

Samantha Roberts, Ph.D.

(nee Gorse)

Sport & Recreation Management
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EDUCATION

PhD in Strategic Sport Marketing Thesis entitled 'Corruption in International Sport – Implications for Sponsorship Management' Coventry University, UK	2014
MA International Business University of Wolverhampton, UK	2004
BA(Hons) Marketing & Sport Studies University of Wolverhampton, UK	2002

RESEARCH INTERESTS

Corruption in international sport (and the managerial implications thereof)
Trust and trust restoration in sport
Leadership in sport organizations
Legacy of Mega Events – the 'dark side' of legacy
Sport sponsorship and brand management
Contemporary issues in sport management

HONORS & AWARDS

2018 NCAA DII SAAC Dr Dave Pariser Faculty Mentor Award recipient
2018 Lone Star Conference Faculty Mentor Award recipient
2018 TAMUC Global Fellow

ACADEMIC APPOINTMENTS

<i>Assistant Professor in Sport & Recreation Management</i> Department of Health & Human Performance Texas A&M University-Commerce	2016-present
<i>Senior Lecturer in Sport Management</i> School of Marketing & Management (SMM) Coventry University, United Kingdom	2014-2016

Research Assistant (Sport & Event Management)

2012-2014

Department of Sport & Event Management
Coventry University, United Kingdom

PUBLICATIONS

Articles in Journals

10. **Roberts, S.**, Tietjen-Smith, T., & Bolton, C. (in review, 2020). Destructive leadership in sport: Reimagining the toxic triangle. *The Leadership Quarterly*.
9. Bolton, C., **Roberts, S.**, Rosselli, A., & Tietjen-Smith, T. (in review, 2020). Perceptions of athletic apparel brands in college athletics: The impact of a switch. *Journal of Contemporary Athletics*
8. **Roberts, S.** & Burton, N. (2018). Should I Stay or Should I Go? Managing Sponsor Relations Through Athlete Transgression, *Journal of Global Sport Management, Special Issue*, <https://doi.org/10.1080/24704067.2018.1457969>
7. Wells, J., Rosselli, A. & **Roberts, S.** (2018). Duty of Care in Youth Soccer: Perspectives on Sherman et al. v the United States Soccer Federation et al. Concussion Litigation Reporter, 7(2)*
6. Wells, J., Rosselli, A. & **Roberts, S.** (2018). Duty of Care in Youth Soccer: Perspectives on Sherman et al. v the United States Soccer Federation et al. Sport Litigation Alert*
5. Rosselli, A., Culpepper, D., **Roberts, S.**, Killion, L. & Bolton, C. (2018). Determinants of Fan Attendance to Collegiate Sporting Events: Practical applications for Small Colleges, *Journal of TAPHERD*.
4. **Roberts, S.**, Chadwick, S. & Anagnostopoulos, C. (2017). Sponsorship programmes and corruption in sport: management responses to a growing threat, *Journal of Strategic Marketing*, <http://dx.doi.org/10.1080/0965254X.2017.1344292>
3. **Gorse, S.** (2013). Commercial Implications of Corruption in Sport, *The International Centre for Sport Security Journal*, 1(4), available from <http://icss-journal.newsdeskmedia.com/Commercial-implications-of-corruption-in-sport>
2. **Gorse, S.**, Chadwick, S. & Burton, N. (2010). Entrepreneurship through sports marketing: A case analysis of Red Bull. *Journal of Sponsorship*, 3(4): 348-357
1. **Gorse, S.** & Chadwick, S. (2010). Conceptualising Corruption in Sport: Implications for Sponsorship Programmes. *The European Business Review*, July/August 2010: 40-45

Chapters in Books

7. **Roberts, S.** & Mackenzie, M. (forthcoming). Dominance or Deceit: The Perceived Reality of Team Sky, chapter in *Restoring Trust in Sport: Corruption Cases & Solutions*. Routledge

