



Cory.Say@tamuc.edu

## Objective

To obtain a position as an adjunct professor on a collaborative team where I will be able to learn from my peers as well as share industry knowledge, tips and insights with students.

## Experience

### *Freelance Design, Illustration and Lettering 2012–Present*

I have been freelancing since 2012 working with agencies and clients for design, illustration and primarily lettering focused jobs. I have produced murals, logotypes and branding, beer labels, book series cover art and design, magazine article illustrations and lettering and an ongoing agency lead instagram campaign. The clients I have worked for are Sagmiester and Walsh now &Walsh, Lakewood Brewing Company, Illuminated Bible by Dana Tanamachi and Crossway Publishing, Hallmark Cards Inc. Answers Magazine, and Compass Data Centers.

### *Full Time Senior Designer / July 2016– Present*

Currently I work at Hallmark in Kansas City, MO. where I am able to apply my illustration, lettering and design skills to create greeting cards ranging in feminine and masculine products in all seasons and occasions. Each year I have been apart of our mentorship program where we mentor students from the local Art Institute and mentor our peers. I love sharing and teaching what I have learned to hopefully help make their job easier and to hopefully foster/grow their love for the craft.

### *Full Time Art Director / July 2009–2016*

Worked at TracyLocke in Dallas, Texas where I was able to play a primary role in the rebranding of Goody Goody: Wine

- Beer • Liquor. I created the logo as well as developed a visual identity to utilize in creating print, in-store and out-of home campaigns. I also created and concepted ad campaigns for HP and T-Mobile, both inside and outside the retail environment. Additionally, I have designed logos, posters and packaging for other clients such as the Cattle Baron's Ball, Samsung, and 7-Eleven.

### *Graphic Designer / May 2007– July 2009*

Worked at Fellowship Church in Grapevine, Texas where I was able to produce and concept sermon series art for which I carried the look and feel through bulletins, invitation cards, interior and exterior signage, direct mail, promotional posters and billboards. Also developed logos and brochures for departments and created CD and energy drink packaging.

## Education

Acquired an Associates in Arts degree, at Frank Phillips College in Spring 2003 and received a B.F.A. in Communication Design at University of North Texas, 2007.

### **Awards & Recognition**

- Published in Typsim Book 6, Scripted: Custom Lettering in Graphic Design.  
Drawing Type: An Introduction to Illustrating Letterforms
- Communication Arts 2016 Illustration Annual: Emma Eaton Mystery Novels
- How Magazine's International Design Annual 2014: Merrit Brochure and Identity
- DSVC Professional Show—Bronze for Cattle Baron's Ball 2012 logo
- ADDYS DFW—Silver for CBB 2012 ticket package, Silver for CBB
- 2012 campaign, Silver for CBB 2012 stationery, Bronze for CBB 2012 catalog
- How Magazine's Top 10 Websites for Designers Award.
- Participated in AIGA Portland's Type showcase.

### *Websites featured on:*

- [graphic-exchange.com](#)
- [grainedit.com](#)
- [designworklife.com](#)
- [beautifultype.net](#)
- [typographyserverd.com](#)
- [lettercult](#)