



Overall Project Status

On Track

Minor Concerns

Major Concerns

Check-in Discussion Agenda: 11/1

1. **Initial Interview Takeaways:** Let's discuss what we're hearing in relation to the high-level takeaways identified below.
 - a. TAMUC's value proposition is affordability, but student's question the overall "value"
 - b. Student enrollment has somewhat resulted by happenstance, without an integrated strategy between Colleges and EM
 - c. Supporting retention efforts is not viewed as "everyone's job," and in doing so has resulted in reactive measures
 - d. Students seek further engagement with faculty and connection to academic programs
 - e. Opportunities exist to evaluate partnership strategy and pipeline development (e.g., Dallas College, K-12 partnerships, etc.)

2. **Any additional items?**

Milestones from 10/25-10/29

Steering Committee:

- Huron has completed all Steering Committee interviews, except the following:
 - Dr. Ricky Dobbs interview. Scheduled for Monday, November 1st at 3:00pm.
- Huron shared the Kickoff Meeting deck with SC members on 10/28.

Stakeholder Engagement:

- Confirmed the interview list with Project Sponsors and continued stakeholder engagement conversations.
- Scheduled meetings with President Rudin and Provost Humphreys, separately, on Monday, 11/15 (Huron to be on-campus for these meetings).
- Huron shared a two-page document outlining considerations for TAMUC's strategic enrollment planning (SEP) webpage.
- Huron conducted the following interviews the week of 10/25:

Cece Gassner	Jayson Douglas	Nechell Bonds	Michael Knight
Michael Johnson	Mario Hayek	Jeremy Gamez	Judy Sackfield
Jennifer Schroeder	Jeremy Anderson	Annmarie Wu	

Data Analysis:

- Huron received the requested NSC, admissions, financial aid, and enrollment data (both undergraduate and graduate) on 11/27.
- Huron worked with IR / IT to receive access to TAMUC's WebFOCUS dashboards.
- Huron spoke with Swagata on 10/29 to discuss questions around the Academic Portfolio data requested.



- Huron spoke to Nechell about additional data items outstanding: Summary Data and Documentation (items 2.2 – 2.10)

Key Priorities for the Week (11/1 – 11/5)

Huron To Do:

- Continue tracking data request – including items outlined in section 2.2 – 2.10
- Continue scheduling stakeholder interviews and meet with the following individuals:

Dean Bonham and Associate Dean Graham	Dr. Dobbs	Linda King	Amber Countis
<i>*Additional conversations to be scheduled throughout the week</i>			

- Review, cleanse, and validate undergraduate admissions, financial aid, and enrollment data
- Reach out to Judy Sackfield to discuss scheduling focus groups.
- Schedule follow-up meeting with Cece Gassner when Huron team is on-campus (11/15).
- Schedule follow-up meeting with Michael Johnson to better learn how TAMUC is utilizing external digital marketing services.
- Review summary data available on [TAMUC's IR website](#).

TAMUC To Do:

- Continue uploading any priority data request items.
- Work with Huron to validate data (ongoing).