



Dr. Shelly Marasi, SPHR

Education

Doctor of Business Administration – Management

February 2014

Louisiana Tech University, Ruston, LA.

Minors: Quantitative Analysis and Industrial–Organizational Psychology

Track/Focus: Human Resource Management and Organizational Behavior

Dissertation Title: “Pay Communication: An Overview, Scale Development, and Analysis of Its Influence on Workplace Deviance”

Master of Business Administration

August 2009

Southeastern Louisiana University, Hammond, LA.

Bachelor of Arts – Marketing

May 2005

Southeastern Louisiana University, Hammond, LA.

Minor: Psychology

Certifications

Senior Professional in Human Resources (SPHR) from the HR Certification Institute (HRCI).

Research

Refereed Journal Publications

- Marasi, S., Jones, B., & Parker, J. (2022) “Faculty satisfaction with online teaching: A comprehensive study with American faculty.” *Studies in Higher Education*, 47 (3), 513–515.
- Marasi, S. (2019) “Team-building training: Developing teamwork skills in students in a classroom setting.” *Organization Management Journal*, 16 (4), 324–337.
 - Nominated for “Best Teaching and Learning Paper of 2019” with *OMJ*.
- Parker, J., Marasi, S., James, K., & Wall, A. (2019) “Should employees be “dooced” for a social media post? The role of social media marketing governance.” *Journal of Business Research*, 103 (1), 1–9. (lead article)
 - Won “Scholastic Research Award” in 2019.
- Marasi, S., Wall, A. & Brewer, K. (2019) “Participant carelessness: Is it a substantial problem with survey data?” *The Electronic Journal of Business Research Methods*, 17 (1), 1–16. (lead article)
- Marasi, S., Wall, A., & Bennett, R. (2018) “Pay openness movement: Is it merited? Does it influence more desirable outcomes than pay secrecy?” *Organization Management Journal*, 15 (2), 58–77.
 - Won “Best Research Paper of 2018” with *OMJ*.

- Marasi, S., Bennett, R., & Budden, H. (2018) “The structure of an organization: Does it influence workplace deviance and its dimensions? And to what extent?” *Journal of Managerial Issues*, 30 (1), 8–27. (lead article)
- Marasi, S., & Bennett, R. (2016). “Pay communication: Where do we go from here?” *Human Resource Management Review*, 26 (1), 50–58.
- Marasi, S., Cox, S., & Bennett, R. (2016). “Job embeddedness: Is it always a good thing?” *Journal of Managerial Psychology*, 31 (1), 141–153.

Refereed Encyclopedia Publications

- Bennett, R., Marasi, S., & Locklear, L. (2018). “Workplace Deviance.” In R. J. Aldag (Ed.), *Oxford Research Encyclopedia of Business and Management*. Retrieved from <http://business.oxfordre.com/view/10.1093/acrefore/9780190224851.001.0001/acrefore-9780190224851-e-111>. Oxford, United Kingdom: Oxford University Press.
 - Featured article on the website homepage from May 2018 to May 2019.
- Bennett, R. & Marasi, S. (2016). “Workplace Deviance.” In H.S. Friedman (Ed.), *Encyclopedia of Mental Health. 2nd Edition*. (pp. 382–386). San Diego, CA: Academic Press.
- Bennett, R. & Marasi, S. (2015). “Workplace Deviance.” In J. Wright (Ed.), *International Encyclopedia of Social and Behavioral Sciences. 2nd Edition*. (pp. 722–726). Oxford, United Kingdom: Elsevier Science Ltd.
 - *IESBS* won “Award for Excellence in Reference Works” (Professional and Scholarly Publishing Division) at the 40th annual conference for the Association of American.

Refereed Conference Presentations

- Marasi, S., Jones, B., & Nelson, E. (March 2020) “Faculty Satisfaction: Online Courses in Higher Education.” The Society for Advancement of Management International Business Conference, Nashville, TN.
- Wall, A., Marasi, S., & Brewer, K. (May 2017) “Participant carelessness and its effects on established management relationships regarding correlations, t-tests, confirmatory factor analysis and structural equation modeling.” Eastern Academy of Management annual meeting and conference, Baltimore, MD.
- Marasi, S., Wall, A., & Bennett, R. (May 2016) “The pay openness movement: Does it influence organizational citizenship behaviors?” Eastern Academy of Management annual meeting and conference, New Haven, CT.
- Marasi, S. (March 2012) “Pay secrecy: Who’s more deviant?” Western Academy of Management conference, San Diego, CA.
- Marasi, S., Cox, S., & Bennett, R. (March 2012) “The moderating effect of embeddedness on trust-deviance relationship.” Western Academy of Management conference, San Diego, CA.

Service

Professional Discipline Service

Associate Editor, *Organization Management Journal*, March 2020 to present.

Ad Hoc Reviewer, *Employee Relations*, 2022.

Editorial Review Board, *Organization Management Journal*, July 2017 to February 2020.

Ad Hoc Reviewer, *Journal of Managerial Psychology*, 2019, 2017, 2016.

Ad Hoc Reviewer, *Business Research Quarterly*, 2019.

Ad Hoc Reviewer, *Journal of Managerial Issues*, 2019.

Ad Hoc Reviewer, *Human Resource Management*, 2018.

Reviewer, Sage Publications, “Strategic Training and Development” textbook by Berkley and Kaplan, 2017.

Reviewer, Academy of Management annual meeting and conference, 2017, 2011.

Reviewer, Southern Management Association annual meeting and conference, 2014, 2010.

Reviewer, Western Academy of Management conference, 2013.

Reviewer, Industrial Marketing and Purchasing Group conference, 2013.