

## CURRICULUM VITAE

**Anthony C Rosselli, Ph.D.**

Assistant Professor

Texas A&M Commerce

Department of Health and Human Performance

Commerce, TX 75429-3011

(903)-886-5549

[Anthony.Rosselli@tamuc.edu](mailto:Anthony.Rosselli@tamuc.edu)

## EDUCATIONAL PROFILE

**Ph.D.**            **Texas A&M University**, College Station, Texas, USA, **August 2014**  
Department of Health and Kinesiology; Major: Sport Management

Dissertation Topic: This is “Ladies’ Night”: A Case Study of a Grassroots Golf Program for Black females

Committee: John N. Singer, Ph.D. (chair)  
George B. Cunningham, Ph.D.  
Akilah Carter-Francique, Ph.D.  
Corliss Outley, Ph.D.

**M.S.**            **Texas A&M University**, College Station, Texas, USA, **August 2011**  
Department of Health and Kinesiology; Major: Sport Management

**B.S.**            **Texas A&M University**, College Station, Texas, USA, **December 2009**  
Department of Health and Kinesiology; Major: Physical Education

**A.S.**            **Blinn College**, Brenham, TX, USA, **May 2006**

## RESEARCH AND TEACHING INTERESTS

Diversity	Ethics
Qualitative Inquiry	Sociology of Sport
Corporate Social Responsibility	Sport for Development and Peace
Critical Discourse Analysis	Management
Marketing	Leadership

## HONORS, AWARDS, AND SCHOLARSHIPS

*Dean Honor’s Award*, Blinn College (2006)

*Jane Stallings Student Service Award*, Texas A&M University (2009)

*Graduate Teacher of the year Award*, Texas A&M University (2011-2012)

## **PROFESSIONAL EXPERIENCE**

### **Academic Appointments and Teaching**

- 07/2015 – present     **Assistant Professor**, Department of Health and Human Performance  
Texas A&M Commerce, Commerce, TX, USA
- 03/2015 – 08/2015     **Adjunct Professor**, Department of Sport Management  
Southern New Hampshire University, Manchester, NH, USA
- 08/2014 – 08/2015     **Assistant Professor**, Department of Sport Management  
Farmingdale State College, Farmingdale, NY, USA
- 08/2010-05/2014     **Graduate Teaching Associate**, Physical Education Activity Program  
Department of Health and Kinesiology  
Texas A&M University, College Station, Texas, USA
- 01/2013-05/2013     **Teaching Internship**, SPMT 422 – Financing Sport Operations  
Division of Sport Management  
Department of Health and Kinesiology  
Texas A&M University, College Station, Texas, USA
- 01/2010-07/2010     **Graduate Assistant**, Division of Sport Management  
Department of Health and Kinesiology  
Texas A&M University, College Station, Texas, USA

### **Public School Setting**

- 8/2009-9/2009     **Physical Education Teacher**, Cypress Grove Intermediate  
College Station, Texas
- 9/2009-10/2009     **Physical Education Teacher**, Rock Prairie Elementary  
College Station, Texas

### **Sport Industry**

- 04/2012-09/2012     **Director**, Camp Aggieland  
Texas A&M University, College Station, Texas
- 05/2007-08/2010     **Coach/Counselor**, Deerfoot Youth Camp  
Read Youth Charities, Magnolia, Texas
- 08/2004-07/2005     **Basketball Coach/Program Developer**,  
Brazos Valley Home School Group, Bellville, Texas

## **RESEARCH AND SCHOLARSHIP**

### **Statement of Research Focus**

#### *Diversity Issues in Sport*

- Experiences of racial minority high-level golfers
- Experiences of racial minorities and women in golf at the participant level
- Racial minority youth's perception of golf
- Marketing of golf to racial minorities
- Critical interrogation of sport structures

#### *Sport for Development*

- Ability of sport programs' to provide underprivileged groups with access to physical and social capital
- Using sport as a means to heal tensions (e.g., class and race)
- Re-engaging individuals who have abandoned sport and physical activity

#### *Sense of Community*

- How marginalized groups in sport (e.g., racial minorities in golf) establish and maintain SOC
- What are strategies that managers can employ to create and foster SOC in sport
- How can SOC be leveraged through sport so that all can benefit from physical activity

#### *Issues in Athletic Administration*

- Best practices for athletic directors at the High School and Jr College levels
- Best practices for online graduate Athletic Administration programs
- Strategies employed by Athletic Directors in management and fundraising

### **Grant Activity**

- \$560 – HLKN Graduate Student Travel Grant – 3/26/2012
- \$500 - CEHD Graduate Travel Grant - 9/21/2012
- \$750 - CEHD Research Grant - 9/21/2012
- \$500 – HLKN Graduate Student Travel Grant – 5/26/2014
- \$300 – TAMUC Faculty Development Grant – 4/4/2017
- \$800 – TAMUC Faculty Development Grant – 11/3/2017

### **Published Abstracts**

**Rosselli, A., & Cunningham, G. B. (2012).** Race appropriate? Examining the association between racial stereotypes and golf. *Research Quarterly for Exercise and Sport*, 83, A-86.

