



**Curriculum Vita
August 2019**

Instructor: Ken Koester / Adjunct
Academic Department: Art

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EDUCATION

Bachelor of Fine Arts: in Art (Advertising and Graphic Design emphasis)
University of Texas at Arlington, *Arlington, Texas* (awarded 1980)

Major in Advertising Art (with a Minor in Photography)
Texas A&M University–Commerce, *Commerce, Texas (formerly East Texas State University)*
(1973-1977)

TEACHING EXPERIENCE

2016-2018, Final Critique Panel, SWOOP Agency, Mayborn School of Journalism,
University of North Texas

2005, Guest Lecturer / Advertising, University of Texas at Arlington

1996-1997, Adjunct Professor / Graphic Illustration, University of Texas at Arlington

PUBLICATIONS AND AWARDS

AI&A Graphic Design USA
American Advertising Federation (AAF)
Art Directors Club of Houston – *Gold, Silver and Bronze medals*
Communication Arts, Advertising and Design Annuals
Dallas Advertising League (Currently known as AAF) – *Multiple Gold, Silver and Bronze medals*

Dallas Society of Visual Communications – *Multiple Gold, Silver and Bronze medals*

Dallas Society of Visual Communications – *Phil Hollenbeck Award*

Graphis Design and Logo Annuals

How Magazine Business Annual

Los Angeles Art Directors Club

New York Art Directors Club – *Art Directors Annuals*

Print Magazine Regional Design Annuals

Print's Best Typography

Simpson Paper Company, Printed Paper Competition – *Special Judge's Award*

The Library of Congress Permanent Collection of Graphic Design