6. **Roberts, S.** & Bolton, C. (2019). Corruption in International Sport, chapter in *International Sport Management*. Champaign, IL: Human Kinetics
5. Bolton, C. & **Roberts, S.** (2019). WADA and Ethics in Sport, chapter in *International Sport Management*. Champaign, IL: Human Kinetics
4. Chadwick, S., **Roberts, S.** & Cowley, R. (2018). The Impact of Sports Corruption on Organisational Stakeholders, chapter in *Corruption in Sport: Causes, Consequences, and Reform*. Abingdon, UK: Routledge
3. **Roberts, S.** & Bolton, C. (2018). Approaches to Compliance & Reform, chapter in *Corruption in Sport: Causes, Consequences, and Reform*. Abingdon, UK: Routledge
2. Byers, T. & **Gorse, S.** (2014). Managing people and the role of volunteers, chapter in *The Business of Event Management*. London, UK: FT Prentice Hall
1. Burton, N., Chadwick, S. & **Gorse, S.** (2011). Building an Entrepreneurial Sports Empire: The Case of Red Bull, chapter in *Sports Entrepreneurship: Theory & Practice*. Morgantown, WV: Fitness Information Technology Publishers

Consultancy Reports

1. **Gorse, S.** & Chadwick, S. (2011). *The Prevalence of Corruption in International Sport – A Statistical Analysis*. Consultancy Report for the Remote Gambling Association, available from: http://www.rga.eu.com/data/files/Press2/corruption_report.pdf

CONFERENCE PRESENTATIONS (*advisor)

52. **Roberts, S.** & Prewitt, S. (accepted 2020). The Practicalities of being Autism-Friendly: Challenges for the Sport Industry. Presented at the Applied Sport Management Association (ASMA) Conference, Waco, TX
51. Bolton, C. & **Roberts, S.** (accepted 2020). A Multi-Partner Approach to Experiential Learning: The NCAA Division II Football Championship, a Sport & Recreation Management Academic Program and an Independent School District. Presented at the Applied Sport Management Association (ASMA) Conference, Waco, TX
50. Mackenzie, M. & **Roberts, S.** (accepted 2020). The Changing Face of the Peloton: Implications of the Internationalization of Cycling's Grand Tours. Presented at the Applied Sport Management Association (ASMA) Conference, Waco, TX *
49. Henry, I. & **Roberts, S.** (accepted 2020). Community Relations: The 'True' Impact of Professional Sport. Presented at the Applied Sport Management Association (ASMA) Conference, Waco, TX *
48. Petitti, N. & **Roberts S.** (accepted 2020). Should Everyone Get a Second Chance? Fan Perceptions of Transgression and NFL Accountability. Presented at the Applied Sport Management Association (ASMA) Conference, Waco, TX *

47. Hornsby, S. & **Roberts, S.** (accepted 2020). Does Success Outweigh Inequality? The Funding of Paralympic Sport in Great Britain & the Lessons to be Learned by Team USA. Presented at the Applied Sport Management Association (ASMA) Conference, Waco, TX *
46. Rutledge, S. & **Roberts, S.** (accepted 2020). From 'You Suck' to 'World Champions': Using Star Players to Change the Brand Narrative in Professional Sport. Presented (poster) at the Applied Sport Management Association (ASMA) Conference, Waco, TX *
45. Prewitt, S. & **Roberts, S.** (2020). The "Hidden Fan": Stadia Barriers for Fans on the Autism Spectrum. Presented at National Association of Kinesiology in Higher Education (NAKHE) Conference, Palm Springs, CA
44. Rosselli, A., Bolton, C., Prewitt, S., Culpepper, D., **Roberts, S.**, & Wachira, E. (2020). Using a Wheelchair Basketball Tournament to Improve Perceptions of Individuals with Disabilities: A Quantitative Analysis. Presented (poster) at National Association of Kinesiology in Higher Education (NAKHE) Conference, Palm Springs, CA
43. **Roberts, S.**, Prewitt, S., Tietjen-Smith, T. & Mackenzie, M. (2019). The Reality of Inclusion in Sport for Individuals on the Autistic Spectrum: What Does It Look Like? Presented at Sport Management Association of Australia & New Zealand (SMAANZ), Christchurch, New Zealand
42. Tietjen-Smith, T., **Roberts, S.** & Russell, J. (2019). Follow the Leader? Toxic Leadership and its Impact on International Sport. Presented at Sport Management Association of Australia & New Zealand (SMAANZ), Christchurch, New Zealand
41. Culpepper, D. & **Roberts, S.** (2019). Profile of a Cheat. Presented at the United States Center for Coaching Excellence (USCCE) North American Coach Development Summit, Colorado Springs, CO
40. Prewitt, S.L., **Roberts, S.**, Rosselli, C. & Doe, D. (2019). The 'Hidden' Fan: Stadia Disability Provision for Fans on the Autistic Spectrum. Presented at North American Society for Sport Management (NASSM) Conference, New Orleans, LA
39. **Roberts, S.** & Tietjen-Smith, T. (2019). Toxic Leadership in the Management of Sport: Challenging the Context of the Toxic Triangle. Presented at North American Society for Sport Management (NASSM) Conference, New Orleans, LA
38. **Roberts, S.** & Culpepper, D. (2019). Profile of a Cheat: Trends in Failed Drugs Tests in International Sport. Presented at North American Society for Sport Management (NASSM) Conference, New Orleans, LA
37. Courtney, M. & **Roberts, S.** (2019) The Pulisic Effect: Player Recruitment as a Mechanism of Global Brand Development, Presented (poster) at 2019 Texas A&M University-Commerce Annual Research Symposium, Commerce, TX

