

Jose A. Lopez, Ph.D.

Contact Information

Associate Professor of Agribusiness
College of Agricultural Sciences and Natural Resources
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Education

Ph.D., Agricultural & Applied Economics, Texas Tech University, December 2009

Ph.D. Dissertation: "[The Mexican Meat Market: An Econometric Analysis of Demand Properties and Trade.](#)"

Committee Members: Dr. Jaime Malaga (Chair), Dr. Benaissa Chidmi, Dr. Eric Belasco, Dr. James Surles

M.S., Statistics, Texas Tech University, August 2008

M.S. Thesis: "[Mexican Meat Consumption: An Application of Seemingly Unrelated Regressions in Stratified Sampling.](#)"

Committee Members: Dr. James Surles (Chair), Dr. Petros Hadjicostas

M.S., Agricultural & Applied Economics, Texas Tech University, May 2004

M.S. Thesis: "[Econometric Modeling of the European Union Cotton Demand.](#)"

Committee Members: Dr. Jaime Malaga (Chair), Dr. Octavio Ramirez, Dr. Samarendu Mohanty

B.B.A., Finance and Management, Ave Maria College, December 2001

Professional Experience

2016-present	Associate Professor of Agribusiness, CASNR, A&M-Commerce, TX
2015-2018	Interim Associate Director, College of Ag. Sci. and Natural Resources, A&M-Commerce, TX
2016-2016	Interim Director, School of Agriculture, A&M-Commerce, TX
2010-2016	Assistant Professor of Agribusiness, School of Agriculture, A&M-Commerce, TX
2006-2009	Grad. Research Assistant, Agricultural & Applied Economics Dept., Texas Tech University, TX
2004-2005	Ground Coffee Product Manager, Marketing Dept., Cafe Soluble S.A., NIC
2004-2004	Adjunct, School of Business, Ave Maria College, NIC
2002-2003	Grad. Research Assistant, Agricultural & Applied Economics Dept., Texas Tech University, TX
2001-2001	Teaching Assistant, School of Business, Ave Maria College, NIC

Teaching Experience

Texas A&M University-Commerce

AEC 2317 – Agricultural Economics, 3 credits
AEC 301 – Trends in the Food Industry, 1 credit
AEC 314 – Farm Management, 3 credits
AEC 316 – Agricultural Marketing, 3 credits
AEC 340 – Agricultural Finance, 3 credits

AEC 360 – Agricultural Law, 3 credits
AEC 380 – Agricultural Statistics, 3 credits
AEC 435 – Agricultural Policy, 3 credits
AEC 445 – Resource and Environmental Economics, 3 credits
AEC 489 – Agribusiness Networking through Professional Conferences, 1 credit
AEC 497 – International Agricultural Trade, 3 credits
AEC 518 – Thesis, 3 or 6 credits
AEC 560 – International Agricultural Trade, 3 credits
AEC 589 – Independent Study, 3 credits
AEC 597 – Survey Sampling, 3 credits
AEC 597 – Applied Regression Analysis, 3 credits
AEC 597 – Trends in the Food Industry, 3 credits
AG 505 – Statistical Methods in Agriculture, 3 credits
AG 506 – Advanced Statistical Methods in Agriculture, 3 credits

Texas Tech University

AAEC 3315 – Agricultural Price Theory, 3 credits, Summer 2007
AAEC 4302 – Statistical Methods in Agricultural Research, 3 credits, Summer 2003

Ave Maria College

AC241 – Principles of Accounting I, 3 credits, Spring 2004
AC242 – Principles of Accounting II, 3 credits, Spring 2004
CIS180 – Computer Information System for Managers, 3 credits, Spring 2004
MA099 – Intermediate Algebra, 3 credits, Spring 2004
MA095 – Elementary Algebra, 3 credits, Spring 2004

Publications and Presentations

Journal Articles

- Lopez, J.A. and S. Grigoryan. 2018. [“An Empirical Analysis of the U.S. Import Demand for Nuts.”](#) *Journal of International and Global Economic Studies*, 11(2):35-46.
- Lopez, J.A. 2018. [“An Analysis of Fresh-Vegetable Consumption in the Dallas-Fort Worth Metropolitan Area.”](#) *Texas Journal of Agriculture and Natural Resources*, 31:20-38.
- Kolade, O., Harp, D.A., Jones, C.A. and Lopez J.A. 2018. [“Effects of Zinc Fertilization on Growth and Leaf Nutrient Content of Celosia Argentea L.”](#) *Journal of Applied Horticulture*. #:#-#.
- Lopez, J.A. 2017. [“A Case Study of U.S. Fresh Tomato Trade among NAFTA Countries.”](#) *Journal of International Agricultural Trade and Development*, 11:#-#.
- Lopez, J.A. 2017. [“A Demand Analysis for Fresh Tomatoes in the Dallas-Fort Worth Grocery Market.”](#) *Texas Journal of Agriculture and Natural Resources*, 30:16-37.
- Arguello, P., J.E. Malaga, B. Chidmi, and J.A. Lopez. 2015. [“The Dairy Industry’s Derived Demand for Feed Grains and Its Effect on the Cottonseed Market.”](#) *Texas Journal of Agriculture and Natural Resources*, 28:33-47.
- Lopez, J.A., K. Rojas, and J. Swart. 2015. [“The Economics of Foliar Fungicide Applications in Winter Wheat in Northeast Texas.”](#) *Crop Protection*, 67:35-42.