### **Published Peer-reviewed Articles**

**Rosselli, A. & Singer, J. N. (2015).** Toward a multilevel framework to examine the underrepresentation of racial minorities in golf within the United States. *Quest*, 67(1), 44-55.

**Rosselli, A.**, Cunningham, G. B., & Singer, J. N. (2017). Does golf = White? Perceptions of the prototypical golfer. *International Journal of Sport Studies*, 7(1), 1-7.

**Rosselli, A.** & Singer, J. N. (2017). The influential factors that contribute to high-level Black golfers' participation and success in golf. *Physical Activity Review*, 5, 132-145.

Kimbrough, S., **Rosselli, A.**, & Crutcher, T. (2017). Use of the Exercise Motives and Gains Inventory in Dance Fitness. *Physical Activity Review*, 5, 188-195.

Bolton, C., & **Rosselli, A.** (2017). The Assessment of Transferable Skills in a Mid-sized Regional University Campus Recreation Program. An exploratory case study on how professionals teach and how Student Employees learn. *Recreational Sports Journal*, 41(2), 125-143.

Bolton, C., & **Rosselli, A.** (2017). The Assessment of NCAA Division I Compliance Professionals: A comprehensive look at these administrators, their experiences, and the pressure they face. *Journal of NCAA Compliance*, September-October, 3-8.

**Rosselli, A.**, & Singer, J. N. (2017). Challenges Faced by African American Golfers Pursuing Professional Careers. *Journal of African American Studies*, 21(4), 605-620.

**Rosselli, A.**, Culpepper, D., Roberts, S., Killion, L., & Bolton, C. (2018). Determinants of Fan Attendance to Collegiate Sporting Events: Practical applications for Small Colleges. *TAHPERD Journal*, 86(1), 8-12.

**Rosselli, A.**, Prewitt, S., & Culpepper, D. (accepted). The effect of moderate exercise on depressive symptoms. *Journal of Applied Psychology*.

### **Articles in Review**

**Rosselli, A.**, Kimbrough, S., & Crutcher, T. (in review). Experiencing Sense of Community in Dance Fitness. *TAHPERD Journal*.

### **Articles in Progress and Phases of Completion**

Wells, J. (undergraduate student), **Rosselli, A.**, Roberts, S. (to be submitted by October 2018). Use Your Head? A Study on Concussion Protocol in Female Youth Soccer.

Garner, M. (undergraduate student), Kimbrough, S., & **Rosselli, A.** (to be submitted by October 2018). Motivations and Barriers of College-Aged Women Using Weight Training as a Mode of Exercise in their Current Exercise Regimen: A Qualitative Analysis.

Guidry, J. J. (former graduate student), & **Rosselli, A.** (to be submitted by October 2018). Mandatory Drug Testing as a Deterrent for High School Athletes: Weighing the cost.

**Rosselli, A.** The portrayal of African Americans and Hispanics in the 2010 issues of *Golf Digest*: A critical discourse analysis. (Completed, to be submitted to the *Howard Journal of Communications*).

Bolton, C., **Rosselli, A.**, Tietjen-Smith, T., & Roberts, S. Perceptions of Athletic Apparel Brands: The Impact of a Switch. (data analysis and final write-up phase)

**Rosselli, A.** Best practices for online masters in athletic administration and sport management programs. To be submitted to *International Journal of Kinesiology in Higher Education*. (in progress)

**Rosselli, A.,** & Estes, S. Towards a framework to examine the influence of servant leadership and sense of community in creating new leaders. To be submitted to *Quest*. (in progress)

**Rosselli, A.,** Prewitt, S., & Culpepper, D. Using profanity as a motivator in coaching (3 papers: paper 1 in data collection phase).

**Rosselli, A.,** & Stankowski, C. (graduate student). An analysis of the most desired skills for Athletic Directors in Texas High Schools: The Delphi Method. (literature gathered and reviewed, data collection to begin in Fall 2018).

