

Shelby R. Miller  
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Texas A&M University-Commerce  
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## Education

Ph.D. in English (Applied Linguistics focus), 2019  
Texas A&M University-Commerce, TX  
Dissertation title: *Lexicosemantic Features, Speech Acts, and Indirect Speech: The Influence of Personality on Linguistic Production*  
M.S. in Higher Education, Administration track, 2012  
Texas A&M University-Commerce, TX  
B.A. in Psychology and Business Administration (double major), 2008  
Tabor College, KS

## University Teaching Appointments

Assistant Professor of Applied Linguistics  
Department of Literature & Languages, Texas A&M University-Commerce  
September 2023 - present  
Courses taught:

- ENG 301 – Modern Grammar (Fall 2023)
- ENG 358 – Language & Society (Fall 2023)

Lecturer of Applied Linguistics  
School of Liberal Arts & Sciences, University of North Texas at Dallas  
September 2021 – August 2023  
Courses taught:

- LING 2050 – The Language of Now: Pop Culture, Technology, and Society (Fall 2021)
- LING 2380 – How English Works (Spring 2022, Summer 2022 & 2023)
- LING 3060 – Principles of Language Study (Fall 2021 & 2022, Spring 2022 & 2023, Summer 2022 & 2023)
- LING 3390 – Discourse Analysis – E-languages and Beyond (Fall 2021 & 2022)
- LING 4900 – Special Problems in Linguistics (Spring 2022, Spring 2023)
- ENGL 1313 – Computer Assisted College Writing (Fall 2022)
- ENGL 1323 – Computer Assisted College Writing II (Spring 2023)
- ENGL 2220 – Survey of World Literatures from 1700 to the Present (Spring 2022)
- UGST 1100 – Application of Learning Foundations (Fall 2021 & 2022)

Visiting Lecturer of Applied Linguistics  
School of Liberal Arts & Sciences / School of Education, University of North Texas at Dallas  
August 2019 – August 2021  
Courses taught:

- LING 2050 - The Language of Now: Pop Culture, Technology, and Society (Fall 2019, Spring 2020, Spring 2021)

- LING 3060 – Principles of Language Study (Fall 2019 & 2020, Spring 2020 & 2021, Summer 2020 & 2021)
- LING 4030 – Acquisition of English as a Second Language (Spring 2020)
- LING 4900 – Special Problems in Linguistics (Spring 2021, Summer 2021)

Adjunct Instructor

School of Education, University of North Texas at Dallas

January 2019 – May 2019

Courses taught:

- LING 2050 - The Language of Now: Pop Culture, Technology, and Society (Spring 2019)

Graduate Teaching Assistant

Department of Literature and Languages

Texas A&M University-Commerce

January 2018 – May 2019

- ENG 100 - Introduction to College Reading and Writing (Spring 2018, Fall 2018, Spring 2019)
- ENG 1301 - College Reading and Writing (Spring 2019)

Graduate Assistant

Leadership Engagement and Development

Texas A&M University-Commerce

August 2010 – May 2011

Courses taught in the First-Year Leadership Program teaching assistant to the instructor- includes select course design and the selection of class materials

- FLC 100 - Leadership (Fall 2010)
- FLC 200 - Leadership (Spring 2011)

## **TESOL Teaching Appointments**

Teacher of English as a Foreign Language

VIPKid

January 2018 – December 2018

## **Publications**

Miller, S., Ergül, H., & Attardo, S. (TBD). Laughter and embarrassment in a complicated task. In Alba, L., & M. Haugh (Eds.), *Sociopragmatics of Emotion* (pp. TBD). Manuscript under review by Cambridge University Press.

Ergül, H., Miller, S., Kramer, K., & Attardo, S. (TBD). Alternative conceptualizations of the Smiling Intensity Scale (SIS) and their applications to the identification of humor. In B. Priego-Valverde (Ed.), *Multimodal Approaches of Humor in Interaction* (pp. TBD). Manuscript under review by Mouton De Gruyter.

