

# **BRADFORD (Brad) M. JOHNSON**

## **CAREER OBJECTIVE:**

An interesting and challenging job serving as an educational resource for adults and youth, regarding all aspects of the livestock industry, while best utilizing my practical experience and skills of livestock evaluation, critical thinking, and communication.

## **WORK EXPERIENCE:**

**Texas A&M University-Commerce**, Commerce, TX. Start August 17, 2018. Animal Science Instructor and Judging Team Coordinator.

- Currently teaching four sections of ANS 1119, Introduction to Animal Science Lab (total of 110 students).
- Taught fourteen sections of ANS 1119, Introduction to Animal Science Lab (total of 325 students).
  - Instructor Evaluation Overall: 4.74 out of 5. College of Agricultural Sciences and Natural Resources average: 4.47; University average: 4.41.
  - Course Evaluation Overall: 4.71 out of 5. College of Agricultural Sciences and Natural Resources average: 4.44; University average: 4.39.
- Taught two section of ANS 317, Livestock Management (40 students).
  - Instructor Evaluation Overall: 4.7 out of 5.
- Taught one section of ANS 2321, Livestock Evaluation (seven students).
  - Instructor Evaluation Overall: 4.8 out of 5.
- Taught four sections of AG 405, Agriculture Internship (total of 17 students).
- Talking to area high school Agriculture classes, recruiting for Texas A&M University-Commerce.
- Serve as a judge for Area Leadership Development Events, on campus and at area schools.
- Assist with the Area 5 and Area 6 FFA Livestock Evaluation Career Development Event. Helped select livestock and classes. Helped students prepare livestock for the contest. Coordinated student help to run the contest. 540 participants. Feedback from the Agriculture Educators and contestants was very positive.
- Volunteered with TAMUC students to run one day of the Junior Breeding Beef Show at East Texas State Fair (Tyler, TX, 2018 and 2019, 550 head) and the Riley Round-Up for MS Breeding Heifer Show (Denison, TX). Comments from exhibitors, show personnel, and judges were outstanding, asking us if we were helping the next day, too. The University received the Outstanding Volunteer Award from East Texas State Fair in 2019.
- Fort Worth Stock Show 4-H/FFA Meats Judging Contest, 2019-2020. Assist with student volunteer coordination and running the contest.
- Coached the Livestock Management Team that competed at the 2019 NACTA Judging Conference, Murray State University, Murray, KY. Team placed fourth, with 8<sup>th</sup> and 9<sup>th</sup> overall individuals.
- Have been very actively judging livestock shows and contacting Agriculture Educators, Extension Agents, and Junior College Livestock Judging Team Coaches, recruiting students interested in livestock and meats judging opportunities at Texas A&M University-Commerce.
- State Fair of Texas Livestock Judging Contest and Dairy Judging Contest, 2018-2019. Coordinated student volunteers and helped run the contests.
- Serve as the primary coordinator for the 2019 State Fair of Texas Swine Skillathon. Wrote the majority of the exam questions and organized stations. Conducted a pedigree station and served as an official for the class of Duroc gilts the participants judged.
- Selected two judging classes of hogs and served as an official for the 2018 State Fair of Texas Swine Skillathon. Conducted a pedigree station.
- Worked with the 2018 Coryell County 4-H Livestock Judging Team (Gatesville, TX). Team won their age division at the State Fair of Texas.
- Serve on the Scholarship Committee and the Agriculture Banquet Committee.
  - Three round of scholarships were awarded for the 2018-2019 school year, totaling in excess of \$80,000.

**North Dakota State University**, Fargo, ND. August 2017 – May 2017. Animal Science Lecturer and Livestock Evaluation Team Coach.