**Rosselli, A.** Career paths of High School Athletic Directors in a Football dominant state. (literature gathered and reviewed, data collection to begin in Fall 2018).

**Rosselli, A.,** & Singer, J. N. This is “ladies’ night”: A case study of a grassroots golf program for Black females (3 papers, all written, just need to submit).

Willis, S., Kimbrough, S. K., & **Rosselli, A.** Predicting faculty’s intention to use a personal authentic assessment of learning in web-based courses: An application of the theory of planned behavior.

### **Planned Works**

**Rosselli, A.,** Bolton, C., Roberts, S., Prewitt, S., Wachira, E. An examination of an interdisciplinary Wheel Chair Basketball Fundraiser: Practical applications (2 papers, in planning phase).

**Rosselli, A.,** & Mitchell, S. Bullying of Athletic Trainers by Head Coaches: Assessing Variation by Sport and Level of Competition.

**Rosselli, A.** The impact of marketing of golf on minority girls’ and women’s intentions to participate in golf. (2 papers).

**Rosselli, A.,** & Singer, J. N. Analyzing the current state of caddie programs in the U.S.: What are the challenges, benefits, and implications for golf managers, caddies, golfers, and racial minorities?

**Rosselli, A.** The current marketing/lack thereof golf to the Black community: What strategies can be implemented to re-engage this underrepresented group?

**Rosselli, A., & Brown, B.** The motivators that contribute to African Americans' participation or lack thereof in golf.

**Rosselli, A.** The perception of golf by Black and Latino youth: A qualitative approach.

**Rosselli, A., & Agyemang, K.** Black male athlete social responsibility in golf: Perceptions on giving back to the youth.

### **Non-refereed Publications**

Kiernan, J. S. (2017). Masters facts: Money, milestones & more at Augusta. (I served as a contributing author to the piece)

**Rosselli, A., & Bolton, C.** (2017). An assessment of public perceptions of entertainment and golfing options in Greenville, Texas. (research presented to the Department of Parks and Recreation in Greenville, TX)

Wells, J. (undergraduate student), **Rosselli, A., & Roberts, S.** (2018, August). Duty of Care in Youth Soccer: Perspectives on *Sherman et al. v the United States Soccer Federation et al. Concussion Litigation Reporter*, 7(2).

Wells, J. (undergraduate student), **Rosselli, A., & Roberts, S.** (2018, August). Duty of Care in Youth Soccer: Perspectives on *Sherman et al. v the United States Soccer Federation et al. Sport Litigation Alert*.

### **Professional Conference Presentations**

**Rosselli, A., & Cunningham, G. B.** (2012, March 15). Race appropriate? Examining the association between racial stereotypes and golf. Presentation at the American Alliance for Health, Physical Education, Recreation and Dance Conference, Boston, MA.

**Rosselli, A., & Singer, J. N.** (2012, May 24). Portrayals of African Americans and Hispanics in the 2010 Issues of Golf Digest: A Critical Discourse Analysis. Presentation at the North American Society for Sport Management Conference, Seattle, WA.

**Rosselli, A., & Singer, J. N.** (2012, November 10). The influential factors that contribute to high-level Black golfers in their participation and success in golf. Presentation at the North American Society for the Sociology of Sport Conference, New Orleans, LA.

**Rosselli, A., & Cheeks, G.** (2013, February 8). Analyzing the state of collegiate golf programs at HBCUs compared to PWIs: Resource deprivation and how it contributes to the lack of Blacks as professional golfers. Presentation at the Texas Graduate Sport Management Student Symposium. College Station, TX.

**Rosselli, A., & Singer, J. N.** (2013, May 31). Professional Black golfers: Where are they? What challenges do they face? Where do we go from here? Presentation at the North American Society for Sport Management Conference, Austin, TX.

**Rosselli, A., & Singer, J. N.** (2014, May 29). This is “Ladies Night”: A Case Study of a Grassroots Golf Program for Black Females. Pittsburg, PA.

Kimbrough, S., & **Rosselli, A.** (2015, September). Personalized authentic assessment of learning in web-based classes (think WAY outside the box). Presentation at the Center for Faculty Excellence & Innovation. Commerce, TX.

**Rosselli, A.,** Kimbrough, S., & Crutcher, T. (2017, January). Let’s get fit: Experiencing sense of community in dance fitness. Presentation at the National Association for Kinesiology in Higher Education Annual Conference, Orlando, FL.