36. Hazlett, C., Culpepper, D. & **Roberts, S.** (2019) Performance Enhancing Drugs: Who are we? Presented (poster) at 2019 Texas A&M University-Commerce Annual Research Symposium, Commerce, TX

35. Herman, J., Bolton, C. & **Roberts, S.** (2019). Post-Traumatic Stress Disorder: An Outcome of Collegiate Athletics? Presented (poster) at the College Sport Research Institute (CSRI) Conference, Columbia, SC *

34. **Roberts, S.**, Tietjen-Smith, T. & Bolton, C. (2019). Understanding the Dynamic of Toxic Leadership in Sport Organizations: Reimagining the 'Toxic Triangle'. Presented at the Applied Sport Management Association (ASMA) Conference, Nashville, TN

33. Shillow, A., **Roberts, S.** & Bolton, C. (2019). The Challenges of being a Student-Athlete: Analysis of a DII School. Presented at the Applied Sport Management Association (ASMA) Conference, Nashville, TN *

32. Petitti, N., **Roberts, S.** & Bolton, C. (2019). The 'Bryzzo Effect': The Marketing Strategies of the Chicago Cubs. Presented (poster) at the Applied Sport Management Association (ASMA) Conference, Nashville, TN *

31. Henry, I., Bolton, C. & **Roberts, S.** (2019). Transferable Skills and Camp Administration: The 'Forgotten Gem' of SRM. Presented (poster) at the Applied Sport Management Association (ASMA) Conference, Nashville, TN *

30. Hornsby, S., **Roberts, S.** & Bolton, C. (2019). 'Dodging the Draft': The Impact of Transgression on Draft Strategies of Professional Sport Teams in the USA. Presented (poster) at the Applied Sport Management Association (ASMA) Conference, Nashville, TN *

* 1st Place Award Winner at 2019 Texas A&M University-Commerce Annual Research Symposium (COEHS Undergraduate Research)

29. Tietjen-Smith, T., Bolton, C. & **Roberts, S.** (2019). Toxic Leadership in Organizations: What Role Do We Play? Presented at National Association of Kinesiology in Higher Education (NAKHE) Conference, Savannah, GA

28. Bolton, C., Prewitt, S., Rosselli, A., **Roberts, S.** & Wachira, E. (2019). An Interdisciplinary Approach to Service Learning: The Impact of a Wheelchair Basketball Tournament on Student Success. Presented at National Association of Kinesiology in Higher Education (NAKHE) Conference, Savannah, GA

27. Henry, I., **Roberts, S.** & Bolton, C. (2018) Camp Administration: The 'Forgotten Gem' of SRM. Presented at the Pathways Conference, Canyon, TX *

26. **Roberts, S.**, Tietjen-Smith, T. & Bolton, C. (2018). Reimagining the 'Toxic Triangle': Its Application in the Sport Management field. Presented at the European Association of Management (EURAM) Conference, Reykjavik, Iceland

