

TAMUC Strategic Plan Assessment Committee
Chair: Dr. Dan Su & Dr. Ricky Dobbs

Student Preparedness

1. Provide a transformative and experiential education that prepares students for a rapidly changing world
2. Pursue academic excellence, new and enhanced programs, innovative pedagogies and an engaging environment for learning to increase student retention and success
3. Collaborate with internal and external partners to increase student research opportunities and career readiness

Dr. Raymond Green & Dr. Yvonne Villanueva-Russell

Elevate Research

1. Strengthen infrastructure for research and creative activity
2. Gain distinction as a high research activity institution by identifying and advancing targeted research initiatives
3. Encourage interdisciplinary and student-involved collaboration

Dr. Brent Donham & Cece Gassner

Create an Inclusive Community Characterized by Respect and Collaboration

1. Enhance civility and collegiality of administrators, faculty, staff and students
2. Recruit, develop and retain diverse students, faculty, staff and administrators
3. Create occasions for meaningful interactions across the university, including opportunities that enhance global awareness

Dr. Kuracina, Dr. Stephen Hirst, Dr. Edward Romero, and Dr. LaVelle Hendricks

Align our Initiatives to Support our Unique Rural-Urban Identity

1. Serve as the hub for educational opportunities in East Texas
2. Leverage the assets of the university for the economic, cultural, health and social benefit of the region
3. Cultivate and strengthen partnerships that serve regional needs

Cece Gassner & Dr. Brent Donham

Transform Our Operations to Serve the Mission of a Contemporary University

1. Invest in student recruitment, retention, graduation and continued engagement
2. Increase organizational effectiveness by developing sound business practices that are intentional, collaborative and data-informed
3. Diversify sources of funding and allocate resources strategically to promote innovation and effectiveness

Dr. Mario Hayek, Dr. Julia Ballenger and Sarah Baker