- Lopez, J.A. and S. Durborow. 2014. [“Huanglongbing and the California Citrus Industry: A Cost Comparison of Do Nothing vs. Do Something Management Practices.”](#) *Texas Journal of Agriculture and Natural Resources*, 27:51-68.
- Lopez, J.A. 2014. [“Imputation Methods and Approaches: An Analysis of Protein Sources in the Mexican Diet.”](#) *International Journal of Food and Agricultural Economics*, 2(2):29-48.
- Lopez, J.A., J.E. Malaga, B. Chidmi, E. Belasco, and J. Surles. 2012. [“Mexican Meat Demand at the Table Cut Level: Estimating a Censored Demand System in a Complex Survey.”](#) *Journal of Food Distribution Research*, 43(2):64-90.
- Lopez, J.A., J.E. Malaga, B. Chidmi, E. Belasco, and J. Surles. 2011. [“Understanding Mexican Meat Consumption and Imports at the Table Cut Level.”](#) *Journal of International Agricultural Trade and Development*, 7(2):145-168.

Peer-Reviewed Papers

- Grigoryan, S., J.A. Lopez, D. Harp, F. Miller, and C. Carpio. [“U.S. Demand for Citrus Beverages.”](#) Paper presented at the Southern Agricultural Economics Association Annual Meeting, Birmingham, AL, February, 2-5, 2019.
- Poghosyan, A., R. Bakhtavoryan, J. Lopez, and A. Ogunc. [“An Empirical Analysis of Households’ Demand for Organic and Conventional Flour in the United States: Evidence from the 2014 Nielsen Homescan Data.”](#) Paper presented at the Southern Agricultural Economics Association Annual Meeting, Birmingham, AL, February, 2-5, 2019.
- Grigoryan, S., and J.A. Lopez. [“An Empirical Analysis of the U.S. Import Demand for Nuts.”](#) Paper presented at the Southern Agricultural Economics Association Annual Meeting, Jacksonville, FL, February 2-6, 2018.
- Lopez, J.A., T. Bankole, and J. Wahrmund. [“A Hedonic Analysis of Feeder Cattle Auction Prices in Northeast Texas.”](#) Paper presented at the Southern Agricultural Economics Association Annual Meeting, Mobile, AL, February 4-7, 2017.
- Mnatsakanyan, H., J.A. Lopez, and R. Bakhtavoryan. [“U.S Demand for Fresh Fruit Imports.”](#) Paper presented at the Southern Agricultural Economics Association Annual Meeting, Mobile, AL, February 4-7, 2017.
- Lopez, J.A. [“A Case Study of U.S. Fresh-Tomato Trade among NAFTA Countries.”](#) Paper presented at the Southern Agricultural Economics Association Annual Meeting, San Antonio, TX, February 6-9, 2016.
- Lopez, J.A. and J.A. Peckham. [“An Analysis of Fresh Vegetables in the Dallas-Ft. Worth Metropolitan Area.”](#) Paper presented at the Southern Agricultural Economics Association Annual Meeting, San Antonio, TX, February 6-9, 2016.
- Lopez, J.A. and C. Davis. [“A Consumer Demand Analysis for Fresh Tomatoes in Northeast Texas.”](#) Paper presented at the Southern Agricultural Economics Association Annual Meeting, Atlanta, GA, January 31 - February 3, 2015.

- Lopez, J.A. and K. Rojas. [“Foliar Fungicide Application in Northeast Texas: Yield Response and Profitability.”](#) Paper presented at the Southern Agricultural Economics Association Annual Meeting, Dallas, Texas, February 1-4, 2014.
- Durborow, S., and J.A. Lopez. [“An Analysis of the Potential Economic Impact of Huanglongbing on the California Citrus Industry.”](#) Paper presented at the Southern Agricultural Economics Association Annual Meeting, Orlando, Florida, February 2-5, 2013.
- Lopez, J.A. [“A Comparison of Price Imputation Methods under Large Samples and Different Levels of Censoring.”](#) Paper presented at the Agricultural & Applied Economics Association Annual Meeting, Pittsburgh, Pennsylvania, July 24-26, 2011.
- Lopez, J.A. and J.E. Malaga. [“Estimation of a Censored Demand System in Stratified Sampling: An Analysis of Mexican Meat Demand at the Table Cut Level.”](#) Paper presented at the Southern Agricultural Economics Association Annual Meeting, Atlanta, Georgia, January 31 – February 3, 2009.
- Argüello, P.B., J. E. Malaga, B. Chidmi; E. Belasco, T. Knight; J.A. Lopez. [“Derived Demand for Cottonseed: Dairy Industry Component.”](#) Paper presented at the American Agricultural Economics Association Annual Meeting, Orlando, Florida, July 27-29, 2008.
- Lopez, J.A. and J.E. Malaga. [“European Union Cotton Demand: An Application of Demand Systems and Panel Data.”](#) Paper presented at the Southern Agricultural Economics Association Annual Meeting, Tulsa, Oklahoma, February 14-18, 2004.
- Lopez, J.A. and J.E. Malaga. [“One Or Many European Union Cotton Demand?”](#) Paper presented at Beltwide Cotton Conference, San Antonio, Texas, January 5-9, 2004.

Peer-Reviewed Posters

- Lopez, J.A. [“From eCollege to D2L: A Sample of Student and Teacher Experiences.”](#) Poster presented at the 2019 North American Colleges and Teachers of Agriculture (NACTA) Conference, Twin Falls, Idaho, June 18-21, 2019.
- Cirkles, M.A., R.L. Williams, J.A. Lopez, R. Green. [“Australian Shepherd Owners’ Preferences for Dog Food.”](#) Poster accepted for presentation at the Southern Agricultural Economics Association Annual Meeting, Birmingham, AL, February 2-5, 2019.
- Lopez, J.A. [“Student Learning and Teacher Development through Conference Participation.”](#) Poster presented at the International Conference on Educational Innovation in Agrarian Topics (Congreso Internacional de Innovacion Educativa en Temas Agrarios or CEITA), Universidad Nacional Agraria La Molina, Lima, Peru, October 17-19, 2018.
- Mnatsakanyan, H., and J.A. Lopez. [“A Case Study of Fresh Fruits Trade among NAFTA, CAFTA, and MERCOSUR.”](#) Poster presented at the Agricultural and Applied Economics Association Annual Meeting, Chicago, IL, July 30- August 1, 2017.
- Lopez, J.A. [“Agribusiness Student Learning through Conference Participation.”](#) Poster presented at the 2017 North American Colleges and Teachers of Agriculture (NACTA) Conference, West Lafayette, IN, June 28-July 1, 2017.