Miller, S., Ergul, H., & Attardo, S. (2022). Dr. Miller, that's a world record! Frame breaking in experimental settings. *Pragmatics & Cognition*, 29(1).  
<https://doi.org/10.1075/pc.22009.mil>

Miller, S. (2021). ADA compliance and teaching linguistics online. *Proceedings of the Linguistic Society of America - Special Issue on Scholarly Teaching in the Age of COVID and Beyond*, 6(2), 1-6. <https://doi.org/10.3765/plsa.v6i2.5095>

### **Academic Conference Presentations**

- 2023 Miller, S. & Attardo, S. "Pragmatic Differences between Left- and Right-wing Online Satirical News." *18th International Pragmatics Conference*, Université Libre de Bruxelles, Brussels, Belgium, July 9 - 14, 2023.
- 2022 Miller, S. "Techniques and Best Practices for Preparing Spoken Data for LIWC." *DFW Metroplex Linguistics Conference*, University of Texas-Arlington, Arlington, TX, November 11.
- 2022 Miller, S., Ergül, H., & Attardo, S. "Establishing and Breaching the Experimental Frame." *American Pragmatics Association (AMPRA) Annual Conference 2022*, University of South Carolina, Columbia, South Carolina, November 4-6, 2022.
- 2022 Miller, S., & Shappeck, M. "Establishing a Model for Effective Closed-Captioning of Discipline-Specific Lecture Videos." *LAS Research and Teaching Showcase*, University at North Texas at Dallas, April 21, 2022.
- 2022 Miller, S., & Ergül, H. "Fourth wall breaches in experimental settings: A pragmatic analysis." *American Association for Applied Linguistics (AAAL) Annual Conference 2022*, Pittsburg, PA, March 19-22, 2022.
- 2022 Miller, S., & Shappeck, M. "Measuring Student Preference of Closed-Captioning Styles in Language Education." *TextESOL V Regional Winer Conference*, February 5, 2022.
- 2021 Miller, S. "The Impact of Introversion on a Willingness-to-Communicate." *TextESOL State Conference 2021*, November 6, 2021.
- 2021 Miller, S. "ADA Compliance and Teaching Linguistics Online: Best Practices and Resources." *Linguistic Society of America – Scholarly Teaching, Education, and Resources*, January 9, 2021.
- 2021 Miller, S. "Get Them to Talk! Introversion as a Personality Trait and its Impact on Willingness to Communicate (WTC)." *TextESOL V Annual Regional Conference*, February 6, 2021.

- 2019 Miller, S. "The Effect of Personality on Linguistic Production: A Cross-Disciplinary Approach to Assessing Illocutionary Act Production." DFW Metroplex Linguistics Conference, Denton, TX, November 8.
- 2018 Miller, S., & Monárrez, S. "Individual Personality & Preferred Language Learning Strategies." TextESOL State Conference, Dallas, TX, November 2-4.
- 2017 Miller, S. "How does Personality affect linguistic production? A Cross-Disciplinary Approach to Assessing Speech Act Responses". DFW Metroplex Linguistics Conference, Arlington, TX, October 20.
- 2017 Miller, S. "Innovative Approaches to the Delivery of an Online MA in TESOL" International TESOL Conference, Baltimore, MD, April 5-8.
- 2016 Miller, S., & Gironzetti, E. "Innovative Approaches to the Delivery of an Online MA in TESOL." International TESOL Conference, Seattle, WA, March 25-28.