- Teaching Introduction to Animal Nutrition (65 students; pre-assessment of knowledge = 3.65; post-assessment of knowledge = 8.1; 1 = no knowledge, 10 = expert knowledge), Sheep Production (Lecture and Lab; 9 students; pre-assessment of knowledge = 3.45; post-assessment of knowledge = 8.25), Swine Production (Lab, 6 students), and Competitive Livestock Evaluation (3 students), Spring of 2018.
- Responsible for teaching (Fall 2017): Introduction to Animal Nutrition (50 students), Livestock Evaluation (20 students), and Competitive Livestock Evaluation (6 students).
- Co-Advisor of the NDSU Judging Club (30 students). The club was very active organizing fund-raising activities, including a raffle of a donated Charolais heifer. Response was very positive, resulting in generating around \$3,000.
- Assisted the club with conducting the 92<sup>nd</sup> Little I Livestock Judging Contest (325 participants), by selecting and contacting officials, selecting livestock classes, coordinating transport of the livestock, while serving as an official and reasons-taker. Feedback from the contestants and coaches was outstanding.
- Revised the NDSU Livestock Judging Terminology Manual, which resulted in requests from across the United States for over 350 copies, at \$10/copy, resulting in profit of roughly \$2,800. Sales of the manual support the NDSU Livestock Judging Team.
- Worked with the North Dakota 4-H Livestock Judging Team competing in the Ak-sar-ben and National Western 4-H Livestock Judging Contests.
  - 10<sup>th</sup> high beef individual in the Ak-sar-ben 4-H contest.
  - The National Western 4-H team was 12<sup>th</sup> overall and 11<sup>th</sup> in reasons.
- With the assistance of Dr. Travis Hoffman, ND/MN Extension Sheep Specialist, coordinated the purchase and transport of 16 market lambs, including the top 5, from the Sioux Empire Farm Show at Sioux Falls, SD. These lambs were used for livestock judging contests across North Dakota and Minnesota, while also providing tremendous educational value for numerous NDSU classes. Feedback from stakeholders, livestock judging contest participants, Extension Agents, and Agriculture Educators was excellent.
- Helped Dr. Hoffman conduct a Lambing Workshop at Tappen, ND, 60 participants. I conducted a one-hour, highly interactive session (morning and afternoon) on correcting abnormal lambing presentations, using a bovine pelvis and a stuffed animal, plus answered numerous lambing management questions. Compliments were tremendous and participants rated the session Outstanding.
- Assisted Dr. Leigh Ann Skurupey, ND 4-H Livestock and Equine Specialist, with conducting a livestock and equine judging oral reasons clinic, with 10 participants. Participants and parents rated the clinic Outstanding. We received an e-mail from a parent of three participants telling us the amazing positive impact the clinic had on her children and ‘Thank You.’
- Assisted Dr. Skurupey and Dr. Hoffman with conducting the ND 4-H Livestock Judging Contest (over 200 participants) by selecting livestock classes, coordinating transport for the livestock, selecting and contacting officials, and serving as the referee official. Feedback from the contestants and coaches was tremendously positive.
- Selected pig and sheep classes for the ND FFA Livestock Judging Career Development Event (350 participants).
- Organized, co-conducted, and served as the official for the Minnesota FFA Region 1 Livestock Judging Career Development Event (65 participants). The high individual in the contest participated in the livestock and equine judging oral reasons clinic that Dr. Skurupey and I conducted.
- Assisted Dr. Skurupey with conducting the North Dakota Winter Show Hippology Contest (150 participants). Wrote the Intermediate Team Problem and served as the judge for the problem (12 teams).
- Taught live sheep evaluation for Dr. Hoffman’s Sheep Value Discovery program, 12 participants. Dr. Hoffman videoed my presentation and posted it on Facebook. In 48 hours, the video was viewed over 13,600 times and shared 186 times. Positive response has been outstanding.
- Assisted Dr. Skurupey with conducting the Inaugural North Dakota 4-H Livestock Quiz Bowl (80 children), serving as the judge for the Junior and Intermediate divisions.
- Served as the Keynote Speaker and Swine Presenter for the Multi-County 4-H Animal Science Day at Wadena, MN (150 participants). Keynote speech was about the benefits of youth livestock projects and ethics. The Thank You note indicated both parents and children were extremely positively impacted.

