

CURRICULUM VITAE

EDUCATION

2008–2010

Maryland Institute College of Art (MICA)
 Master of Fine Arts
 Certificate in the College Teaching of Art
 Graphic Design
 Baltimore, Maryland

2001–2005

Kansas City Art Institute (KCAI)
 Bachelor of Fine Arts, Summa Cum Laude
 Graphic Design, Art History
 Kansas City, Missouri

AFFILIATIONS

2011

CAA, College Art Association

2004–2011

AIGA, the professional association for design

2006–2008

AIGA Kansas City Executive Board Member
 Secretary and Interim Treasurer
 Selected to attend 2007 leadership retreat in Miami, Florida.
 Assisted with publication of awards books.

2004–2005

AIGA Kansas City, KCAI Student Group Co-Chair

TEACHING EXPERIENCE

2011

Visiting Assistant Professor
 Michigan State University

BOOK DESIGN

Designed course to cover extended applications of word and image. Students explored the design of serial forms of publication while building skills in typography, layout and photo editing. Issues of format, identity, audience, narrative and content were addressed as students gained an appreciation for the evolution of the printed page.

GRAPHIC DESIGN II: VISUAL COMMUNICATION

Designed course to build on the formal and conceptual facility acquired in Graphic Design I. Students solved comprehensive

communication problems and learned new generative processes and basic communications theory with the goal of strengthening concept development and execution. Design systems were developed using formal elements including weight and proportion in addition to structure and organization to promote consistency, flexibility and decipherability as a systematically expanded language across various applications.

SENIOR SEMINAR AND PROFESSIONAL PRACTICE

Designed course to offer the structure and means to envision, develop and ultimately create a comprehensive and multi-faceted portfolio for students preparing to launch professional careers. Elements designed include a resume and letterhead; print, web and pdf based portfolios; and a leave-behind product. Additionally, students learned how to select, photograph, arrange and write about projects within the context of a portfolio dossier.

INTERACTIVE WEB DESIGN

Designed course to introduce the basic concepts and methods of information architecture, systems and web and app design, which relate to how data is structured, ordered and perceived by an audience. Students explored space, orientation and navigation—including linear and non-linear methods—within digital communications. Students were not expected to produce fully functional entities. Instead, prototyping methods relying on real world coding, storyboarding and time-based media reproduced the look, feel and function of intended design solutions.

2008–2009

Graduate Teaching Intern and Technical Assistant
 Maryland Institute College of Art

DESIGN I

Designed and structured software and hand-production demonstrations. Assisted with desk critiques and helped students photograph projects. Presented lecture on photography for branding books. Led a hand-lettering workshop to create entries for MTV Woody Awards title screen competition—resulted in a student win and MTV animated title screen aired on MTVU. Course instructed by Ellen Lupton.

TYPOGRAPHY I

Provided software troubleshooting. Assisted with desk and classroom critiques. Course instructed by Gerry Greaney.

ELECTRONIC MEDIA AND CULTURE

Provided software troubleshooting. Assisted with desk and classroom critiques. Course instructed by Jason Sloan.

DESIGN IT YOURSELF

Assisted with book binding demonstrations, classroom critiques, and discussions for a class designed around the MICA publication *Design It Yourself*. Helped students consider materials and production techniques for unique DIY design solutions. Course instructed by Joseph Galbreath.

SENIOR SEMINAR

Developed a six-week curriculum to help students design and produce physical portfolios. Assigned homework, presented lectures, provided hand-production technique and book binding demonstrations. Graded students at an end-of-semester portfolio review attended by local graphic designers. Course instructed by Brockett Horne.

2007–2008

Faculty Assistant
Kansas City Art Institute

VISUAL COMMUNICATIONS I & II

Designed and structured software, book binding, and hand-production demonstrations. Assisted with desk and classroom critiques. Graded student blogs and papers. Presented lecture on olympic pictograms. Course instructed by Jaimie Gray.

TYPOGRAPHY I & II

Provided software troubleshooting. Heavily assisted with desk and classroom critiques. Presented lecture on letterform history and anatomy. Posters from Typography I placed in the AIGA A5 Awards Show in Kansas City with recognitions including Juror's Choice Award. Course instructed by Micheal Eppelheimer.

2006

Workshop Instructor
Kansas City Art Institute

WARWICK SOCIETY

Presented lecture on letterforms and their historical integrity. Demonstrated ways to digitally manipulate type.

PROFESSIONAL EXPERIENCE**2012–present**

Art Director, Fossil, Richardson, Texas
Member of creative management overseeing a team of senior, mid-level and production designers of the Fossil US and international sites.

2011

Designer, Design Army, Washington, District of Columbia
Clients include NPR, University of Virginia, Human Rights Campaign, Neenah Paper.

2003–2011

Digital Case, Graphic Design Freelance
Clients include MICA, KCAI, Grand Arts Gallery and Residency Program, and Quixotic Performance Fusion.

2010–2011

Book Designer, Center for Design Thinking (MICA)
Elected to design and art direct *Graphic Design Thinking*, a new book edited by Ellen Lupton.

2010

Freelance Designer, Tsang Seymour, New York, New York
Contributed to the design of *Set in Style* exhibition materials for the Cooper-Hewitt National Design Museum in New York City. Developed templates for the American Decorative Art 1900 Foundation's upcoming publication on Marie Zimmermann.