Bolton, C., & **Rosselli, A.** (2017, January). The Assessment of transferable skills in a mid-sized regional university campus recreation program: An exploratory case study on how professionals teach and how student employees learn. Presentation at the National Association for Kinesiology in Higher Education Annual Conference, Orlando, FL.

Roberts, A., **Rosselli, A.,** Bolton, C., & Chadwick, S. (2017, February). Commercial Implications of Corruption in Sport: Tackling a Growing Threat. Presentation at the Applied Sport Management Conference, Baton Rouge, LA.

**Rosselli, A.,** Culpepper, D., Roberts, S., Killion, L., & Bolton, C. (2017, May). Determinants of Fan Attendance to Collegiate Sporting Events: Practical applications for Colleges and High Schools. Presentation at the United States Center for Coaching Excellence Conference, Atlanta, GA.

Bolton, C., & **Rosselli, A.** (2017, April). The Assessment of NCAA Division I Compliance Professionals: A comprehensive look at these administrators, their experiences, and the pressure they face. Presentation at the College Sport Research Institute, Columbia, SC.

Culpepper, D. O., Prewitt, S., & **Rosselli, A.** (2017, December 1). Preparing for the interview: Do’s and don’ts of interviewing for PE/Coaching positions. Presentation at Texas Association for Health, Physical Education, Recreation & Dance convention, Fort Worth, TX.

**Rosselli, A., & Singer, J. N.** (2018, January 5). Sense of community in golf: An examination of a grassroots golf program for Black females. Presentation at the National Association for Kinesiology in Higher Education Annual Conference, Phoenix, AZ.

### **Invited Presentations**

**Rosselli, A.,** Lobpries, J., Pickett, D., & Wang, Z. (2013, March 12). Women’s sport organizations: Through the eyes of sport for development theory. Munich Business School, Munich Germany.

Bolton, C. & **Rosselli, A.** (2017, June). The Assessment of NCAA Division I Compliance Professionals: A comprehensive look at these administrators, their experiences, and the pressure they face. Presentation at the NAAC Convention, Orlando, FL.

### **Presentations with students**

Stankowski, C., & **Rosselli, A.** (2018, April). An analysis of the most desired skills for Athletic Directors in Texas High Schools: The Delphi Method. Presentation at the Annual Research Symposium, Texas A&M University – Commerce.

Owens, J., **Rosselli, A.**, & Bolton, C. (2017, April). Switching Sports Brands. Presentation at the Annual Research Symposium, Texas A&M University – Commerce.

### **Professional Associations/Affiliations**

Texas Association for Health, Physical Education, Recreation & Dance - TAHPERD  
North American Society for Sport Management (NASSM)  
North American Society for the Sociology of Sport (NASSS)  
National Association for Kinesiology in Higher Education (NAKHE)

## **TEACHING**

### **Teaching Philosophy**

I believe that it is crucial to create a learning environment that is both interesting and engaging to students. Through methods such as: case studies, critical questioning, small group discussion, student-led projects and presentations, practical application of concepts learned in class, and journaling, I believe that students in my classes learn not only to absorb and retain information, but also to communicate and apply what they have learned. This cannot be accomplished through relying solely on lectures and multiple choice tests. It is my goal that my students are able to explain what they have learned at the end of the semester, and to also be able to demonstrate practical application of the knowledge gained from the class. For online courses, I strongly believe in active daily participation from both the students and myself. I encourage my students to search for both current research and current events that apply to the information being learned in the class and share them with their classmates. This allows for daily discussion of how the theory being learned in the course relates to practice.

### **Texas A&M Commerce**

### **Undergraduate Courses Taught**

- HHPS 100 – Foundations of Sport and Recreation Management
- HHPS 110 – Principles of Leadership
- HHPK 144 – Foundations of Kinesiology
- HHPK 154 – Concepts of Physical Activity
- HHPK 250 – Conditioning, Individual and Dual Sports
- HHPK 251 – Team Sports



- HHPK 444 – Administration of Kinesiology and Sports Programs

#### Graduate Courses Taught

- HHPS 520 – Governance and Ethics in Sport
- HHPS 521 – Finance and Economics in Sport
- HHPS 525 – Marketing and Public Relations in Sport
- HHPS 535 – Sociology of Sport and Physical Activity
- HHPS 539 – Sport Law
- HHPS 584 – Administration in Sport and Recreation Programs
- HHPK 595 – Critiquing and Conducting Research
- HHPK 617 – Statistical Procedures in Health and Human Performance