### **Invited Talks**

- 2023 Miller, S. "Clifton Strengths". Dr. Emmett J. Conrad Leadership Program, University Advancement, University of North Texas at Dallas, Dallas, TX. May 31, 2022.
- 2022 Miller, S. "First Generation Lunch and Learn". Trailblazer Elite Program, University Advancement, University of North Texas at Dallas, Dallas, TX. November 7, 2022.
- 2022 Miller, S. "CliftonStrengths". Trailblazer Elite Program, University Advancement, University of North Texas at Dallas, Dallas, TX. September 12 - 16, 2022.
- 2022 Miller, S. "CliftonStrengths". Trailblazer Elite Program, University Advancement, University of North Texas at Dallas, Dallas, TX. April 13 - 15, 2022.
- 2022 Miller, S. "Practical Approaches to Recruiting for Language Teaching Programs". Department of Languages and Literatures, University of Northern Iowa, Cedar Falls, IA. April 11, 2022.

### **University Admissions and Recruitment Appointments**

Recruitment Specialist

June 2023 – May 2026

University of Northern Iowa, Department of Languages & Literatures, Cedar Falls, IA

- Contracted work with the University of Northern Iowa.
- Focus on undergraduate and graduate programs in TESOL.
- Role includes building university-to-community relationships, planning professional development workshops for ESL and dual-language teachers, increasing enrollment,

building and managing a recruitment pipeline, supervising website renovations, print material development, and social media initiatives.

#### Graduate Recruiter – Student Specialist

February 2014 – January 2018

Texas A&M University-Commerce, College of Humanities, Social Sciences, & Arts, Commerce, TX

- Assisted and advised students from diverse backgrounds, regionally and internationally
- Recruited for graduate humanities, social sciences, and arts program, and assisted in recruitment for programs in education and the sciences
- Established university-to-community relationships with K-12 and higher education administrators and educators (e.g., Professional Development Days)
- Established university-to-institute relationships with regional, national, and international organizations (e.g., TexTESOL V, TexTESOL IV, International TESOL, KOTESOL, OKTESOL, and MexTESOL)
- Exceeded enrollment goals each term, increased overall enrollment by 47.96% in two years
- Built and managed recruiting pipeline, averaged 38% conversion rate of inquired to enrolled, 44.1% conversion rate of applied to enrolled
- Revitalized programs with declining enrollment to a 966.6% enrollment increase
- Aided the launch of a new graduate program with 8500% growth in the first 1.5 years
- Direct supervisor of the college's Graduate Retention Specialist
- Supervised website renovations, print material development, and social media initiatives for undergraduate and graduate programs, domestic and international campaigns

#### Assistant Director of Admissions

July 2011-December 2011

The Art Institute of Dallas, Dallas, TX

- Exceeded territory enrollment goals for both August and November quarters; recognized for most appointment sets and applications
- Completed 200-500 calls to prospective students and interviewed 8-15 potential students every week

#### Admissions Counselor

July 2008- July 2010

Tabor College, Hillsboro, KS

- Recruited for all undergraduate programs, with a focus on education programs and programs in the arts
- Established college-to-community relationships with K-12 and higher education administrators and educators, board members, and alumni.
- Exceeded monthly recruiting goals for applications, acceptances, and deposits by an average of 22%, 6%, 37% respectively

## **Service**

### **University**

- Trailblazer Elite Program – Mentor, Fall 2021 - Present
- Trailblazer Elite Program – CliftonStrengths Coach, Spring 2022 - Present
- Disability Services Coordinator - Hiring committee member, 2022 - Present
- Core Curriculum Committee – FCA 010 Communication position, UNT-Dallas, Fall 2021-Present
- Art in Public Places – Committee Member, UNT-Dallas, Fall 2021-Present
- Trailblazer Elite Summer Retreat chaperon - Sky Ranch, OK, July 15-17, 2022
- Instructional Technology Committee, Faculty Senate, UNT-Dallas, Spring 2021- Spring 2022
- Accessibility Workshop Committee, Office of Distance Learning & Instructional Technology, UNT-Dallas, Spring 2020-Spring 2021
- Assessment and Accreditation Committee, UNT-Dallas, 2019
- Print media and website development committees, TAMUC, 2014-2018
- Customer Relationship Management (CRM) system selection committee, TAMUC, 2017
- Group leader the {I}Experience (undergraduate leadership retreat), TAMUC, 2016
- Senior Recognition Reception organization committee, TAMUC, 2016

