

JONATHON KIMBRELL

EXPERIENCE

DECEMBER 2019 – CURRENT

CHIEF CREATIVE OFFICER, ART DALLAS, INC.

Directs and produces commercial design projects for and with commercial and hospitality clients, while building and promoting brand awareness through our original and distinctive work. Thoroughly build and design concepts for clients through strategic creative thinking and design thinking solutions, meeting project deadlines under budget and on-time. Some of our clients include: Raising Cane's, AC Marriott, The Beeman Hotel (Dallas), Mr. X Speakeasy, Babydolls, Hotel Zaza (Austin), Hyatt Place (Houston), The Fairmont Hotel (Dallas), Crowne Plaza (Memphis), Disney (Japan), Primo's Restaurant (Dallas), Doubletree (Lubbock), Cajun Coast Restaurant (Houston), Hampton Inn & Suites (Nashville), Hilton (Scottsdale), LV 29, and Fairfield Inn (Atlanta).

AUGUST 2015-DECEMBER 2019

CREATIVE DIRECTOR/PRODUCTION MANAGER, CASINO SUPPLY CO.

In charge of all graphic design and production of custom gaming felt and poker chip products for commercial and private customers, as well as building, promoting, and maintaining in-house brand standards. Fluency in Adobe Creative Suite, 10+ years' experience with large format printing, pre-production set-up, logistics, and maintaining rigorous high standards of quality control. Some of our clients include AT&T, Google, Starbucks, Lexus, Mercedes Benz, Porsche, Nike, i-Heart Media, Blizzard Entertainment, NCAA, Miller Brewing, Pizza Hut, AMC Television, Little Caesars, and Carnival Cruise Line.

MAY 2004-CURRENT

PROPRIETOR/GRAPHIC DESIGNER, SERI-TONE PRESS

Award-winning graphic designer and artist for commercial and fine art clients. Fluency in Adobe Creative Suite, packaging design concepts, UX/UI design, web and social media campaign marketing, fine art painting, printmaking in letterpress and silk screen printing, and 3-D sculpture. Have several years' experience working with record companies and recording artists designing album packaging, tour posters, and brand merchandise. Some clients include Sun Record Company, Record Store Day, ORG Music, Making Vinyl Conference, Alice Cooper, Margo Price, Sharon Jones & The Dap-Kings, Ray Manzarek (of The Doors), William Bell (of Stax Records), The Polyphonic Spree, Tripping Daisy, Candlebox, Good Records Recordings, Classic Waxxx Records, The Estate of Lightnin' Hopkins, The Dallas Mavericks, Granada Theater, The North Texas Food Bank, Katy Trail Icehouse, and Shiner Brewery.

Recipient of the music industry's "Alex Award" for Best 45rpm and full-length LP Package Design: Alice Cooper: Live from the Astroturf" (2017, 2019).



EDUCATION

AUGUST 2021

MASTER OF FINE ARTS, TEXAS A&M UNIVERSITY-COMMERCE

MFA in Visual Communications; focus on graphic design, visual communications utilizing the creative process, and pedagogy. Member of Phi Kappa Phi. GPA: 4.0

MAY 2004

BACHELOR OF FINE ARTS, MCMURRY UNIVERSITY

BFA in Studio Art with a focus on fine art painting, photography, and graphic design. Minor in Theater with a focus on production. Electives include radio broadcasting and editorial cartooning (journalism). Recipient of numerous scholarships, grants, and awards. GPA: 3.4

SKILLS

- Expert in design thinking and the creative process
- Fluency in Adobe Creative Suite, graphic design, packaging design, and brand standards.
- 15 years' commercial and fine art experience
- Deadline driven and organized
- Continually meeting and exceeding client's brand standards and guidelines

ACTIVITIES

Teaching graphic design and visual communications. Have a strong focus on music research, preservation, history, and design. Enjoys traveling the world and experiencing different cultures in developing and maintaining a full visual well.