#### **Farmingdale State College**

#### Undergraduate Courses Taught

- SMT 110 – Introduction to Sport Management
- SMT 304 – Sport Finance (Online via Blackboard)
- SMT 320 – Athletic Administration (High School focus)
- SMT 320 – Athletic Administration (Intercollegiate focus)
- SMT 335 – Sport Ethics
- SMT 335 – Social Media in Sport

#### **Southern New Hampshire University**

#### Graduate Online Courses

- SPT 501 – Research Methods in Sport Management (approved to teach)
- SPT 510 – Sport and Society
- SPT 512 – Principles in Athletic Administration (approved to teach)

#### **Texas A&M University**

#### Undergraduate Courses Taught

#### Activity Based

- KINE 198 – Health and Fitness Basketball (with lecture component)
- KINE 198 – Health and Fitness Strength Training (with lecture component)
- KINE 198 – Health and Fitness Aerobic Running (with lecture component)
- KINE 198 – Health and Fitness Racquetball (with lecture component)
- KINE 198 – Health and Fitness Online (Spring, 2013)
- KINE 199 – Beginner Basketball
- KINE 199 – Strength Training

- KINE 199 – Modified Activity
- KINE 199 – Beginner Racquetball

#### Lecture Based

- SPMT 422 – Financing Sport Operations (Spring, 2013)

#### **SERVICE**

##### **Guest Article Reviewer**

Journals: TAHPERD, International Journal of Sport Management, International Journal of Exercise Science, International Journal of Kinesiology in Higher Education

##### **National-Level**

#### Committee Service

- NAKHE
- Conference planning
  - Reviewer – Reviewed conference proposals for 2017 conference
- Hellison Interdisciplinary Grant Selection Committee
  - Reviewer – Review applications and make recommendations for grant application

##### **State-Level**

#### Committee Service

- TAHPERD
  - College Division Professional Preparation (2015 - present)
    - Chair: Planned and organized sessions for TAHPERD conferences and program reviewer
    - Reviewer – reviewed submissions or publication in TAHPERD journal

#### Practitioner Service

- Research project for the City of Greenville Parks and Recreation Department
  - Conducted an assessment of entertainment preferences for the City and presented the results to the director of Parks and Recreation.

##### **Texas A&M University – Commerce**

#### Student Recruitment and Orientations

- TAHPERD Booth (Fall 2015)
  - Spoke with prospective students about graduate programs in HHP Department

- Student Orientation (Summer 2016, Summer 2017, Summer 2018)
  - Advised students on courses to take who were new to campus

### Committee Service

#### *University Committees*

- Alcohol and Other Drugs Committee (2017 – present; member)
  - Planned and organized events and information related to alcohol and other drug awareness. Compiled report on alcohol and other drug use for university.
- Graduate Council Committee (2018 – present; member)
  - Administration Sub-committee (2018 – present; member)
    - Reviewed policies and procedures related to graduate school

#### *Departmental Committees*

- HHP 2.5 GPA Appeal Committee (2016 – present)
  - Reviewed appeals for admission into upper level classes for students below a 2.5 GPA.
- HHP Graduate Program Committee (2015 – present)
  - Reviewed applications for admission to graduate programs in HHP Department
- HHP Sport and Rec Management and Athletic Administration Coordinator (2015 – present)
- HHP Marketing/Public Relations Committee (2015 – present)
  - Planned marketing strategy for Health Promotion Degree in HHP Department
- HHP Strategic Planning Committee (2015 – present)
- HHP Sport and Recreation Management Committee (2015 – present)
- HHP Sport Management Search Committee (2015)
  - Reviewed applications for Sport Management position and interviewed qualified candidates
- HHP Scholarship Committee (2015 – present)
  - Chair 2017 – Lead the process of awarding scholarships to students in the department

### Theses and Dissertations

#### *Doctoral Dissertations*

- Cody Moree - Member

#### *Masters Theses*

- Jade Bell - Member
- Tanner Crutcher – Member

*Honors Theses*

- Jessica Wells – Chair
- Carissa Galvan – Member
- Macy Garner - Member

**Farmingdale State College**

Academic Advising

- Provide academic counsel and course scheduling advice to undergraduate students in the Sport Management Department (2015 – present)

Committee Service

- School of Business Scholarship Committee (2014 – 2015)
  - Reviewed scholarship applications and determined award recipients
- Assistant Professor of Sports Economics Search Committee (2015)
  - Reviewed applications for a Assistant Professor of Sports Economics position
  - Conducted phone and face to face interviews with top candidates
  - Recommended top candidates to Administration

Student Recruitment

- School Open House (Fall 2014 and Spring 2015)
  - Spoke with both prospective students and their families about the Sport Management program