

Dr. Devin Pierce

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Education

- 2010 Ph.D. Psychology, Texas A&M University - Commerce
2001 M.S. Psychology, Texas A&M University - Commerce
1998 B.A. Psychology, Texas A&M University - Commerce

Academic Positions

- 2016 Lecturer, Texas A&M University - Commerce
Department of Psychology, Counseling, & Special Education.
- 2014 - 2015 Ad Interim Assistant Professor, Texas A&M University - Commerce
Department of Psychology, Counseling, & Special Education.
- 2013 Lecturer, Paris Junior College
- 2011 - 2013 Lecturer, Texas A&M University - Commerce
Department of Psychology, Counseling, & Special Education.
- 2010 – 2011 Postdoctoral Research Fellow, Texas A&M University - Commerce
Department of Psychology, Counseling, & Special Education.
- 2005 – 2010 Graduate Research Assistant, Texas A&M University - Commerce
Department of Psychology, Counseling, & Special Education.

Teaching Experience (U = Undergraduate; G = Graduate)

- Introductory Psychology (U)
Physiological Psychology (U)
Cognitive Psychology (U)
Learning and Motivation (U)
Psychology of Death and Dying (U)
Psychology of Personality (U)
Psychology of Adolescence (U)
Social Cognition (U)
Research Apprenticeship (U)
Experimental Psychology (U)
Experimental Psychology Laboratory (U)
Industrial/Organizational Psychology (U)
Health Psychology (U)

Applied Behavior Analysis (G)
Developmental Psychology (G)
Developmental Issues & Strategies in Counseling (G)
Health Psychology (G)
Psychological Assessment and Measurement (G)
Personality Assessment II (G)
Theories of Personality for Psychotherapy and for Psychological Counseling (G)
Group Psychotherapy (G)
Ethical Issues in Organizations (G)
Research Methodology (G)
Quantitative Analysis (Note: this is an introductory statistics course) (G)

Thesis Committee Experience

Committee member, Honors Thesis - Ashley Westerman. Defended Fall 2012.

Clinical Experience

2000 – 2003 Psychometrician for The Ludden Group
935 W. Ralph Hall Pkwy Suite 105
Rockwall, TX 75032

Honors & Awards

2010 Southwestern Psychological Association Graduate Research Award

2009 Distinguished doctoral student, Texas A&M University – Commerce
Summer Research Assistant Award (\$4,000), Texas A&M University - Commerce

2008 Distinguished doctoral student, Texas A&M University – Commerce

Professional Service

2011 Invited reviewer for the World Conference on Innovative Virtual Reality

Professional Affiliations

Psychology & Counseling Graduate Student Association at Texas A&M University - Commerce
Cognitive Science Society
American Psychological Association
Society for Personality and Social Psychology
Association of Psychological Science
Southwestern Psychological Association

Publications

Pierce, D. (in preparation). A grounded cognition approach to understanding addiction.

Pierce, D., & Green, R. (in preparation). Integrating multiple dispositional inferences into coherent impressions: The influence of variable actions across different situations.

