

## BBA Marketing 2021-2022 Rotation

Course #	Course Title	Spring '21		Sum I '21		Sum II '21		Fall '21		Spring '22		Sum I '22		Sum II '22		Fall '22	
		C	O	C	O	C	O	C	O	C	O	C	O	C	O	C	O
	Commerce Campus (C), Online (O) -->																
MKT 306	Marketing	X	X		X		X	X	X	X	X		X		X	X	X
MKT 420	International Marketing		X					X	X		X					X	X
MKT 471	Marketing Analytics		X					X			X					X	
MKT 366	Marketing Promotion							X	X							X	X
MKY 367	Selling & Sales Management	X	X						X	X	X						X
MKT 436	Marketing Research		X						X		X						X
MKT 467	Global Consumer Behavior	X							X	X							X
MKT 445	Retail Management						X	X							X	X	
MKT 386	Supply Chain & MKT Channels	X			X					X			X				
	Electives																
	Commerce Campus (C), Online (O) -->																
MKT 422	Electronic	X					X			X					X		
MKT 431	Internship	X		X				X		X		X				X	
MKT 497	Special Topics																

Note: These are the courses the department plans to offer. Changes may occur due to departmental constraints.