- Bankole, T., J.A. Lopez, J. Wahrmund, and R. Bakhtavoryan. [“Empirical Analysis of the Relationship between Feeder Cattle Cash Prices and Futures Prices in Northeast Texas.”](#) Poster presented at the Southern Agricultural Economics Annual Meeting, San Antonio, TX, February 6-9, 2016.
- Sparks, G.D., J.A. Lopez, and R. Williams. [“Representation from Socially Disadvantaged Groups in Agricultural Cooperatives.”](#) Poster presented at the Southern Association of Agricultural Scientists (SAAS) - Agricultural Communication Section Annual Meeting, Atlanta, GA, January 31 - February 3, 2015.
- Lopez, J.A., B. Williams, and M. Villarino. [“Northeast Texas Initiative for Cooperative Development.”](#) Poster presented at the Southern Region Conference of the American Association for Agricultural Education (AAAE) Annual Meeting, Dallas, Texas, February 1-4, 2014.
- Ortez, M., K. Rojas, B. Brenes, T. Duch-Carvallo, J.A. Lopez, R. Williams. [“Public School Partnerships for Training Beginning Hispanic Farmers and Ranchers.”](#) Poster presented at the Southern Region Conference of the American Association for Agricultural Education (AAAE), Orlando, Florida, February 3-5, 2013.
- Rojas, K., J.A. Lopez, M. Villarino, and R. Williams. [“Real Time Translation Using CTCSS Encoders for Outreach Programs.”](#) Poster presented at the Southern Region Conference of the American Association for Agricultural Education (AAAE) Annual Meeting, Birmingham, Alabama, February 4-7, 2012.
- Duch-Carvallo, T., J.A. Lopez, B. Brenes, R. Williams. [“Breaking Barriers for Beginning Farmers and Ranchers.”](#) Poster presented at the Southern Rural Sociological Association (SRSA) Annual Meeting, Birmingham, Alabama, February 4-7, 2012.
- Herreros, S., R. Williams, J.A. Lopez, C. Jones, and M. Villarino. [“Breaking Barriers for Beginning Hispanic Farmers and Ranchers.”](#) Poster presented at the Southern Region Conference of the American Association for Agricultural Education, Corpus Christi, Texas, February 5 -8, 2011.
- Lopez, J.A. and J.E. Malaga. [“Forecast and Simulation Analysis of Mexican Meat Consumption at the Table Cut Level: Impacts on U.S. Exports.”](#) Poster presented at the Agricultural & Applied Economics Association Annual Meeting, Milwaukee, Wisconsin, July 26-28, 2009.

Abstracts

- Lopez, J.A. “From eCollege to D2L: A Sample of Student and Teacher Experiences.” *NACTA Journal Abstracts*, Vol. 63, Supplement 1 (June 2019): p. 33.
- Lopez, J.A. “Agribusiness Student Learning through Conference Participation.” *NACTA Journal Abstracts*, Vol. 61, Supplement 1 (June 2017): p. 80.
- Lopez, J.A. and C. Davis. “A Consumer Demand Analysis for Fresh Tomatoes in Northeast Texas.” *Journal of Agricultural and Applied Economics*, Vol., No. 3 (August 2015): p.
- Lopez, J.A. and K. Rojas. “Foliar Fungicide Application in Northeast Texas: Yield Response and Profitability.” *Journal of Agricultural and Applied Economics*, Vol. 46, No. 3 (August 2014): p. 393.

Durborow, S. and J.A. Lopez. "An Analysis of the Potential Economic Impact of Huanglongbing on the California Citrus Industry." *Journal of Agricultural and Applied Economics*, Vol. 45, No. 3 (August 2013), p. 577.

Lopez, J.A. and J.E. Malaga. "Complex Surveys, a Blessing or a Curse?" *Journal of Agricultural & Applied Economics*, Vol. 42, No. 3 (August 2010): p. 602.

Lopez, J.A. and J.E. Malaga. "Estimation of a Censored Demand System in Stratified Sampling: An Analysis of Mexican Meat Demand at the Table Cut Level." *Journal of Agricultural & Applied Economics*, Vol. 41, No. 2 (August 2009): p. 551.

Lopez, J.A. and J.E. Malaga. "European Union Cotton Demand: An Application of Demand Systems and Panel Data." *Journal of Agricultural & Applied Economics*, Vol. 36, No. 2 (August 2004): p. 520.

Non-Refereed Posters

Leiva, E.F., and J.A. Lopez. "[An Analysis of Livestock Prices in Nicaragua.](#)" Poster presented at the 2019 A&M-Commerce Annual Research Symposium, Commerce, TX, April 9, 2019.

Uche, S., C. Jones, D. Drake, and J.A. Lopez. "Economic Analysis of Spring Fertilizer Rates in Northeast Texas Wheat." Poster presented at the 2019 Federation of North Texas Universities and 10th Graduate Student Research Symposium, Texas Woman's University, Denton, TX, April 5, 2019.