- Pierce, D., & Green, R. (in preparation). The temporal dynamics of processing if...then...situation-behavior personality signatures.
- Pierce, D. (in preparation). The impact of contextual cues on real-time emotion categorization process.
- Pierce, D., Kadiyala, M. & Ives, C. (2014). Perceiving bodily actions: Differential effects of human and non-human forms. in natural versus simulated environments. *Proceedings of the 36th Annual Conference of the Cognitive Science Society*
- Pierce, D., Lu, S., Harter, D., Kotturu, P., & Kosito, P. (2011). Cognitive representations and enacting actions in simulated environments. In L. Carlson, C. Hölscher, & T. Shipley (Eds.), *Proceedings of the 33rd Annual Conference of the Cognitive Science Society* (pp. 856 - 860). Austin, TX: Cognitive Science Society.
- Lu, S., Pierce, D., & Harter, D. (2011). The role of high visual realism in reducing potential risk taking in simulated environments. In P. Oliver & J. Vance (Eds.) *Proceedings of the World Conference on Innovative Virtual Reality*. New York, NY: ASME Publishing.
- Harter, D., Lu, S., Kotturu, P., Pierce, D. (2011). An Immersive Virtual Environment for Varying Risk and Immersion for Effective Training. In P. Oliver & J. Vance (Eds.) *Proceedings of the World Conference on Innovative Virtual Reality*. New York, NY: ASME Publishing.
- Lu, S., Harter, D., & Pierce, D. (2011). Potentials and challenges of using virtual environments in psychotherapy. *Annals of the American Psychotherapy Association*.
- Pierce, D., Lu, S., & Harter, D. (2010). Perceiving events in simulated environments: The role of expectation driven processes. In P. Oliver & J. Vance (Eds.) *Proceedings of the World Conference on Innovative Virtual Reality* (pp.1-7). New York, NY: ASME Publishing.
- Pierce, D., Lu, S., & Harter, D. (2009). Enacting actions in simulated environments. In S. Garbaya (Eds.), *Proceedings of the Inaugural World Conference on Innovative Virtual Reality*. New York:ASME Publishing.
- Gadzella, B. M., Pierce, D., & Young, A. (2008). Development and analyses of the coping stress inventory. *College Student Journal*.
- Lu, S., & Pierce, D. (2005). Perceiving and describing event temporal dynamics. In B. G. Bara, L. Barsalou, & M. Bucciarelli (Eds.), *Proceedings of the 27th Annual Meeting of the Cognitive Science Society* (pp. 1349-1354). Mahwah, NJ: Erlbaum.

Presentations

- Pierce, D., Kadiyala, M. & Ives, C. (2014). *Perceiving bodily actions: Differential effects of human and non-human forms*. Presented at the 36th Annual Meeting of the Cognitive Science Society, Quebec City, Canada.
- Pierce, D. (2013, January) *The impact of racial and contextual cues on real-time emotion categorization process*. Presented at the 14th Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Pierce, D. & Green, R. (2012, January). *The time course of perceiving if...then... situation-behavior patterns and its impact on integrating multiple inferences about social targets*. Presented at the 13th Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.
- Pierce, D., Lu, S., Harter, D., Kotturu, P., & Kosito, P. (2011, July). *Cognitive representations and enacting actions in simulated environments*. Poster presented at the 33rd Annual Meeting of the Cognitive Science Society, Boston, MA.
- Lu, S., Pierce, D., & Harter, D. (2011, June). *The role of high visual realism in reducing potential risk taking in simulated environments*. Paper presented at the World Conference on Innovative Virtual Reality, Milan, Italy.
- Harter, D., Lu, S., Kotturu, P., Pierce, D. (2011, June). *An Immersive Virtual Environment for Varying Risk and Immersion for Effective Training*. Paper presented at the World Conference on Innovative Virtual Reality, Milan, Italy.
- Pierce, D., Lu, S., & Harter, D. (2010, May). *Perceiving events in simulated environments: The role of expectation driven processes*. Paper presented at the World Conference on Innovative Virtual Reality, Ames, Iowa.
- Pierce, D. & Lu, S. (2010, April). *Do happy and angry virtual characters elicit emotional responses in humans?* Paper presented at the 56th Annual Meeting of the Southwestern Psychological Association, Dallas, TX.
- Pierce, D., Lu, S., & Harter, D. (2009, February). *Enacting actions in simulated environments*. Paper presented at the World Conference on Innovative Virtual Reality, Chalon-sur-Saone, France.
- Samuels, C., & Pierce, D. (2008, November). *Perceiving actions in natural versus simulated environments*. Poster presented at the TAMU Pathway Symposium, Commerce, Texas.
- Lu, S., Wakefield, L., & Pierce, D. (2007, November). *The role of risk in perceiving and remembering events*. Paper presented at the 48th Annual Meeting of the Psychonomic Society, Long Beach, CA.
- Gadzella, B., Zascavage, V., McGlamery, M., Masten, W., Stephens, R., Young, A., & Pierce, D. (2007, April). *Analysis of a revised stress inventory*. Poster presented at the 53rd Annual Meeting of the Southwestern Psychological Association, Ft. Worth, TX.

Pierce, D., & Lu, S. (2007, April). *Remembering action words and action objects: What can embodied cognition tell us?* Poster session presented at the 53rd Annual Meeting of the Southwestern Psychological Association, Ft. Worth, TX.

Lu, S., & Pierce, D. (2005, August). *Perceiving and describing event temporal dynamics*. Poster presented at the 27th Annual Meeting of the Cognitive Science Society, Stresa, Italy.