

Texas A&M University Commerce Strategic Enrollment Planning



Weekly Status Report: 11/8/21

Overall Project Status

On Track

Minor Concerns

Major Concerns

Weekly Check-in: Proposed Discussion Items

- Project Timeline: Scheduling of next Steering Committee meeting and ongoing campus engagement.
 a. Steering Committee update
- 2. **Executive Leadership Meetings**: Prepare for on-campus conversations with the President, Provost, and CFO on 11/15.
- 3. Additional items to be shared in advanced of our check-in on Thursday, 11/11 at 4pm CST

Milestones from 11/1-11/5

Stakeholder Engagement:

- Huron has completed all Steering Committee interviews.
- Huron has completed all Executive Team interviews except the following, which will be conducted in person during the week of 11/15.
 - President Mark Rudin
 - Provost John Humphreys
 - Vice President and Chief Financial Officer Tina Livingston
- Huron has completed all College Deans / Associate and Assistant interviews
- Huron shared a revised interview list with Project Sponsors and confirmed final stakeholder groups to be interested. Will is continuing to manage scheduling and the team plans to conclude interviews the week of 11/15.
- Huron has reached out to Judy Sackfield to discuss hosting student focus groups on-campus vs zoom during the week of 11/15.
- Huron conducted the following interviews the week of 11/1:

Brent Donham	Andrea Graham	Linda King	Ricky Dobbs
Randy Harp	Doug LaVergne	Tim McMurray	Anil Kumar
Raymond Green	William Kuracina	David Scott	Amber Countis
Kimberly McLeod	Juan Araujo	DeMarquis Hayes	Laura Isbell
David Deggs			

Data Analysis:

- Huron spoke with Dr. David Giles and Lisa Blackwell on 11/4 to discuss questions around the faculty and compensation data requested.
- Huron continued data cleansing and validation of the undergraduate and graduate admissions, financial aid, and enrollment data.





 Megan and Melissa met with Swagata on 11/5 to confirm data assumptions and align on any missing data points. <u>Swagata to provide the following missing data</u>: Previous school/college information and credits transferred for transfer students

Key Priorities for the Week (11/8 – 11/12)

Huron To Do:

- Work with TAMUC to Schedule Steering Committee Meeting #2
- Continue tracking data request including:
 - \circ Items outlined in section 2.2 2.10
 - Missing data from undergraduate admissions request
 - Faculty and payroll data
 - Financial data (GL/Transaction Data and Financial Statements) Megan will follow-up with Dr. Dobbs on the correct TAMUC resource to work with on these needs
 - These data will inform a cost to educate analysis
- Continue scheduling stakeholder interviews and meet with the following individuals:

Dean Villanueva-Russell	Dr. Dan Su	Victoria Kisluk	Stephen Hirst
Michael Stark	Amanda Horne	Lacey Henderson	Autumn Johnson
John Weatherford	Swagata Malaiya	Pam Wright	Jody Todhunter
Katrina Watkins	Kristina Nichols	Misty Lair	Renee Walker
Hailey Bearden	Crystal Lindley	Dustin Pearson	Christina Yoakum
Jonathan Jordan	Edward Romero	Tammi Thompson	Joyce Miller
Katy Williams	Cindy Rios	JillAnn Gamble	Amanda Almanza- Montalvo
Luisa Esquivel	Nick Patras	Maxine Mendoza- Welch	Sandi Patton
*Additional conversations to	be scheduled throughou	t the week	·

"Additional conversations to be scheduled throughout the week

- Continue to review, cleanse, and validate undergraduate admissions, financial aid, and enrollment data

 Begin enrollment and retention analysis
- Follow up with Judy Sackfield to discuss scheduling focus groups.
- Schedule follow-up meeting with Cece Gassner to discuss extended campus / university locations.
- Schedule follow-up meeting with Michael Johnson to better learn how TAMUC is utilizing external digital marketing services.
- Review summary data available on TAMUC's IR website.

TAMUC To Do:

- Continue uploading data request items.
- Work with Huron to validate data (ongoing).