### **College and Department**

- Website and marketing material development ([untdallas.edu/rhet](http://untdallas.edu/rhet) and [untdallas.edu/ling](http://untdallas.edu/ling))
- LAS Research and Teaching Showcase Committee - Committee Member, UNT-Dallas, Spring 2023
- Peer Teaching Observations Committee, UNT-Dallas, 2021 - present
- Search Committee Lecturer of English, UNT-Dallas, Summer 2022
- Department faculty development - CliftonStrengths Coach, UNT-Dallas, Summer 2022
- UGST 1100 Curriculum Review Committee – Committee Member, UNT-Dallas, Summer 2022
- LAS Research and Teaching Showcase Committee - Co-Chair, UNT-Dallas, Spring 2022
- JAG Arts Celebration Committee, Department of World Languages and Linguistics, UNT-Dallas, Spring 2021, Spring 2022
- LAS Peer Observation of Teaching Committee, UNT-Dallas, Fall 2021- Spring 2022
- LAS Critical Issues Forum Committee, UNT-Dallas, Fall 2021
- College of Humanities, Social Sciences, & Arts marketing task force, TAMUC, 2015-2017
- Multiple staff and administration hiring committees, TAMUC, 2015-2017

### **Discipline**

- DFW Metroplex Linguistics Conference organization committee, UNT-Dallas, Fall 2022
- Interview with the Dallas Morning News / Al Día, article “Mayan speakers in Dallas face challenges while getting support from fellow Guatemalans”, published October 10, 2022
- TexTESOL V Technology Coordinator and Board Member, Fall 2019- Fall 2022
- DFW Metroplex Linguistics Conference organization committee, TAMUC, Fall 2018

- 8<sup>th</sup> Annual Humor Conference organization committee, TAMUC, 2018
- Committee for the Conference of the International Society for Humor Studies, 2018
- Professional Development Day organization committee, TAMUC 2015-2018
- Promotions, Member: SEGAD, Spanish and English Graduate Students for Advancement and Development, TAMUC, 2015-2017
- Editor: Mayo Review, TAMUC, 2017

### **Community**

- Conrad Leadership Program - Strengths Coach, Summer 2023 - present
- Girls Inc. Stem Camp - Speaker, UNT-Dallas, “Power in Your Words” - Summer 2021, “‘Flex’ Your Strengths” - Summer 2022

### **Events Organized**

#### *Chair and Organizer*

- 2022 *LAS Research and Teaching Showcase* – Annual event that highlights faculty and faculty-led student research. University of North Texas at Dallas. April 21
- 2018 *Spring Professional Development Day: Language Educator Workshops* – All-day workshops for area college and high school educators, featuring multiple, concurrent sessions led by Linguistics and Spanish faculty. Texas A&M University-Commerce. February 23
- 2017 *Spring Professional Development Day* – All-day workshops for area college and high school educators, featuring multiple, concurrent sessions led by Linguistics, English, History, and Spanish faculty. Texas A&M University-Commerce. February 10
- 2016 *Fall Professional Development Day* – All-day workshops for area college and high school educators, featuring multiple, concurrent sessions led by Linguistics, English, History, and Spanish faculty. Texas A&M University-Commerce. November 4
- 2016 *Spring Professional Development Day* – All-day workshops for area college and high school educators, featuring multiple, concurrent sessions led by Linguistics, English, History, and Spanish faculty. Texas A&M University-Commerce. April 15
- 2015 *Fall Professional Development Day* – All-day workshops for area college and high school educators, featuring multiple, concurrent sessions led by Linguistics, English, History, and Spanish faculty. Texas A&M University-Commerce. November 13