Fox, L., R. Bakhtavoryan, and J.A. Lopez. "An Empirical Analysis of Factors Influencing Households Demand for Omega-3 Enriched Eggs in the United States." Poster presented at the 2019 Federation of North Texas Universities and 10th Graduate Student Research Symposium, Texas Woman's University, Denton, TX, April 5, 2019.

Fox, L., R. Harp, and J.A. Lopez. "An Analysis of Central Texas Producers' Willingness to Adopt Red Meat Mobile Slaughter Units." Poster presented at the Agricultural Consortium of Texas (ACT) Annual Meeting at Texas A&M University, College Station, TX, April 4, 2019.

Fox, L., R. Bakhtavoryan, and J.A. Lopez. "An Empirical Analysis of Factors Influencing Households Demand for Omega-3 Enriched Eggs in the United States." Poster presented at the Agricultural Consortium of Texas (ACT) Annual Meeting at Texas A&M University, College Station, TX, April 4, 2019.

Grigoryan, S. and J.A. Lopez. "A Demand Analysis of Citrus Beverages in the United States." Poster presented at the 15th Pathways Student Research Symposium at West Texas A&M University, Canyon, TX November 1-2, 2018.

Grigoryan, S. and J.A. Lopez. "[An Empirical Analysis of the U.S. Import Demand for Nuts.](#)" Poster presented at the 2018 Agricultural Consortium of Texas (ACT) Annual Meeting in Canyon, TX, Apr. 12, 2018.

Uche, S., C. Jones, D. Drake, and J. Lopez. "[Multi-Year Analysis of Spring Fertilizer Rates in the Northern Texas Blacklands.](#)" Poster presented at the 2018 Agricultural Consortium of Texas (ACT) Annual Meeting in Canyon, TX, Apr. 12, 2018.

- Grigoryan, S. and J.A. Lopez. [“Trend Analysis of Citrus Production in Florida.”](#) Poster presented at 2018 Federation of North Texas Area Universities and 9th Graduate Student Research Symposium, Texas Woman's University, Denton, TX, March 23, 2018.
- Grigoryan, S. and J.A. Lopez. [“Trend Analysis of Citrus Production in Florida.”](#) Poster presented at the 2017 Materials Innovation for Sustainable Agriculture (MISA) Symposium at University of Central Florida, Orlando, FL, November 6-7, 2017.
- Grigoryan, S. and J.A. Lopez. [“An Empirical Analysis of the U.S. Import Demand for Nuts.”](#) Poster presented at the 14th Pathways Student Research Symposium at Tarleton State University, Stephenville, TX, November 2-3, 2017. [[Second Place, Business Section.](#)]
- Mnatsakanyan, H., J.A. Lopez, and R. Bakhtavoryan. “Fresh Fruit Trade Among the North American Free Trade Agreement Countries.” Poster Presented at the 2017 Federation of North Texas Area Universities and 8th Graduate Student Research Symposium, Texas Woman's University, Denton, TX, March 31, 2017. [Judged as Best Presenters in the Social Sciences and Business Category.]
- Mnatsakanyan, H., J.A. Lopez, and R. Bakhtavoryan. [“Fresh Fruit Trade Among the North American Free Trade Agreement Countries.”](#) Poster presented at The Texas A&M University System 13th Pathways Student Research Symposium at Prairie View A&M University, Prairie View, TX, November 3-4, 2016. [[Second Place, Business Section.](#)]
- Kolade, O., D. Harp, J.A. Lopez, and C. Jones. “A Market Analysis of Celosia Vegetable in the Northeast Texas.” Poster presented at the 2016 Federation of North Texas Area Universities Graduate Student and 7th Annual Graduate Research Symposium, Texas Woman’s University, Denton, TX, April 7-8, 2016.
- Kolade, O., D. Harp, J.A. Lopez, and C. Jones. “Evaluation of Zinc and Phosphorous Fertilizer on Celosia Grown in Nigeria.” Poster presented at 2016 American Society of Horticultural Science Annual Meeting, 80th Year Southern Region American Society for Horticultural Science, and 96th Year Horticulture Section Southern Association of Agricultural Scientists, San Antonio, Texas, February 5-7, 2016.
- Peckham, J. and J.A. Lopez. [“An Analysis of the Global Vegetable Market: Tomatoes, Carrots, Cauliflower, Lettuce, Onions, Radishes, Spinach.”](#) Poster presented at The Texas A&M University System 12th Annual Pathways Student Research Symposium, Corpus Christi, Texas, October 22-23, 2015.
- Kolade, O., J.A. Lopez, D. Harp, and C. Jones. [“Analysis of Zinc on Celosia Species.”](#) Poster presented at The Texas A&M University System 12th Annual Pathways Student Research Symposium, Corpus Christi, Texas, October 22-23, 2015.
- Bankole, T., J.A. Lopez, J. Wahrmond, and R. Bakhtavoryan. [“Empirical Analysis of the Relationship between Feeder Cattle Cash Prices and Futures Prices in Northeast Texas.”](#) Poster presented at The Texas A&M University System 12th Annual Pathways Student Research Symposium, Corpus Christi, Texas, October 22-23, 2015.
- Aziz, R., G.D. Sparks, and J.A. Lopez. [“A Price Discovery Analysis Using NETBIO and Sulphur Springs Livestock Auction Data.”](#) Poster presented at The Texas A&M University System 11th Annual Pathways Student Research Symposium, Kingsville, Texas, November 8, 2013.

Davis, C. and J.A. Lopez. [“Consumer Demand Analysis of Fresh Tomatoes.”](#) Poster presented at The Texas A&M University System 11th Annual Pathways Student Research Symposium, Kingsville, Texas, November 8, 2013.