**Morehead State University**, Morehead, KY. June 2014 – August 2017. Animal Science Instructor.

- Responsible for teaching Introduction to Animal Science (80-plus students per semester), Anatomy and Physiology of Livestock (50 students per semester), Livestock Evaluation, and Livestock Judging.
- Student class evaluations for the Spring 2017, Fall and Spring 2016 semesters were 4.6 out of 5.0; Fall 2015 semester was 4.4 out of 5.0; Spring 2015 semester was 4.6 out of 5.0; Fall 2014 semester was 4.4 out of 5.0.
- Peer class evaluation (by Department Head) for the Spring 2015 semester was 4.0 out of 4.0 (Superior).
- MSU Collegiate FFA Advisor (unofficial 2015-2016, official 2016-2017). Largest student organization at MSU with over 100 members.
- Co-conducted two district FFA Livestock Judging Contests (300-plus students in each contest).
- Participated in six MSU Open Houses, National FFA Convention, and KY FFA Convention for student recruitment.
- Served as an official and oral reasons-taker for three Kentucky regional livestock judging contests (150-plus children in each contest), plus took a class of ewes for two contests. Feedback from the contest organizers and participants was excellent.
- Conducted a regional 4-H Livestock Oral Reasons clinic (2017) in Washington County, IN, 40 participants. Youth and adult evaluations were excellent.
- Took MSU students to officiate (2016 and 2017) the Southeastern Region 4-H Livestock Judging Contest at Little York, IN, 150 students each year. The individual with the high oral reasons score participated in the 4-H Livestock Oral Reasons clinic.
- Sheep presenter for the Scott County (IN) Junior Livestock Clinic, 35 participants. Received the highest evaluations.

**SUNY Cobleskill**, Cobleskill, NY. August 2013-June 2014. Assistant Professor of Animal Science.

- Responsible for teaching Animal Science Techniques 1, Animal Science Techniques 2, Livestock Evaluation and Selection (I and II), Sheep and Goat Management and Production, and Swine Management and Production. Also, team-taught Introduction to Livestock Production and Livestock Evaluation, Management, and Marketing. Student class evaluations averaged over 3.8 out of 4.0.
- Served on the Livestock Committee and assisted with the re-establishment of the college swine herd. Assisted in the selection of bucks and rams for the college meat goat herd and sheep flock.
- Served on national search committees for Meat Science faculty and Dairy Science faculty.
- Participated in New Faculty Institute, a bi-weekly, new faculty orientation to SUNY Cobleskill.
- Organized and, with the assistance of the SUNY Cobleskill American Animal Producer's Club, conducted the Judging Contest for the New York Beef Producer's Association Fall Festival, 100 participants. Feedback from all involved was outstanding.
- Assisted Dr. Cynthia Shelley to organize and conduct the New York 4-H and FFA Livestock Judging Contest at the New York State Fair, 80 children. Feedback was excellent, resulting in plans to change and improve the contest.
- With the assistance of Dr. Cynthia Shelley, proposed a livestock evaluation program for the New York Agriculture Educator's Annual Conference. Proposal was accepted and the program was conducted with 40 participants in Spring 2014. Evaluations of the program were outstanding.
- Led and organized a review of the Beef and Livestock program, conducted in Spring 2014.
- Served on the 2014 Cornell University Beef Cooperative Extension Advisory Board, providing programming prioritization and direction to Dr. Michael Baker, Cornell University Beef Extension Specialist.

**Frank Phillips College**, Borger, TX. August 2012-July 2013. Assistant Professor of Agriculture/Livestock Judging Team Coach/Beef Cattle Herdsman.

- Responsible for teaching Introduction to Animal Science, Introduction to the Agriculture Industry, Food Science, Livestock Evaluation, and Agriculture Marketing. Student class evaluations were excellent.
- Responsible for daily management of the beef cattle teaching herd and other duties as assigned.
- Served on the Academic Standards Committee.
- Wrote the 2009-2012 Agriculture Department Curriculum Review and Evaluation. Unanimously accepted.

**North Carolina State University Cooperative Extension, Rowan County.** Salisbury, NC. November 2002-August 2012. Extension Agent-Agriculture.