25. Culpepper, D., **Roberts, S.**, Bolton, C. & Killion, L. (2018). Cheating & Moral Reasoning in Youth Soccer. Presented at the United States Center for Coaching Excellence (USCCE) North American Coach Development Summit, Orlando, FL
24. **Roberts, S.** & Kihl, L. (2018). What is Trust in Sport? A Multi-Level Analysis. Presented at North American Society for Sport Management (NASSM) Conference, Halifax, Nova Scotia, Canada
23. Hoelscher, R., **Roberts, S.**, & Bolton, C. (2018). Fan Giveaways in Major League Baseball: A Longitudinal Analysis. Presented (poster) at the Applied Sport Management Association (ASMA) Conference, Waco, TX *
- * 3rd Place Award Winner at 2018 Texas A&M University-Commerce Annual Research Symposium (COEHS Undergraduate Research)
22. Grubert, T., Bolton, C., & **Roberts, S.** (2018). Salaries in Professional Sport: Differences in Player Earnings across US Sport. Presented (poster) at the Applied Sport Management Association (ASMA) Conference, Waco, TX *
21. Gonzales, K., Bolton C., & **Roberts, S.** (2018). The Role of the Mentor in Support Programs for NCAA DII Student-Athletes: A Case Study. Presented (poster) at the Applied Sport Management Association (ASMA) Conference, Waco, TX *
20. Oppenheim, T., **Roberts, S.**, & Bolton, C. (2018). An exploration of the roles the gender of a head coach plays in the success of a female sport. Presented (poster) at the Applied Sport Management Association (ASMA) Conference, Waco, TX *
19. Bolton, C., **Roberts, S.**, & Oppenheim, T. (2018). Preparing for the Real World: The Roles of Pre-internship Classes in Sport and Recreation Management. Presented at the Applied Sport Management Association (ASMA) Conference, Waco, TX
18. **Roberts, S.**, Bolton, C. & Culpepper, D. (2018). Cheating and Moral Reasoning in Youth Soccer: Challenges for the Future of the Sport. Presented at the Applied Sport Management Association (ASMA) Conference, Waco, TX
17. Bolton, C. & **Roberts, S.** (2018). A Required Field Experience Class in Sport and Recreation Management-Charting the course for the Real World. Presented at National Association of Kinesiology in Higher Education (NAKHE) Conference, Phoenix, AZ
16. Bolton, C. & **Roberts, S.** (2018). Serving the Community in Sport & Recreation Management Programs: Ideas and Experiences. Presented at National Association of Kinesiology in Higher Education (NAKHE) Conference, Phoenix, AZ
15. **Roberts, S.** & Burton, N. (2017). 'Breaking Up – Is it hard to do?': Dissolution of the Sponsorship Relationship. Presented at North American Society for Sport Management (NASSM) Conference, Denver, CO
14. **Roberts, S.**, Bolton, C., Rosselli, A. & Chadwick, S. (2017). Commercial Implications of Corruption in Sport: Tackling a Growing Threat. Presented at the Applied Sport Management Association (ASMA) Conference, Baton Rouge, LA

13. Rosselli, A., Culpepper, D., **Roberts, S.**, Killion, L. & Bolton, C. (2017). Determinants of Fan Attendance to Collegiate Sporting Events: Practical applications for Small Colleges. Presented at National Coaching Conference, Atlanta, GA
12. **Roberts, S.** (2017). Broadening Horizons: Using technology to facilitate the internationalization of undergraduate program provision. Presented at National Association of Kinesiology in Higher Education (NAKHE) Conference, Orlando, FL
11. Dodds, M. & **Gorse, S.** (2015). The appearance of corruption: Nike's influence on USA Track and Field and its impact on athlete's rights. Presented at Sport and Recreation Law Association (SRLA) Conference, Charlotte, NC, USA
10. Grimley, H., Bason, T. & **Gorse, S.** (2014). Legacy Destroyed? The Impact of Stadia Redevelopment on the Legacy of Mega Events. Presented at the 22nd European Association of Sport Management (EASM) Conference, Coventry, UK
9. Cowley, R., **Gorse, S.** & Chadwick, S. (2014). Understanding Consumer Attitudes towards Corruption in Sport: The Case of UK Ice Hockey Fans. Presented at the 22nd European Association of Sport Management (EASM) Conference, Coventry, UK
8. **Gorse, S.**, Chadwick, S. & Byers, T. (2014). Emerging Trends in Corruption in Sport: Implications for Sport Management. Presented for North American Society for Sport Management (NASSM) Conference, Pittsburgh, PA, USA
7. **Gorse, S.** & Chadwick, S. (2013). How do Sponsors Respond to the Threat of Corruption in Sport? Presented at 21st European Association of Sport Management (EASM) Conference, Istanbul, Turkey
6. Byers, T. & **Gorse, S.** (2013). Doping Scandals as Agents for Change: The Benefits of Trust Violations. Presented at British Academy of Management (BAM) Conference, Liverpool, UK
5. **Gorse, S.**, Byers, T., Searle, R. & Legood, A. (2013). Cheating & Corruption in Sport: A conceptual model for multi-level analysis profiling cheats. Presented at First International Network of Trust Researchers (FINT) Conference, Singapore
4. **Gorse, S.** & Chadwick, S. (2010). Conceptualising Corruption in Sport: Implications for Sponsorship Programmes. Presented at Academy of Marketing Conference, Coventry, UK
3. **Gorse, S.** & Chadwick, S. (2010). Corruption in Sport: How Might Sponsors React? Presented at the Faculty of Business, Environment and Society Research Conference, Coventry University, UK
2. **Gorse, S.** & Chadwick, S. (2009). Corruption in Sport – Implications for Sport Managers. Presented at 17th European Association of Sport Management Conference (EASM), Amsterdam, Netherlands