Rojas, K., J.A. Lopez, J. Swart, and T. Duch-Carvalho. [“An Economic Analysis of Foliar Fungicides Used in Northeast Texas Wheat Production.”](#) Poster presented at The Texas A&M University System 10th Annual Pathways Student Research Symposium, Galveston, Texas, November 9-10, 2012.

Working Papers

Grigoryan, S, and J.A. Lopez. “A Demand Analysis of Citrus Beverages in the United States.”

Mnatsakanyan, H. and J.A. Lopez. “An Empirical Investigation of the U.S. Demand for Fresh-Fruit Imports.”

Lopez, J.A., T and J. Wahrmund. “A Hedonic Analysis of Feeder Cattle Auction Prices in Northeast Texas.”

Presentations/Seminars

Lopez, J.A (Organizer). “Can the Citrus Industry Survive Citrus Greening (HLB) Disease?” Organized symposium at the Agricultural and Applied Economics Association (AAEA) Annual Meeting, Washington D.C., August 5-7, 2018.

Alabi, O.J., M. Sétamou, M. Kunta, J. Dale, J.V. da Graça, S.D. Zapata, and J.A. Lopez. “HLB in Texas: Current Situation, Implications, Lessons Learned, and Economic Modeling.” Contribution to the organized symposium “Can the Citrus Industry Survive Citrus Greening (HLB) Disease?” at the Agricultural and Applied Economics Association (AAEA) Annual Meeting, Washington D.C., August 5-7, 2018.

Lopez, J.A. [“Huanglongbing and the Citrus Industry: Applied Economic Analyses.”](#) Oral presentation at the [2017 Materials Innovation for Sustainable Agriculture \(MISA\) Symposium](#) at University of Central Florida, Orlando, FL, November 6-7, 2017.

Lopez, J.A., H. Mnatsakanyan, C.P. De Salvo, G. Cannock, R. Ordonez, G. Munoz, L. Peña Lévano, G. Melo, and J. Malaga. “Trends in preferential trade agreements in Latin America.” Track Session presentation at the 2017 Agricultural and Applied Economics Association, Chicago, IL, July 30-August 1, 2017.

Lopez, J.A. [“Huanglongbing and the Citrus Industry: Economic Analyses of Management Strategies.”](#) Oral presentation at the 2016 Materials Innovation for Sustainable Agriculture (MISA) Symposium at the University of Central Florida, Live Oak Event Center, Orlando, FL October 3-4, 2016

Lopez, J.A., J. Malaga, L. Ribera, F. Adcock, L. Calvin, and B. Avendaño, and M. Palma. “Competitive Factors of Latin American Countries in the U.S. Fruit and Vegetable Markets.” Track Session presentation at the 2016 Agricultural and Applied Economics Association, Boston, Massachusetts, July 31 – August 2, 2016.

Lopez, J.A. [“Understanding the Political World: Political Economics.”](#) Sophomore Year Experience Sponsored by Residential Living and Learning, Room SS134, Ferguson Social Science Building, Texas A&M University – Commerce, 2600 South Neal St, Commerce, TX 7548, November 18, 2015.

- Lopez, J.A. and E. Fortenberry. [“Budgeting A Greenhouse or Hoop House.”](#) NTICD Seminar Series, Ag Workshop Room, Room 149, Agricultural Sciences Building, Texas A&M University – Commerce, 2600 South Neal St, Commerce, TX 7548, October 5, 2013.
- Oseguera, L., A.M. Nunez, A. Locks, J. Zapata, and J.A. Lopez. “Balancing Life on Tenure Track”. American Association of Hispanics in Higher Education (AAHHE) Annual Conference, San Antonio, TX, March 26-30, 2013.
- Lopez, J.A. and J. Klingemann. [“Building Your C.V.”](#). American Association of Hispanics in Higher Education (AAHHE) Annual Conference, San Antonio, TX, March 26-30, 2013.
- Lopez, J.A. [“Managing Cooperatives.”](#) NTICD Seminar Series, Ag Workshop Room, Room 149, Agricultural Sciences Building, Texas A&M University – Commerce, 2600 South Neal St, Commerce, TX 7548, March 16, 2013.
- Lopez, J.A. [“Nature and Formation of Co-ops.”](#) NTICD Seminar Series, Texas A&M AgriLife Extension Office, 1200B West Houston Street, Sulphur Springs, TX 75482, February 23, 2013.
- Lopez, J.A. and R. Williams. [“Budgeting Your Garden.”](#) BBFBHFR Seminar Series, AC Williams Elementary School, Commerce, TX, October 4, 2012.
- Lopez, J.A. and R. Williams. [“Budgeting Your Garden.”](#) BBFBHFR Seminar Series, Como-Pickton High School, Como, TX, April 2nd, 2012.
- Lopez, J.A. [“Labor Management in Agriculture.”](#) BBFBHFR Seminar Series, Professional Agricultural Workers Building, Sulphur Springs, TX, November 22, 2011.
- Lopez, J.A. [“Fundamental Record Keeping and Financial Statements.”](#) BBFBHFR Seminar Series, AgriLife Extension Agency, Sulphur Springs, TX, November 8, 2011.
- Lopez, J.A. [“Introduction to Basic Farm Business Activities and Terminology.”](#) BBFBHFR Seminar Series, Professional Agricultural Workers Building, Sulphur Springs, TX, October 25, 2011.
- Lopez, J.A. and J.E. Malaga. [“A Stratified Sample or a Simple Random Sample Approach? The Case of Mexican Meat Consumption at the Table Cut Level of Disaggregation.”](#) Contribution to an organized symposium on Complex Surveys, a Blessing or a Curse? at the Southern Agricultural Economics Association Annual Meeting, Orlando, Florida, February 6-9, 2010.