- Responsible for livestock and dairy research-based educational programming for adults and youth.
- Determined a need for and wrote a beef replacement heifer selection publication, which was reviewed by NCSU and Purdue University faculty, NC Cooperative Extension Agents, and cattlemen. The publication has been extensively used in North Carolina by cattlemen and livestock judging teams, and has been requested by faculty at the University of Maine and the State University of New York-Cobleskill.
- Determined a need for and wrote, “Determining the Age of Sheep and Goats by Their Teeth.” The publication includes many pictures, which has resulted in very positive feedback from producers, show committees, veterinarians, and other Cooperative Extension Agents.
- Determined a need for, coordinated, and created advertising concepts for a monthly Rowan County Seedstock advertisement in the Carolina Cattle Connection magazine. The page generated over \$200,000 of cattle sales in three years of publication.
- Determined a need for, organized, and wrote a monthly Junior Page for the Carolina Cattle Connection. Articles ranged from basic animal science (genetics, meats, etc.) to showmanship from a judge’s perspective. The page included a Bull Hall of Fame and a show schedule. The page received outstanding reviews, while the quality of showmanship throughout the state increased significantly.
- Black Sheep Club Lambs was a partnership that served as a teaching sheep flock for Rowan County Cooperative Extension and West Rowan High School FFA. The purpose of the flock was to provide hands-on learning experience and development of life skills, while also providing positive exposure to animal agriculture. This was achieved through meetings, clinics, livestock judging events, and tours, plus formal and informal teaching. Results from informal research conducted on lamb rearing, method of feeding hay, foot rot/foot scald treatment, lamb preference to form of creep feed, and more were communicated to key stakeholders. I was actively involved in all aspects of the daily operation of this flock.
- Tutored numerous champion showmen (highlighted by: Senior Division Champion: 2014 and 2011 Gelbvieh Jr. National, and 2006 and 2004 NC State Fair Jr. Beef Show; National Champion 9 year-old, 2<sup>nd</sup> 18 year-old, and 5<sup>th</sup> 8 year-old, 2010 NAILE Market Lamb Showmanship) and consulted on champion livestock bred, raised, owned, and/or exhibited by Rowan County producers at all levels of competition, including Grand or Reserve Champion Market Steers at the 2004-2009 NC State Fairs, plus champions of multiple breeds.
- Increased the number of Rowan County Cattlemen participants from 40 to 80-plus for each of the four yearly meetings.
- Served two terms on the North Carolina Dairy Youth Foundation Board of Directors. The foundation funds all of the 4-H and FFA dairy programming in North Carolina with a \$30,000 annual budget. Fund-raising is a major responsibility of the board.
- Served as coach and assistant coach for Rowan County 4-H Dairy Judging, Dairy Quiz Bowl and Dairy Skillathon teams.
  - North Carolina 4-H Dairy Skillathon Coordinator, 2006-2012.
  - North Carolina 4-H Dairy Judging Team co-Coach, 2012.
  - Won NC 4-H Dairy Judging contest 2003, 2005, 2006, 2010, 2011. Won NC 4-H Dairy Quiz Bowl 2006, 2007, and 2010. Won NC 4-H Dairy Skillathon 2007, 2008, 2010, and 2012. Many of these children have represented NC on the state’s most successful 4-H and FFA Dairy Judging and Dairy Quiz Bowl teams. The scholarship dollars they have earned is in excess of \$135,000.
- Served two terms on the West Rowan High School FFA Alumni Council.

**Johnson Cattle Company / Black Sheep Club Lambs,** 1983 – Present. Owner/Operator.

- Direct daily operations, obtain all resources, and manage all finances for beef cattle and sheep.
- Bred numerous champion beef cattle, sheep, and hogs at all levels of competition.

**The Review Times,** Fostoria, OH. 2001-2002. Reporter.

- Started as a part-time sports reporter and promoted to a full-time news reporter for a daily newspaper.
- Responsible for a daily beat, deadlines, story ideas, photographs, and assignments.

**AgTech, Agri-Urban, and Clinton Landmark**, Lebanon, OH. 1998-2000. Ruminant Feed Sales.

- Responsible for ruminant feed sales for three Land O' Lakes Cooperative members, covering eight counties in southwestern Ohio.
- Increase sales of chelated mineral by over 200 percent.

