show: Spelling Train Game, Designed for elementary students with dyslexia

PERSONAL WORK AWARDS

- 2018 UDA International - Experimental Poster Design Award - Bronze
 2009 GD USA: Merit Award
 2008 GD USA: Merit Award
 2002 Dallas Society of Visual Communicators, DSVC Show: 2 Merit Awards
 2001 Art Director Club of Houston Show: Gold Medal
 2001 PRINT Design Annual: Merit Award
 2001 HOW Promotional Annual: Merit Award
 2001 DSVC Show: 2 Merit Awards, Bronze Medal

STUDENT DESIGN AWARDS & RECOGNITION

- 2020 DSVC National Student Show (Dallas Society of Visual Communicators)-
Gold - Best Senior Portfolio \$2500 Award - Ashley Roy, Portfolio class - nationalstudentshow.com/show/entries
- 2020 DSVC National Student Show
Senior Portfolio merit award, Chein Lin - Meah's Senior Portfolio class
- 2020 DSVC National Show
Zine - Curiosity Saves the Cat Zine accepted in DSVC National Student Show - merit award
- 2020 DSVC National Show, Website Prototype + Programmed
Joyage Interactive Travel website - Group: Jessica Cobb, Meghan Siens, Hana Snell & Illana Claassen
- 2019 United Design Alliance – Global
The Grand Student Award – Lydia Davis, Urban Alchemy Logo
- 2019 AIGA Counter Space UTA Student Show
Best Logo - James Fritts, Doctor Jeckyll’s Beer Lab
Best Freshman Design - Brandon Itz, Theatre under the Stars Logo
Best Letterhead Pkg - Vy Nguyen, Fu-gen Theatre Letterhead
- 2019 AAF Addys, District 10 Regional Award
Silver, Sign & Symbol, Branding & Logo - Noel Ramos, Donut Palace
- 2019 AAF Addys, Dallas
Silver, Sign Symbol, Branding & Logo - Noel Ramos, Donut Palace
- 2019 AAF Addys, Ft Worth
Silver, Sign Symbol / Logo Mark – James Fritts, Doctor Jeckyll’s Beer Lab
Broze, Sign Symbol / Logo Mark – Lydia Davis, Urban Alchemy
- 2018 Adobe Design Award , Global
Semi-finalist – Sign & Symbol, Branding & Logo - Noel Ramos, Donut Palace
- 2018 Graphis, New Talent Annual 2019, National
Silver – Sign & Symbol, Branding & Logo - Noel Ramos for his work Donut Palace
www.graphis.com/entry/d3e3adb2-0f6c-4b19-b83c-d62ffabdbbc2/
- 2018 United Design Alliance – Global
Bronze - Sign Symbol / Logo Mark - Erin Aley, Marquez Bakery
Bronze - Sign Symbol / Logo Mark - Christopher Nguyen, Cocohodo
Excellence - Sign Symbol / Logo Mark - Sydney Stroop, Forever Young
- 2018 AIGA Counter Space UTA Student Show
Bronze - Adv Type / Experimental Typography - Rachel Rosebrook, Alphabet of International Stamps
Bronze – Sign & Symbol / Letterhead category - Noel Ramos for his work & logo, Donut Palace
- 2017 AIGA Counter Space UTA Student Show
Best of Show - Sign & Symbol / Logo: “Forever Young Records” / Sydney Stroop
- 2017 Adobe Design Award, Global
Semi-finalist - 2304 Digital Design - Ad Campaign: “Nutrients Matter” Vijay Singh

COMMISSIONS

- 2011 - 2020 Theatricks Children's Theatre Seasonal Art
Custom art for theatre seasonal productions, posters, mailers, calendars, tshirts & playbill program

PUBLICATIONS

- 2013 Blast Off! A Guide to Launching Your Creative Process
Thesis project turned into teaching tool - printed by TamuC & used as introduction course book

