



Overall Project Status

On Track

Minor Concerns

Major Concerns

Weekly Check-in: Proposed Discussion Items

1. **Steering Committee Update:** Discuss items related to upcoming SEP Framework meeting in early February.
2. **Timeline Update:** Walk-through proposed timeline for remainder of engagement.
3. **Broader TAMUC Stakeholder Communications:** Share findings with stakeholders.
4. **Financial Aid Assessment:** To be discussed next week – Thursday 1/27 from 4:00pm-5:00pm.
5. **Any additional items?**

Milestones from 1/3-1/14

Steering Committee

- Identified key findings for the steering committee meeting and finalized and shared the presentation deck on Monday, 1/18.
- Hosted Steering Committee Meeting #3 on 1/13 – focused on findings from the Master's / Specialist assessment, external market scan & portfolio demand analysis.

Data Analysis:

- Huron finalized data collection, cleansing and validation of graduate admissions data – confirming enrollment funnel outputs with Dean Schroeder and Natalie Henderson.
- Completed descriptive data analysis of graduate student enrollment data.
- Completed aggregating course data, faculty compensation data, and faculty effort model information to inform the portfolio demand analysis.
- Completed the academic portfolio analysis and external market scan.
- Conducted financial aid assessment – Huron to share outcomes during the weekly check-in scheduled for Thursday, 1/27.

Stakeholder Engagement:

- Huron began working on identifying key communications for the broader TAMUC community to share findings to date.
- Huron created a two-pager for Dr. Dobbs outlining key themes from the student focus groups to be shared with President Rudin.

Key Priorities for the Week (1/3 – 1/14)

Huron To Do:

- Continue conversation regarding undergraduate enrollment / retention numbers to establish a baseline for future goal setting.



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Weekly Status Report: 1/18/22



- Create SEP webpage and work with Huron to post updates with assessment findings.
- Schedule follow-up meeting with Cece Gassner to discuss extended campus partnerships and potential opportunities when the Huron team is on-campus next.
- Schedule a follow-up meeting with Michael Johnson to better learn how TAMUC is utilizing external digital marketing services.