Master’s Thesis Advisor

- Grigoryan, S. [“A Demand Analysis of Citrus Beverages in the United States.”](#) M.S. Thesis, College of Agricultural Sciences and Natural Resources, Texas A&M University-Commerce. December 2018.
- Mnatsakanyan, H. [“Fresh-Fruits: Domestic Consumption, Production, and Trade.”](#) M.S. Thesis, School of Agriculture, Texas A&M University-Commerce. August 2017.
- Bankole, T. [“An Empirical Analysis of the Relationship between Feeder Cattle Cash Price and Futures Price.”](#) M.S. Thesis, School of Agriculture, Texas A&M University-Commerce, December 2016.

Rojas, K. "[An Economic Analysis of Foliar Fungicides Used in Northeast Texas Wheat Production.](#)" M.S. Thesis, Department of Agricultural Sciences, Texas A&M University-Commerce, August 2013.

Durborow, S. "[An Analysis of the Potential Economic Impact of Hualongbing on the California Citrus Industry.](#)" M.S. Thesis, Department of Agricultural Sciences, Texas A&M University-Commerce, August 2012.

Master's Thesis Committee Member

Poghosyan, A. "An Empirical Analysis of Households' Demand for Organic and Conventional Flour in the United States: Evidence from the 2014 Nielsen Homescan Data." M.S. Thesis. College of Agricultural Sciences and Natural Resources, Texas A&M University-Commerce. December 2018.

Chretein, K. "Performance of Black Diamond™ Crape Myrtle Cultivars in North Texas." M.S. Thesis. School of Agriculture, Texas A&M University-Commerce. May 2018.

Meloyan, A. "An Analysis of the Relationship between Coupons and Market Shares of Food Product Brands: National Brands versus Private Label." M.S. Thesis, School of Agriculture, Texas A&M University-Commerce. August 2017.

Kolade, O. "The Effect of Zinc Fertilization on Growth and Nutrition of *Celosia Argentea*." M.S. Thesis, School of Agriculture, Texas A&M University-Commerce. August 2017.

Olukanni, A. "Brand-Level Demand Analysis of Mayonnaise in Northeast Texas." M.S. Thesis, School of Agriculture, Texas A&M University-Commerce. December 2016.

Research or Grant Projects

Northeast Texas Initiative for Cooperative Development (NTICD). Funded by the [Small Socially-Disadvantaged Producer Grant \(SSDPG\)](#), Rural Business-Cooperative Service, Rural Development, United States Department of Agriculture (with Project Director Jose A. Lopez and collaborators Jim Heitholt, Robert Williams, and Curtis Jones), \$175,000. [2013].

[Breaking Barriers for Beginning Hispanic Farmers and Ranchers.](#) Funded by Beginning Farmer and Rancher Development Program (BFRDP), National Institute of Food and Agriculture (NIFA), United States Department of Agriculture (USDA) (with Project Director Bob Williams, and Collaborators Jose A. Lopez, Curtis Jones, and Mario Villarino), \$674,768. [2010-2013].

Alliance to Achieve and Maintain Competitiveness in Logistics within NAFTA through Strategic Leadership (LOGIS). Funded by the [Fund for the Improvement of Postsecondary Education \(FIPSE\)](#), North American Mobility Program in Higher Education, US Department of Education (with Project Director Jennifer Oyler and collaborators), \$190,000. [2010-2014].

Travel Grants

Office of the Provost and Vice President for Academic Affairs (VPAA) International Faculty Development Grant to attend the International Conference on Educational Innovation in Agrarian Topics (Congreso Internacional de Innovacion Educativa en Temas Agrarios or CEIITA), Universidad Nacional Agraria La Molina, Lima, Peru, October 17-19, 2018, \$1,000 [Fall 2018].

CASNR Faculty Research Travel Grant to attend the International Conference on Educational Innovation in Agrarian Topics (Congreso Internacional de Innovacion Educativa en Temas Agrarios or CEIITA), Universidad Nacional Agraria La Molina, Lima, Peru, October 17-19, 2018, \$500 [Fall 2018].

Agribusiness Student Learning through Conference Participation. Funded by Campus Life & Student Development, Texas A&M University-Commerce (with Project Director Jose A. Lopez), \$5,000. [Academic Year 2018-2019].

Office of the Provost and Vice President for Academic Affairs (VPAA) Faculty Development Grant to attend the 2018 Agricultural and Applied Economics Association (AAEA) Annual Meeting, Washington D.C., August 5-7, 2018, \$500 [Summer 2018].

CASNR Faculty Research Travel Grant to attend the 2018 Agricultural and Applied Economics Association (AAEA) Annual Meeting, Washington D.C., August 5-7, 2018, \$500 [Summer 2018].

SAEA Travel Grant, 2018 Undergraduate Quiz Bowl, Southern Agricultural Economics Association (SAEA) Annual Meeting, Jacksonville, FL, February 3-7, 2018, \$700. [Spring 2018].

Agribusiness Student Learning through Conference Participation. Funded by Campus Life & Student Development, Texas A&M University-Commerce (with Project Director Jose A. Lopez), \$17,000. [Academic Year 2017-2018].

SAEA Travel Grant, 2017 Undergraduate Quiz Bowl, Southern Agricultural Economics Association (SAEA) Annual Meeting, Mobile, AL, February 4-7, 2017, \$500. [Spring 2017].

Office of the Provost and Vice President for Academic Affairs (VPAA) Faculty Development Grant to attend the 2017 Southern Agricultural Economics Association (SAEA) Annual Meeting, Mobile, AL, February 4-7, 2017, \$700 [Spring 2017]

School of Agriculture Faculty Research Travel Grant to attend the 2017 Southern Agricultural Economics Association (SAEA) Annual Meeting, Mobile, AL, February 4-7, 2017, \$500. [Spring 2017].