### *Organizer*

- 2021 *13<sup>th</sup> Annual DFW Metroplex Linguistics Conference*. University of North Texas at Dallas  
November 5
- 2018 *10<sup>th</sup> Annual DFW Metroplex Linguistics Conference*. Texas A&M University-Commerce.  
November 9
- 2018 *8<sup>th</sup> Annual Humor Conference*. Texas A&M University-Commerce. February 16-17
- 2016 *Senior Recognition Reception*. Banquet for graduating undergraduate seniors that had  
demonstrated top academic performance. Texas A&M University-Commerce.  
April 20

### *Committee Member*

- 2021 *JAG Arts Celebration*. Marketing and Advertising, Department of World Languages and  
Linguistics, UNT-Dallas, Present
- 2019 *Conference of the International Society for Humor Studies*. Collaborate work with Texas  
A&M University-Commerce, University of Maryland, and the University of  
Texas at Austin. June 24-29

### **Professional Development & Memberships**

AMPRA - American Pragmatics Association  
AAAL - American Association for Applied Linguistics  
IPRA - International Pragmatics Association

- 2020 American Dialect Society – Word of the Year, Virtual, hosted by the American Dialect  
Society, December 17
- 2020 DFW Metroplex Linguistics Conference, Virtual, hosted by Dallas International  
University, November 6
- 2019 DFW Metroplex Linguistics Conference, Denton, TX, November 8  
TexTESOL V Regional Conference, Dallas, TX, February, 8
- 2018 TexTESOL State Conference, Dallas, TX, November 2-4  
VIPKid Regional Conference, Dallas, TX, August 8  
Institutional Training: Research Involving Human Subjects, Research Misconduct,  
Data Management, Authorship, Peer Review, Mentoring, Conflicts of Interest,  
Collaborative Research. Texas A&M University-Commerce
- 2017 TexTESOL State Conference, Houston, TX, November 2-4



- Spanish Heritage Language: Speakers and Learners Workshop. University of Texas –  
Austin, Austin, TX, September 30  
OKTESOL, Oklahoma TESOL State Conference, Tulsa, OK, June 30  
TESOL International Convention, Seattle, WA, March 21-24
- 2016 MEXTESOL, International Mexico TESOL Convention, Monterrey, Nuevo Leon,  
Mexico, October 27-30  
KOTESOL, Korea TESOL International Conference, Seoul, South Korea, October 15-16  
TESOL International Convention, Baltimore, MD, April 5-8
- 2015 MEXTESOL, International Mexico TESOL Convention, Cancun, Mexico, November 5-8  
TexTESOL State Conference, San Antonio, TX, October 22-24  
TESOL International Convention, Toronto, Canada, March 25-28
- 2011 NCSL, National Conference of Student Leadership Conference  
LEI, Leadership Educators Institute Conference  
Assistant Director of Admissions National Sales Training with the Education  
Management Corporation, Education Management LLC
- 2010 Noel Levitz, Focus on the Things That Matter to Increase Student Success, Wichita, KS  
Gallup Strengths in Education Conference, Omaha, NE
- 2009 Gallup Strengths in Education Conference, Omaha, NE
- 2007 Gallup Strengths in Education Conference, Omaha, NE

## **Honors and Awards**

### *National*

- 2009 Recognized at the Gallup Strengths in Education Conference as a leader in college  
StrengthsFinder initiatives, Gallup

### *Campus*

- 2018 2<sup>nd</sup> place, Texas A&M University-Commerce, Annual Research Symposium  
2016 Customer Service Award, College of Humanities, Social Sciences & Arts, as voted on by  
internal and external constituencies

## **Technological Skills**

- Learning Management Systems:  
Canvas, eCollege, D2L
- Customer Relationship Management systems:  
Banner, Salesforce, PeopleSoft
- Business Intelligence system:

### Webfocus

- Content Management Systems:  
WordPress, Cascade
- Video Editing Software  
Panopto, Movavi, Premier Pro
- Remote Learning Systems:  
FlipGrid, Seesaw, Class Dojo, Zoom, Google Classrooms
- UbiDuo - portable communication tool for people who are deaf or hearing impaired.