WORKSHOPS, CRITIQUES, LECTURES

- 2018 TAMUC MFA Thesis Panel reviewer, Dallas, Tx
 2013 – 2017 Annual Art Day Workshop for High School Seniors, Texas A&M – Commerce, Tx
 2014 – 2017 Annual Art Educators Workshop, Texas A&M - Commerce, Tx
 2017. Ink! Letterpress & Silkscreen Workshop, Dallas, Tx
 2017 How Design + Behance, student portfolio reviewer, Dallas, Tx
 2017 TAMUC MFA Student Exhibition Reviews, Dallas, Tx
 2015 CASE Accolades District IV Judge - Austin College, Sherman, Tx
 2013 - 2014 UTA Student Round Table Speaker, Arlington Tx
 2014 DSVC Working Lunches, Successful Freelancers, Dallas, Tx
 2001 DSVC Round Tables Speaker, Student Show, Dallas, Tx

DESIGN ACTIVITIES

- 2019 DSVC UNT school of the month – Speaker Event
 2019 DSVC National Design Student Show Conference & Gala
 2018 French Paper Tour at Clampitt Paper
 2018 DSVC monthly speakers series including UTA school of the month Sept. meeting with speaker
 Linda Decker, co-chair of Women Lead AIGA initiative
 2018 AIGA Design Educators Luncheon, Dallas Tx
 2017 AIGA National Design Conference attendee, Minneapolis, MS
 2017 DSVC National Student Show attendee, Dallas Tx
 2016 UTA Speaker Events / Gallery Exhibitions including Brad Vetter, Arlington, Tx
 2016 DSVC Speaker Events including Steven Heller, Dallas, Tx
 2016 TamuC @ UCD Speaker Events / Gallery Exhibitions including Michael Schwab, Dallas, Tx

ACADEMIC SERVICE

- 2020 UNT Online Graduation, Senior Show
 2019 UNT entry portfolio reviewer
 2019 UNT Sophomore portfolio reviewer
 2019 UNT High School Preview Day & CVAD Grand Opening
 2019 UTA VC Design Silent Auction & Senior Show – hosted by Loomis Agency, Dallas, Tx
 2019 UTA Counter Space preparations & student gallery show
 2019 UTA AIGA student group - all meetings & workshops
 2019 Advisathon - advising for registration
 2019 UTA Senior Advising – private sessions
 2019 Recruitment -updated poster for VC
 2019 UTA BFA Recruitment Committee
 2018 - 2019 AIGA UTA Events & Meetings
 2018 VC Gallery Alphabet Show hanging & event setup
 2018 UTA BFA Recruitment Committee
 2018 UTA Senior Portfolio Show - hosted by Artspace 111 in Ft Worth
 2018 Texas A&M – Commerce, MFA Thesis Panel
 2017 - 2019 UTA AIGA student group - attended semester long weekly meetings on Thursday nights
 2018 UTA Senior Portfolio Show - hosted by Monkey Tag, Dallas, Tx
 2018 Texas A&M – Commerce, Portfolio Entry Review
 2016 - 2018 UTA AIGA Counterspace Student Show, Arlington Tx
 2016 - 2019 UTA Student Portfolio Reviews - 36hr
 2017 - 2018 UTA Student Internship Sponsor
 2016 - 2019 UTA Advisathon *registration advising*

ACADEMIC SERVICE (continued)

- 2016 - 2018 UTA Design Assembly, Arlington Tx
- 2016 - 2018 UTA AIGA Design Expo, Arlington Tx
- 2017 Designed 10 options for Departmental poster
- 2017 - 2018 UTA AIGA Dinner with Professionals mentor event, Arlington Tx
- 2017 UTA Senior Portfolio Show - hosted by Starr Conspiracy, Ft Worth, Tx
- 2017 UTA Senior Portfolio Show - hosted by Clampitt Paper, Dallas, Tx

TECHNICAL SKILLS

Extensive knowledge of Adobe Creative Suite, directing photo shoots, printing processes, press checks, promotions and client interaction. Familiar with HTML, CSS, Wordpress and MS Office.

Professional Experience in Art Direction, Design, Project Management, Brand Development, Conceptual Design, Corporate Identity, Advertising Campaigns, Strategic Marketing, Print Promotions, Brochures, Publications,

Training Materials, Writing Headlines, Naming, Pre-press Production, Direct Marketing, Point of Purchase, Theatrical Posters, Direct Mail, Photo Direction, Project Management, Conference Materials, Package Design

PROFESSIONAL ORGANIZATION

AIGA - American Institute of Graphic Arts
DSVC - Dallas Society of Visual Communicators

Link to student work examples } <https://drive.google.com/open?id=1hg2n4198fCIYkzLIFDr4rYwE0kpJ87Mv>