Advisor, Sophomore Year Experience, Sponsored by Residential Living and Learning, \$25,000. [Fall 2016-Summer 2017]

School of Agriculture Faculty Research Travel Grant to attend the 2016 Materials Innovation for Sustainable Agriculture (MISA) Center of Excellence Conference, University of Central Florida, Live Oak Event Center, Orlando, FL October 3-4, 2016, \$500. [Fall 2016].

School of Agriculture Faculty Research Travel Grant to attend the 2016 Agricultural and Applied Economics Association (AAEA) Annual Meeting, Boston, Massachusetts, July 31 – August 2, 2016, \$500. [Summer 2016].

Advisor, Sophomore Year Experience, Sponsored by Residential Living and Learning, \$25,000. [Fall 2015-Summer 2016]

SAEA Travel Grant, 2016 Undergraduate Quiz Bowl, Southern Agricultural Economics Association (SAEA) Annual Meeting, San Antonio, TX, February 6-9, 2016, \$500. [Spring 2016].

School of Agriculture Faculty Research Travel Grant to attend the 2016 Southern Agricultural Economics Association (SAEA) Annual Meeting, San Antonio, TX, February 6-9, 2016, \$500. [Spring 2016].

Agribusiness Networking through Professional Conferences. Funded by Campus Life & Student Development, Texas A&M University-Commerce (with Project Director Jose A. Lopez), \$8,000. [Academic Year 2015-2016].

School of Agriculture Faculty Research Travel Grant to attend the 2015 Southern Agricultural Economics Association (SAEA) Annual Meeting, Atlanta, GA, January 31 - February 3, 2015, \$500. [Spring 2015].

Service

Professional

- Reviewer, Agriculture Business program, Agriculture Department at Southern Arkansas University, which was part of the review process by the Arkansas Department of Higher Education.
- Past Chair, Latin American Section of the Agricultural and Applied Economics Association (AAEA), 2017-2018.
- Chair, Latin American Section of the Agricultural and Applied Economics Association (AAEA), 2016-2017.
- Chair-Elect, Latin American Section of the Agricultural and Applied Economics Association (AAEA), 2015-2016.
- Member, PhD Dissertation Award Committee, Southern Agricultural Economics Association (SAEA), 2013-2014.
- Chair, PhD Dissertation Award Committee, Southern Agricultural Economics Association (SAEA), 2014-2015.
- Judge Southern Agricultural Economic Association (SAEA) Quiz Bowl Contest.
- Member, Texas Higher Education Coordinating Board (THECB) Student Learning Outcomes (SLO) Project, Austin, Texas, July 18, 2014.
- Faculty Fellow, American Association of Hispanics in Higher Education (AAHHE), 2013.
- Occasional reviewer for the Journal of Agricultural and Applied Economics (JAAE), the Southern Agricultural Economics Association (SAEA), the Texas Journal of Agriculture and Natural Resources, Agronomy Journal, and the International Research Conference
- Occasional moderator for Selected Papers at the Southern Agricultural Economics Association (SAEA) Annual Meeting.

University

- Member, Faculty Senate Awards committee (Fall 2018-**Current**)
- Member, Faculty Development Leave Committee (Fall 2018-**Current**)
- Member, Graduate Council Curriculum Committee (Fall 2018-**Current**)
- Member, Graduate Council Scholarship Committee (Fall 2018-**Current**)
- Member, Graduate Council (Fall 2018-**Current**)
- Member, University Hearing and Appeal Board (Fall 2017-**Current**)
- Member, Hearing (Fall 2017-**Current**)
- Member, Latin American & U.S. Latino Studies Committee (Spring 2015 – **Current**)
- Member, Council of Academic Department Heads (Fall 2015-Summer 2018)
- Advisor, Sophomore Year Experience, Sponsored by Residential Living and Learning (Fall 2016-Spring 2017)

- Member, Deans' Council (May 2016 – July 2016)
- Advisor, Sophomore Year Experience, Sponsored by Residential Living and Learning (Fall 2015-Summer 2016)
- Member, International Recruiting Committee, Office of Global Programs-International Studies/Study Abroad (Fall 2015-Summer 2016)
- Member, Search Committee, Assistant Vice President and Dean of Students (Fall 2015)
- Chair, Faculty Senate Awards Committee (Spring 2014-Summer 2015)
- Member, Faculty Senate (Fall 2013-Summer 2015)
- Member, University Research and Creative Activities Committee (Fall 2013-Spring 2015)
- Member, Faculty Senate Curriculum Committee (Fall 2013)
- Member, Search Committee, Math Instructor, Mathematics (Fall 2013-Spring 2014)
- Member, Latin American & US Latino Studies Program Proposal (Fall 2013)

College of Agricultural Sciences and Natural Resources (CASNR)/School of Agriculture/Department of Agricultural Sciences