2009–2010

COILHOUSE, Los Angeles, California
Hired as a designer to typeset an internationally circulated alternative arts and culture magazine.

2009

Wayfinding Consultant, Administration Offices (MICA)
Hired at the recommendation of Ellen Lupton to suggest ways to brand the MICA campus and improve directional signage.

2008

The Newsletter Company, Art Director, Dallas, Texas
Worked with various brands to develop printed collateral for clients including the Dallas Museum of Art, Chevy, Saab, Lennox, and Trane.

2006–2007

Breakthrough, Design Darling, Kansas City, Missouri
Created logos, identity systems and web design for engineering and financial institutions. Conceptualized and led production of apparel and headwear catalogs.

2003–2005

Identity Designer, Communications Office (KCAI)
Hired by the Communications Office to help establish a newly adopted visual identity system and create associated sub-brands.

SCHOLARSHIP & AWARDS**2011**

Regional Publication Winner (Mid Atlantic), *Print* magazine
Contributed multiple projects with Design Army.

2009

Regional Publication Winner (Mid Atlantic), *Print* magazine
Contributed portrait illustrations and patterning for *Social Studies Conference Guide*.

2009

Editor's Pick, *Metropolis P/O/V*
Developed Q & A concept and contributed to exhibition design of MICA's *Greener Groceries* at the International Contemporary Furniture Fair in New York.

2008–2010

Competitive Graduate Scholarship, MICA

2005

Golden Addy, Kansas City Ad Club
Custom binding design and production provided for *Quixotic Performance Fusion Promotion Book*.

2005**A2 Design Awards, AIGA Kansas City**

Received recognitions for *Kansas City Art Institute Annual Report*, *Maximalist Poster Series* and *Miss Manners' Postcards*.

2005**AIGA Origination Award (Midwest)**

Received recognition for *White Haven Motor Lodge Book*.

2005

Presented at the KCAI graduation ceremony:

Highest GPA of Graduating Class

Mentor Award, elected by design majors

Academic Excellence in Art History, School of Liberal Arts

2005

Presented at the closing of the Degree Project

Exhibition for the KCAI School of Design:

Academic Excellence in Design, School of Design

Recognition of Outstanding Work, Communications Office

2001–2005

Foundations Award Merit Scholarship, KCAI

Competitive Scholarship, KCAI

EXHIBIT DESIGN & CURATION**2011**

BFA Graphic Design Spring Exhibition, Michigan State University, Department of Art and Art History

Curated work and provided guidance to seniors exhibiting in a culminating showcase of student work.

2011

Set in Style, Cooper-Hewitt National Design Museum, New York, New York

Provided exhibition typesetting, including overall show wordmark, for use in curatorial and promotional materials.

2010

Data Disorder, Meyerhoff Gallery (MICA)

Designed and installed exhibition graphics for personal use and aided in project coordination for Thesis I members. Managed vinyl cutting for typesetting on gallery walls.

2009

MICA's Greener Groceries, ICF, New York, New York

Designed exhibition graphics and organized content for a booth installation at the International Contemporary Furniture Fair.

2008

AIGA A4 Awards Show, Kansas City, Missouri

Main organizer for juried exhibition of design work. Managed student volunteers, helped arrange winning pieces, produce award book, and manage reception event.

2007

AIGA A3 Awards Show, Kansas City, Missouri

Helped organize juried exhibition of design work, arrange winning selections, and manage reception event.

2005

Material | Immaterial, Kansas City, Missouri

Curated and designed promotional materials for the first exhibit of design work at the Crossroads Gallery.

2005

Quixotic Performance Fusion, Kansas City, Missouri

Helped design exotic urban feel for the premier performances of Quixotic. Designed an environment for the foyer of the Boley Gallery, created surface textures and patterns for costumes, and designed masks for members of the Kansas City Ballet.

EXHIBITS

Data Disorder, Thesis I Exhibit, Meyerhoff Gallery, MICA, Baltimore, Maryland, March–April 2009.

MICA's Greener Groceries, ICF, Javitts Center, New York, New York, May 2009.

Kit of Parts Typeface, Pinkard Gallery, MICA, Baltimore, Maryland, May 2009.

Calvino Crossword, Rosenberg Gallery, MICA, Baltimore, Maryland, November 2008.

ARTsounds Performance, Epperson Auditorium, KCAI, Kansas City, Missouri, November 2007.

Maximalism, Paragraph Gallery, Kansas City, Missouri, May 2005.

Seven Selling Out, H&R Block Artspace, Kansas City, Missouri, April 2005.

FEATURES & PUBLICATIONS

Multiple features in *Design Thinking*, Princeton Architectural Press, 2011.

Data Diving featured on Maryland Institute College of Art homepage, 2009–2010.

Social Studies Conference Guide featured in "Regional Design Annual," *Print* magazine, December 2009.

"The Wayfinding Handbook, a review" published in *I.D.* magazine, May 2009.

MICA's Greener Groceries featured in "Begin at the Beginning," *Metropolis P/O/V*, May 2009.

Kansas City Art Institute Annual Report, *Maximalist Poster Series* and *Miss Manners' Postcards* featured in *AIGA Kansas City Awards Show Book*, January 2005.

CONFERENCES ATTENDED

Social Studies, Adobe and AIGA Educators Conferences, MICA, Baltimore, Maryland, October 2008.

AIGA National Leadership Retreat, Miami, Florida, June 2007.