**Purdue University**, West Lafayette, IN. Livestock Judging Team Coach (1995-1996) and Teaching Assistant for Animal Science 311 (Breeding and Genetics, Fall Semester, 1997).

- Coached most successful Purdue University Livestock Judging Team in a decade.
- Organized and taught Beef, Sheep, and Swine Evaluation for Indiana 4-H Youth Workshop (1995-1998).
- Organized Beef section of Animal Science Department Quadrathlon (1995-1998).
- Organized and improved Indiana State 4-H Livestock Judging Contest (1995-1996).
- Estimate tutoring as a Teaching Assistant increased student success rate by 10 percent.

**Tri-R Cattle**, Lincoln, NE. June 1993-September 1994. Assistant General Manager, Record-keeper for 1,500 cow, six-breed, purebred and commercial beef cow/calf herd.

- Responsible for daily operations, including embryo transfer program coordination, show cattle coordination, advertising/marketing of bull sales, and selection of herd bulls and replacement females.
- Most successful show string in the history of the operation, including Reserve Champion Gelbvieh Bull at the 1994 Iowa State Fair, plus numerous division champions at the Iowa and Nebraska State Fairs.

## **EDUCATION**

**Purdue University**, West Lafayette, IN.

*Master of Science in Animal Science*, May 1998.

Specialization in Beef Cow/Calf Management, Major GPA 3.65.

Thesis title: "Determination of Metabolizable Protein Requirements of Lactating Primiparous Beef Cows."

**University of Nebraska**, Lincoln, NE.

*Bachelor of Science in Animal Science*, December 1993.

Specialization in Animal Breeding/Genetics, Livestock Production, and Livestock Evaluation.

Overall GPA 3.327, Major GPA 3.7.

## **HONORS**

- Received a Student Government Association Apple Award for Educational Excellence, Morehead State University, Spring 2017.
- Promoted by Frank Phillips College from Agriculture Instructor to Assistant Professor of Agriculture, 2013.
- Annual Cooperative Extension Agent Evaluations were consistently above average, resulting in an overall salary increase of 33 percent.
- Received three Communication Awards from the NC Association of County Agricultural Agents.
- Received Honorary State Degree, North Carolina FFA, 2008.
- Received Honorary Chapter Degree, West Rowan High School FFA, 2007.

## **LIVESTOCK JUDGING EXPERIENCE**

- Judge beef, sheep, swine, meat goat, and dairy shows and officiate livestock and dairy judging contests in 29 states (1993-present), ranging from regional shows and state fairs to jackpot shows and county fairs.
- I judged shows in 2019 from California (Orange County Fair market animals, five days, 500 head) to Maine (Fryeburg Fair Hogs), with numerous states in-between.
- I strongly believe in evaluating livestock from a producer's perspective, emphasizing complete, structurally correct, and functional livestock.
- Judged Wagyu's at the 2016 North American International Livestock Exposition.
  - Judged 30 livestock shows in seven states in 2016.
- Served as a sheep and goat official for the 2014 National 4-H Livestock Judging Contest at Louisville, KY.
- More information available online at [www.livestockjudges.org](http://www.livestockjudges.org).