1. **Gorse, S.** & Chadwick, S. (2009). A Definition of Corruption in Sport and its Prevalence in Winter Sports. Presented at the Play the Game Conference, Coventry, UK

SPEAKER INVITATIONS

CTV 7 O'Clock News (Canada) – FIFA Scandal and its implications, June/July 2015

Sport & Betting, 2013 – A Controversial Relationship, hosted by Law in Sport and DLA Piper, London, UK

GRANTS

- QEP International Travel Funding, Fall 2019 - \$750
- Texas A&M University-Commerce Faculty International Development Grant, Fall 2019 – \$1,500
- Texas A&M University-Commerce Faculty Development Grant, Spring 2019 – \$700
- Texas A&M University-Commerce Faculty International Development Grant, Spring 2018 – \$1,200
- European Union FP7 International Research Staff Exchange Scheme (IRSES) Project entitled 'Managing the potential impacts of mega-events', bringing together Coventry University in the UK, Technische Universität München in Germany, Universidade Federal do Rio de Janeiro in Brazil, Cape Peninsula University of Technology in South Africa and North Carolina State University in the United States of America – £710,500 (€852,000/\$1,120,000) – Researcher
- Remote Gambling Association Consultancy Report – £9,000
- Research Pump Prime Funding, Coventry University, project entitled 'Exposing the Scandal: Media Coverage of Corruption in Sport' – £3,000

PROFESSIONAL ACTIVITIES

- Marketing Chair, National Association of Kinesiology in Higher Education (NAKHE) (2020 –)
- Editorial Board, Journal of Athlete Development & Experience (JADE) (2019 –)
- Executive Board Member-at-Large, Applied Sport Management Association (ASMA) (2018 –)
- Nominations Committee, North American Association of Sport Management (NASSM) (2018 –)
- Article reviewer for:
 - International Journal of Business Ethics (2018 –)
 - Sport, Business & Management: An International Journal (2016 –)
 - International Journal of Sport Marketing & Sponsorship (2016 –)
 - Sport Marketing Quarterly (2018 –)
 - Journal of Issues in Intercollegiate Activities (2019 –)
 - Journal of Athlete Development & Experience (2019 –)
- Abstract/paper reviewer for
 - European Association of Management (EURAM) (2016 –)
 - Applied Sport Management Association (ASMA) (2018 –)
 - North American Society for Sport Management (NASSM) (2016 –)

- Organizing Committee – European Association of Sport Management (EASM) (2014)

UNIVERSITY SERVICE

- QEP Chair (2018 –)
- QEP Department Mentor (2017 –)
- Member of Lions Athletic Council (2019 –)
- Member of Campus Recreation Advisory Board (2017 –)
- Responsible Lions (Consultant) (2017 –)
- Lions Athletics External Performance Team (2017 –)
- Member of JED Campus Advisory Group (2019 –)
- Faculty and Staff Search Committees
 - Clinical Instructor of Nursing (Summer 2019)
 - Campus Recreation Assistant Director of Facility Operations & Aquatics (Summer 2019)
- Assistant Director of ASPIRE Summer Camp (2019 –)
- Honors Colloquium Speaker (2019, 2020)

COMMUNITY SERVICE

- Volunteer, NCAA Division II National Championship football game, McKinney ISD Stadium, McKinney, TX – December 2018, 2019
- Volunteer, Commerce Special Olympics, Memorial Stadium, Commerce, TX – April/May 2017, 2018, 2019
- Volunteer Coach, U13 Co-ed Soccer, Commerce Parks & Recreation – Fall 2018, 2019

MEMBERSHIP OF PROFESSIONAL BODIES/BOARDS

- European Association of Management (2018 –)
- North American Society for Sport Management (2017 –)
- Applied Sport Management Association (2017 –)
- National Association of Kinesiology in Higher Education (NAKHE)(2017 –)
- European Association of Sport Management (EASM)(2010 – 2016)

