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**Saurabh Srivastava, Ph.D.**  
**Assistant Professor**  
**Management & Economics Department**  
**College of Business**  
[Saurabh.Srivastava@tamuc.edu](mailto:Saurabh.Srivastava@tamuc.edu)

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## **Academic Background**

### **Academic Degrees**

- Ph.D. University of North Texas, Denton, Texas, Strategic Management, 2017.  
M.B.A. University of Louisiana at Monroe, Monroe, Louisiana, 2012.  
M.S. Rajiv Gandhi University of Health Sciences, Bangalore, India, Clinical & Hospital Pharmacy, 2006.  
B.S. Rajiv Gandhi University of Health Sciences, Bangalore, India, Pharmaceutical Sciences, 2003.

## **Work Experience**

### **Work Experience**

- Assistant Professor, Texas A&M University-Commerce (September, 2017 - Present), Commerce, Texas.  
Teaching Fellow, University of North Texas (August, 2014 - August, 2017), Denton, Texas.  
Lecturer, Sanjeevan College of Pharmacy (February, 2006 - July, 2008), Dausa, India.  
Clinical Pharmacist, KLE Hospital (August, 2004 - December, 2005), Belgaum, India.  
Production Chemist, Rusan Pharma (June, 2003 - May, 2004), Kandla, India.

## **Intellectual Contributions**

### **Intellectual Contributions Grid**

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals		3		3
Articles-in-Progress (All)		6		6
Publications in Refereed Conference Proceedings		1		1
Presentations of Refereed Papers		7		7

### **Refereed Articles**

#### **Applied or Integrative/application Scholarship**

- Srivastava, S., & D'Souza, D. E. (in press, 2019). Exploring Patterns of Organizational Capability Alignment: A Contingency Approach. *Management Research Review*.
- Srivastava, S., & Medina, M. (2016). The role of extraversion and communication methods on an individual's satisfaction with the team. *Journal of Organizational Psychology*, 16 (1), 78-92.
- Srivastava, S., & BarNir, A. (2016). Customer-firm interaction and the small firm: Exploring individual, firm, and environment level antecedents. *Journal of Small Business Strategy*, 26 (2), 23-49.

### **Refereed Proceedings**

#### **Applied or Integrative/application Scholarship**

- Srivastava, S., & BarNir, A. (2016). Innovation, Co-creation, and Customer Power: Direct and Indirect Effects. *Academy of Management Proceedings*.

## **Papers Under Review**

Davari, A., Iyer, P., & Srivastava, S. (2019). "Market Orientation, Brand Management Processes, and Brand Performance," Initial submission to *Journal of Product and Brand Management*.

Srivastava, S. (2019). "Innovation or imitation under perceived uncertainty: a case of Milliken's state, effect, and response uncertainty," Initial submission to *International Journal of Business Innovation and Research*.

Srivastava, S. & D'Souza, D. (2019). "Strategic Thinking: A Dimensional Synthesis and Measurement Scale," Initial submission to *Journal of Managerial Issues*.

Srivastava, S. & D'Souza, D. (2019). "Strategic Thinking: A Managerial Antecedent of Absorptive Capacity," 1st revise and resubmit to *Journal of Strategy and Management*.

## **Presentations of Refereed Papers**

### **International**

Srivastava, S. & BarNir, A. (2015-2016). *Innovation, Co-creation, and Customer Power: Direct and Indirect Effects*. Academy of Management, Anaheim, California.

Srivastava, S. & BarNir, A. (2014-2015). *Customer interaction in entrepreneurial firms: the role of individual and product/service factors*. Academy of Management, Vancouver, Canada.

### **National**

Iyer, P., Davari, A., & Srivastava, S. (2019-2020). *Market Orientation, Brand Management Processes, and Brand Performance*. Society of Marketing Advances, New Orleans, Louisiana.

Srivastava, S. & D'Souza, D. (2018-2019). *A Synthesis and Measurement Scale for Strategic Thinking*. Southern Management Association, Lexington, Kentucky.

Srivastava, S., Sigdya, P., & Medina, M. (2017-2018). *Entrepreneurial Callings: Exploring Antecedents and Outcomes*. Southern Management Association, St. Pete Beach, Florida.

Srivastava, S. & Ojha, D. (2015-2016). *Moderating effect of the environment on the relationship between innovation and firm performance*. Decision Sciences Institute, Seattle, Washington.

### **Regional**

Srivastava, S. & Medina, M. (2014-2015). *The role of personality traits and communication methods on an individual's satisfaction with the team*. Southwest Academy of Management, Houston, Texas.

## **Working Papers**

Srivastava, S., Sigdya, P., Craven, M., & Soleimanof, S. (2019). "Called to be an Entrepreneur: Exploring Antecedents and Outcomes of Entrepreneurial Calling," targeted for *Journal of Developmental Entrepreneurship*.

Srivastava, S. & Williams, A. (2019). "The Effect of Goal Orientation and Customer Interaction on Innovation Performance of User Entrepreneurs," targeted for *Journal of Entrepreneurship*.

## **Honors & Awards**

### **Honors/Awards**

2016-2017: Academic Achievement Scholarship, Jim McDonald Scholarship.

2015-2016: Academic Achievement Scholarship, Denny & Linda Iker Scholarship. [Type: Scholarship] [Category: Other] [Status: Received]

## **Teaching**

### **Teaching Activities and Efforts toward Continuous Improvement**

2017-2018 - Self Evaluation - Teaching. Assurance of Learning - Teaching.

## **Service**

### **Texas A&M University-Commerce**

### **College Assignments**

**Member:**

2017-2018 – 2019-2020: Marketing and Branding Committee

2017-2018: Research and Creative Activities Committee

**Service to the Profession****Academic Conference: Moderator / Discussant**

2015-2016: Decision Sciences Institute (National).

**Chair: Conference / Track / Program**

2019-2020: International Conference on Entrepreneurship and Family Business, Mumbai, India (International).

**Reviewer - Article / Manuscript**

2019-2020: Management Research Review (International).

2016-2017 – 2017-2018: Journal of Small Business Strategy (National).

2016-2017 – 2017-2018: Management Decision (International).

**Reviewer: Conference Paper**

2017-2018 – 2019-2020: Southwest Academy of Management (Regional).

2014-2015 – 2018-2019: Academy of Management (International).

2014-2015 – 2017-2018: Southern Management Association (National).

2015-2016: Decision Sciences Institute (National).

2013-2014: Southwest Academy of Management (Regional).

**Professional Memberships**

Academy of Management, 2015 - Present

Southern Management Association, 2014 - Present

**Personal Professional Development**

2016-2017: University of North Texas, Denton, Texas. College of Business Teaching Enhancement Seminar

2015-2016: University of North Texas, Denton, Texas. College of Business Teaching Enhancement Seminar (Topic: Enhancing student learning)

2014-2015: Southern Management Association, Savannah, United States of America. Early stage doctoral consortium.

2014-2015: Academy of Management, Vancouver, Canada-British Columbia. Doctoral consortium (managing dissertation)

2014-2015: University of North Texas, Denton, Texas. College of Business Teaching Enhancement Seminar (Topic: Teaching the digital natives)

2013-2014: University of North Texas, Denton, Texas. College of Business Teaching Enhancement Seminar

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