Committees

- Program Coordinator, Agribusiness B.S./B.A., (Fall 2018-**Current**)
- Member, Department Academic Affairs Tenure and Promotion (Fall 2018-**Current**)
- Co-Chair, Agribusiness Industry Committee (Spring 2018-**Current**)
- Member, CASNR College Faculty Curriculum Changes Committee (Fall 2015-**Current**)
- Member, CASNR College Executive Council / Executive Team (Spring 2015-**Current**)
- Faculty Advisor, Agribusiness B.S./B.A. Program (Fall 2010-**Current**)
- Event Chair, Ag Sales Contest, TAMUC Area V and VI FFA Career Development Event (Spring 2017 – **Current**)
- Member, Graduate Faculty Committee, Master of Science in Agricultural Sciences (Spring 2010 – **Current**)
- Chair, Department Academic Affairs Tenure and Promotion (Fall 2016-Summer 2018)
- Chair, Department Curriculum Changes Committee (Fall 2015-Summer 2018)
- Chair, CASNR Scheduling Committee (Fall 2015-Summer 2018)
- Program Coordinator, Agribusiness B.S./B.A. (Spring 2015-Fall 2016)
- Hiring Supervisor, Ad Interim Lecturer/Advisor/Blueberry Farm Manager (Summer 2016)
- Member, Search Committee, Director for School of Agriculture (Spring 2016)
- Event Chair, Farm Business Management Contest, TAMUC Area V and VI FFA Career Development Event (Spring 2010 – Spring 2016)
- Member, Search Committee, Director for School of Agriculture (Spring 2015-Summer 2015)
- Chair, Search Committee, Assistant Professor of Agribusiness (Summer - Fall 2014)
- Chair, Strategic Planning Committee, School of Agriculture (Summer 2014)
- Member, Curriculum Revision Committee (Spring 2013-Spring 2014)
- Agricultural Sciences Graduate Coordinator (Summer 2012-Spring 2014)
- Chair, Scheduling Committee (Spring 2012-Fall 2013)
- Chair, Search Committee, Assistant Professor of Ag Education (Summer 2013)
- Member, Search Committee, Administrative Secretary II (Fall 2011)
- Member, Search Committee, Assistant Professor of Animal Science (Spring 2011-Summer 2011)
- Chair, IRB Departmental Human Subjects Protection Committee (Spring 2011)
- Member, IRB Departmental Human Subjects Protection Committee (Fall 2011-Spring 2011)

Master's Thesis Committees (Chairperson)

- Sona Grigoryan, M.S. in Agricultural Sciences, December, 2018
- Hovhannes Mnatsakanyan, M.S. in Agricultural Sciences, August 2017
- Taiwo Bankole, M.S. in Agricultural Sciences, December 2016
- Kandy Rojas, M.S. in Agricultural Sciences, August 2013
- Samantha Durborow, M.S. in Agricultural Sciences, August 2012

Master's Thesis Committees (Member)

- Samuel Uche, M.S. in Agricultural Sciences, In-Progress
- Armine Poghosyan, M.S. in Agricultural Sciences, December 2018
- Kevin Chretien, M.S. in Agricultural Sciences, May 2018
- Artak Meloyan, M.S. in Agricultural Sciences, August 2017
- Olukunle Kolade, M.S. in Agricultural Sciences, August 2017
- Ademola Olukani, M.S. in Agricultural Sciences, December 2016

Honor's Thesis Committees (Chairperson)

- Haley Marshall, B.S. in Agribusiness, In-Progress

Honor's Thesis Committees (Member)

- Megan Cirkles, B.S. in Agricultural Sciences, December 2018

Miscellaneous Activities

- Advisor for undergraduate students enrolled in the Agribusiness B.S./B.A. program
- Advisor for graduate students interested in Agribusiness/Agricultural and Applied Economics
- Chapter Advisor for undergraduate students participating in the SAEA Quiz Bowl

College of Science, Engineering, and Agriculture

- Chair, IRB College Human Subjects Protection Committee, COSEA (Fall 2013-Spring 2014)
- Member, IRB College Human Subjects Protection Committee, COSEA (Summer 2012-Summer 2013)

Awards

- 2018-2019 Faculty Senate Award for Research, Scholarship, and Creative Activities – Unfettered Thought, Texas A&M University-Commerce
- 2017-2018 Faculty Senate Award for Professional Excellence in Teaching – Classroom, Texas A&M University-Commerce
- 2014-2015 H.M. Lafferty Distinguished Faculty Award for Scholarship and Creative Activity, Texas A&M University-Commerce
- 2013 Certificate of Excellence, American Association of Hispanics in Higher Education (AAHHE) and Ford Foundation
- 2012 Certificate of Appreciation for Research and Creativity Activity, Office of Sponsored Programs, Texas A&M University – Commerce
- 2012 Provost Award for Research and Creative Activity, Texas A&M University – Commerce
- 2011 Student Recognition Award for Teaching Excellence, Texas A&M University System
- 2009 Outstanding Dissertation Award, Social Sciences, Graduate School, Texas Tech University
- 2008-2009 Outstanding Doctor of Philosophy Student, Department of Agricultural and Applied Economics, Texas Tech University

- 2003 Outstanding Masters Graduate Student at Texas Tech University, Gamma Sigma Delta ($\Gamma\Sigma\Delta$), Texas Tech University
- 2003 Outstanding Graduate Student, Gamma Sigma Delta ($\Gamma\Sigma\Delta$), Texas Tech University
- 2003 High Scholarship, Outstanding Achievement or Service at Texas Tech University, Gamma Sigma Delta ($\Gamma\Sigma\Delta$), Texas Tech University
- Received undergraduate scholarship for outstanding academic achievement and excellence, \$32,000. [1998-2001]

Affiliations

Agricultural & Applied Economics Association (AAEA)
Southern Agricultural Economics Association (SAEA)
North American Colleges and Teachers of Agriculture (NACTA)
Gamma Sigma Delta Honor Society

Computer Skills

Online educational platforms: Desire to Learn (D2L), Pearson Learning Studio (eCollege).
Online teaching programs: Respondus, Adobe Presenter, Adobe Connect.
Institutional programs: Banner, Webfocus, DegreeWorks, Cascade, Courseleaf Curriculum CIM.
Computer programs: Microsoft Office Suite, Latex.
Statistical packages: SAS, STATA, ITSM, MATLAB, GAUSS, R, GAMS, SHAZAM, SIMETAR.