TEACHING EXPERIENCE

- Undergraduate modules in sport management, sport marketing, contemporary issues in sport, marketing strategy, strategic management, and research methods (including online/distance learning provision)
- Graduate modules in sport management, sport marketing, marketing strategy and research methods
- Modules on the Chartered Institute of Marketing (CIM) Professional Diploma
- Supervision of undergraduate and postgraduate research and internship projects

Teaching at Texas A&M University-Commerce

Undergraduate		
HHPS 100	Foundations of Sport &	Fall 2016; Fall 2017; Spring 2018; Fall

	Recreation	2018; Spring 2019
HHPS 110	Principles of Leadership in Sport & Recreation	Spring 2018; Spring 2019; Spring 2020
HHPS 320	Legal & Ethical Issues in Sport	Spring 2017
HHPS 350	Social Issues in Global Sport	Spring 2017; Fall 2017; Fall 2019
HHPS 400	Management of Sport & Recreation	Fall 2017; Fall 2018; Fall 2019
HHPS 420	Marketing for Sport & Recreation	Spring 2018; Spring 2019; Spring 2020
HHPK 444	Administration in Sport & Recreation	Fall 2016
Graduate		
HHPS 520	Governance and Ethics in (International) Sport	Summer 2018; Fall 2018
HHPS 521	Finance & Economics in (International) Sport	Spring 2020
HHPS 525	Marketing & PR in (International) Sport	Fall 2019
HHPS 535	Sociology of Sport & Physical Activity	Summer 2017; Fall 2017; Summer 2018; Fall 2018; Summer 2019
HHPS 539	Sport Law	Summer 2017; Summer 2019
HHPS 552	PR & Media in International Sport	Fall 2019
HHPS 554	Sport Event Management	Spring 2019
HHPS 558	Managing People in International Sport	Spring 2020
HHPS 564	Facilities & Equipment in Kinesiology & Sport	Spring 2017; Spring 2018, Spring 2020
HHPS 566	Issues in International Sport	Fall 2018
HHPK 617	Statistical Procedures in Health & Human Performance	Fall 2016

Teaching at Coventry University

Undergraduate		
207SEM	Analyzing Sport & Events (Research Methods)	Sem. 2 2014/15
301SEM	Strategic Management in Sport & Events	Sem. 1 2014/15; Sem. 1 2015/16
308SEM	Undergraduate Dissertation	2014/15; 2015/16
312SEM	Contemporary Issues in Sport Management	Sem. 2 2014/15; Sem. 2 2015/16
Graduate		
M03SEM	Sports Legal Environment & Broadcasting	Sem. 2 2014/15
M04ORB	Contemporary Issues in	Sem. 2 2015/16

	Sport Management	
M05ORB	Academic Research Practice for Sport & Events	Sem. 1 2015/16
M08SEM	Sport Marketing & Branding	Sem. 1 2014/15
M09SEM	Sponsorship, Endorsement & Naming Rights	Sem. 2 2014/15; Sem. 2 2015/16
M13SEM	Postgraduate Dissertation	Sem. 2 2014/15; Sem. 2 2015/16

- Served as second supervisor for a PhD student (alongside Professor Simon Chadwick) – research analysing consumer perceptions of transgression in sport
- Served as second supervisor for a PhD student (alongside Dr Benoit Senaux) – research analysing governance and corruption in sport
- Served as second supervisor for a PhD student (alongside Professor Simon Chadwick) – research analysing consumer perceptions of transgression in sport
- Served as Director of Studies for two Masters by Research students, both looking at different elements of competitive balance in Major League Soccer in the USA and whether a more European style of governance might make the league more competitive globally

International Teaching Experience – Guest Lectures

(From the UK)

- University of Arizona Summer School, Coventry University
- University of Arizona Online Lecture
- North Carolina State University – Corruption in International Sport: Implications for Sport Management
- North Carolina State University – Surviving Academia: A European Perspective
- New York University – Corruption in International Sport: Implications for Sport Management
- University of New Brunswick – Corruption in International Sport: Implications for Sport Management
- Louisiana State University – Corruption in International Sport: Implications for Sport Management

International Teaching Experience – Guest Lectures

(From the US)

- Coventry University - Corruption in International Sport: Implications for Sport Management
- Coventry University – Doping in International Sport: Cultural Challenges & Management Implications