



**Curriculum Vita  
January 2019**

**Instructor:** Kimberly L. Laird, Instructor

**Academic Department:** Higher Education and Learning Technologies

**University Address:** Higher Education and Learning Technologies  
Frank Young Education North  
Texas A&M University-Commerce  
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Commerce, TX 75429-3011

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**EDUCATION**

Doctor of Education-Higher Education Leadership, May 2014

Dissertation: "Predictive Models of Intentional and Unintentional Outcomes: An Evaluation Tool for Outcomes-Based Funding in Texas Higher Education"

Master of Business Administration-Strategic Leadership, Amberton University, 2007

Bachelor of Science in Business Administration, University of Texas at Dallas, 1984

**PROFESSIONAL CERTIFICATION**

Texas Certified Public Accountant, License #065066, 1994

**TEACHING EXPERIENCE**

2011 Teaching Assistant, Texas A&M University-Commerce, College of Education and Human Services, Department of Educational Leadership  
HIED 697-Higher Education Reform (graduate)

2009-2010 Adjunct Instructor, Ashford University, College of Business and Professional Studies  
MGT 415-Group Behavior in Organizations (undergraduate)

## **PUBLICATIONS/PRESENTATIONS**

- Algoe, E., & Laird, K. L. (2017, July). Financial nuts and bolts of campus projects. Presentation to the Texas Association of State Senior College University Business Officers, Summer 2017 Conference, San Antonio.
- Laird, K. L., & Scott, J. A. (2012, July). From pay to participation to pay for performance: Institutional implications of outcomes-based funding in public higher education. Paper (in progress) presented at the 12<sup>th</sup> Annual International Conference on Knowledge, Culture, and Change in Organizations, Chicago.
- Laird, K. L. (2012, April). Origins and Implications for Outcomes-Based Funding in Texas Higher Education. Research presented at the Texas A&M University-Commerce Annual Research Symposium, Commerce, Texas.

## **RESEARCH GRANTS AND AWARDS**

- 2012 Graduate Student Travel Support Award, \$500, Texas A&M University-Commerce, Department of Educational Leadership
- 2012 Texas A&M University-Commerce Annual Research Symposium, Winner Best Graduate Presentation – College of Education and Human Services.

## **UNIVERSITY PROFESSIONAL EXPERIENCE**

- 2018- Vice President for Budget and Finance/CFO, The University of Texas at Tyler (Sept 2018 to present)
- 2013-2018 Associate Vice President and Controller (May 2015 to Aug 2018), Associate Vice President and Chief Budget Officer (Sept. 2014 to April 2015), Director of Business Intelligence and Interim Director of Budget and Resource Planning (Mar. 2014 to Aug. 2014), and Director of Business Intelligence (Sept. 2013 to Feb. 2014), The University of Texas at Dallas
- 2009-2013 Comptroller and Director of Accounting (Aug. 2010 to Aug 2013), Assistant Comptroller (Nov. 2009 to Aug. 2010), and Business Analyst (March 2009 to Nov. 2009), Texas A&M University-Commerce

## **OTHER PROFESSIONAL EXPERIENCE**

- 2003-2008 Chief Financial Officer and Controller, McCraw Oil Company, Bonham, Texas  
Full responsibility for the leadership of the corporate finance, accounting, and information technology functions for this multi-company wholesale fuel and convenience store operation with annual revenues of \$180 million.
- 2000-2003 Auditor/Technical Manager, McClanahan and Holmes, LLP, Bonham, Texas

Planned, managed, and executed community financial institution and privately held corporation financial statement audits for this regional public accounting firm.

- 1998-2000 Vice President and Controller, United Central Bank, Garland, Texas  
Managed, supervised, and directed all accounting activities for this seven-branch \$215 million independent community bank.
- 1997-1998 Vice President-Customer Service, Branch Advantage, Inc., Dallas, Texas  
Loan and new account documentation software installation, training, and support for this software development company.
- 1997 Accounting-Technology Advisor (temporary), First National Bank, Whitewright, Texas  
Developed Information Systems/Electronic Data Processing policies for this three-branch independent community bank in preparation for upcoming third party information systems and regulatory audit and examination.
- 1993-1997 Controller, MainBank, Dallas, Texas  
Accounting and data processing management for this five-branch \$135 million independent community bank.
- 1989-1993 Controller, Trac-Work, Inc., Ennis, Texas  
Management of all accounting, administrative, and information technology functions for this multi-state railroad construction contractor.

## PROFESSIONAL AFFILIATIONS

American Institute of Certified Public Accountants  
Academy of Management  
Southern Management Association  
National Association of College and University Business Officers  
Texas Association of State Senior College and University Business Officers  
Association for the Study of Higher Education  
American Educational Research Association

## UNIVERSITY SERVICE

Chair, University Business Council (July 2016 to 2018)  
Inaugural Chair, Division Strategic Budget and Planning Council (2016)  
Member, Strategic Planning Financial Resources Subcommittee (2017)  
Member, University SACSCOC Leadership Committee (2015 to 2018) Financial and Physical Resources Sub-Committee Chair (April 2016 to March 2018)  
Member, Information Technology Planning Committee (2016 to 2018)  
Chair, Business Intelligence Steering Committee (2014 to 2015)  
Member, PeopleSoft Operations Committee (2014 to present); Chair, March 2016 to 2018  
Member, PeopleSoft Financial Management and Human Capital Systems User Groups (2014 to 2018)  
Member, Committee on Compensation Compression and Salary Inversion (2014)

Member, Budget Review and Development Council; Performance-Based Budgeting Sub-Committee Chair (2013)  
Member, Finance Council (2009 to 2013)  
Member, Technology Advisory Council (2010 to 2013)  
Member, Compliance Committee (2010 to 2013)  
Member, Enterprise Risk Management Committee (2010 to 2013)  
Member, Search Committee, Provost and Vice President for Academic Affairs (2013)  
Chair, Search Committee, Director of Financial Aid (2011)  
Ally Advocate (2011 to 2013)  
Doctoral Student Representative (elected), Graduate Council (2011-2012)