***North Dakota State University Livestock Judging Team Coach*** (2017-2018).

- **2018 NACTA Judging Conference Livestock Judging Contest** (Norfolk, NE). Three individuals.  
2<sup>nd</sup> Overall Individual, placing 2<sup>nd</sup> in Swine, Sheep and Meat Goats, 9<sup>th</sup> in Oral Reasons.
- **2018 National Meat Animal Evaluation Contest** (Lubbock, TX). The team consisted of the 2017 NDSU Meats Team and three members of the 2018 Livestock Judging Team, while practicing for the contest in six weeks. Four of the five Meats Team members had minimal livestock judging experience and were only able to attend a few livestock judging practices. One of the Livestock Judging Team members was only able to attend practice once weekly. None of the students had taken the livestock judging prerequisite class. Team - 10<sup>th</sup> Sheep – 7<sup>th</sup>; Swine – 9<sup>th</sup>; Beef Cattle – 10<sup>th</sup>.  
Evaluation Division – 7<sup>th</sup> (4<sup>th</sup> overall individual); Meats Division – 7<sup>th</sup>; Breeding Division – 10<sup>th</sup>.
- The 2017 team was worked with by an NDSU Livestock Judging Team alum (is an area Cooperative Extension Agent) for a week before competing at the National Western (10<sup>th</sup> High Individual, Carload Contest), then was worked with once a week before judging at the National Meat Animal Evaluation Contest (4<sup>th</sup> High Individual, Sheep). I started working with them in late August, 2017. They had never practiced four days a week and only one of the six had taken the livestock judging prerequisite class. The learning curve was steep and getting students to attend practice was challenging.
  - National Barrow Show: High set of oral reasons for the contest, 49.
  - North American International Livestock Exposition: 12<sup>th</sup> in Sheep Placing and 15<sup>th</sup> in Performance Sheep.

***Rowan County, NC Livestock Judging Teams Coach*** (2003-2011).

- **NC 4-H Livestock Judging Contest, 2003-2004, 2010-2011** (Raleigh, NC).  
High Individual, 2010 Senior Contest. Runner-Up High Individual, 2011 Senior Contest.
  - This young man spent a year at Black Hawk Community College at Kewanee, IL, then transferred to North Carolina State University, where he was the Senior College Livestock Judging Contest High Individual at the 2015 Keystone International Livestock Exposition at Harrisburg, PA.
  - Numerous individuals ranking in the top-10 in all species and oral reasons.
- **NC FFA Livestock Evaluation Career Development Event, 2007-2011** (Raleigh, NC).  
West Rowan High School Senior Team, 2<sup>nd</sup>-6<sup>th</sup> Overall.  
High Individual, 2011.  
High Team in Oral Reasons, 2008.
- **NC FFA Livestock Evaluation Career Development Event, 2005-2007** (Raleigh, NC).  
West Rowan High School Junior Team, 2<sup>nd</sup> – 8<sup>th</sup> Overall. High Individual, 2007 (only team member).

***Miami Trace High School*** (Washington Court House, OH).

***Interim FFA Livestock Judging Team Coach*** (September, 1999).

- **The Big E Livestock Judging Contest, 1999** (Springfield, MA).  
Team – 1<sup>st</sup> Individuals – 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> Overall Oral Reasons – 1<sup>st</sup>

***Purdue University Livestock Judging Team Coach*** (1995-1996).

- **All-East Meat Animal Evaluation Contest, 1996** (Champaign, IL).  
Team – Overall 4<sup>th</sup> Evaluation Division – 1<sup>st</sup> Breeding Division – 4<sup>th</sup>
- **Keystone International Livestock Exposition, 1996** (Harrisburg, PA).  
Team – 5<sup>th</sup> Beef – 2<sup>nd</sup> Swine – 2<sup>nd</sup>
- **Main Event Livestock Judging Contest, 1996** (Urbana, OH).  
Team – 3<sup>rd</sup> Beef – 4<sup>th</sup> Swine – 1<sup>st</sup> Oral Reasons – 4<sup>th</sup>

***University of Nebraska Livestock Judging Team*** (1992-1993) and ***University of Nebraska Meat Animal Evaluation Team*** (1993). High point team member.

- **Ak-sar-ben Meat Animal Evaluation Contest, 1993** (Omaha, NE).  
Team – 4<sup>th</sup> Sheep – National Champion Beef – 19<sup>th</sup> Breeding Division – 9<sup>th</sup>
- **North American International Livestock Exposition, 1993** (Louisville, KY).  
Team – 5<sup>th</sup> Individual – Top 30
- **American Royal, 1993** (Kansas City, MO). Team – 6<sup>th</sup> Individual – Top 30
- **Southwestern Livestock Exposition, 1993** (Fort Worth, TX). Team – 2<sup>nd</sup> Individual – Top 30
- **Sioux Empire Show, 1993** (Sioux Falls, SD). Team – 3<sup>rd</sup> Individual – Top 25