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College of Business News & Updates



Dear {First & Last Name},

Student success, faculty engagement, and community building... what an exciting time to be a part of the A&M-Commerce College of Business! With the recent launch of our new Dallas location, our modern finance labs in Commerce and Dallas, and a wide array of certificates embedded in all our academic programs, we are bridging the urban-rural divide and making great strides to prepare our students to become competitive business professionals. I am proud to share many of our student achievements such as their outstanding performance at the ISACA competition, their participation in impactful student organization activities, life-changing internships, and stories about how they embark on their professional careers and pursue new jobs, careers and earn promotions within their organizations. Our college has been more engaged with our alumni and industry partners than ever. Faculty participated in our first Business to Industry event, they have guided students on multiple faculty-led consulting projects, we have applied to a number of government grants and established relationships with regional Economic Development Centers and Chambers of Commerce. Also, we held a highly successful networking event, which we intend to hold twice a year, to help leverage synergies within our community. Throughout this newsletter, we share a glimpse of how the College of Business is forging a sense of community and purpose; we thank you for your unwavering support!

Highlights



TAMUC Students Achieve Highest-Ever Finish in ISACA Competition

A group of Texas A&M University-Commerce students took home second place in a recent competition held by the Information Systems Audit and Control Association (ISACA). ISACA is a global association that provides training and credentials in auditing, governance, technology and privacy. A&M-Commerce students in the Marketing and Business Analytics student organization joined the Dallas Chapter of ISACA in 2014, and competed at a recent North Texas Case Competition, grabbing the runner-up spot.

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Engagement



Learning to Lead Like a Pro

The Management and Economics Association partnered with the College of Business and Career Services to bring Bo Harris, North Texas District Manager for Fastenal,



Ready to Work with Cintas

The College of Business was proud to welcome Alexis Phelps, Talent Acquisition Manager at Cintas to campus on Thursday. Alexis met with Dean, Dr. Mario Hayek and

to campus for a presentation on leadership skills.

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Planning for the Future with Stephanie Richardson

The College of Business, Career Services and the student organization Mujeres de Acción partnered to host Stephanie Richardson—Talent Acquisition Manager for EHI holdings—for an informative talk.

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Department Head, Dr. Alex Williams to discuss future opportunities for collaboration.

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First Annual Business to Industry Event

The College of Business hosted its first-ever Business to Industry event in Sulphur Springs on April 1st, 2022. Over 30 COB and TAMUC faculty, staff, students, and alumni met with business executives from Clayton Homes, City National Bank, JB Weld, Saputo, and the City of Sulphur Springs.

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"Ethics in the Last and Next Financial Crisis" with Mr. Richard Bowen, CPA

The Management and Economics Society ended a very productive year with an important and exciting speaker. Mr. Richard "Dick" Bowen, CPA—known as the "Citigroup Whistleblower"—spoke at the university's Dallas location to 75 attendees in person and nearly 100 online.

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Accounting Town Hall

On March 31, 2022, the Accounting and Finance Department held its semi-annual Accounting Majors Town Hall Meeting where faculty, staff and students discussed various aspects of the accounting major. During the Town Hall, students networked with faculty and staff to learn more about scholarship and internship opportunities, various accounting and finance student organizations, and accounting professional certifications.

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Innovation



NABA-DFW Outstanding Faculty



Dr. Bo Han Certified by Amazon

Advisor Announcement

Terry Brawand has been selected as the NABA-DFW Outstanding Faculty Advisor for the year! During her time as an advisor, Terry brought in a new generation of members and was tireless in contacting both students and professionals to build our NABA Chapter.

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Dr. Bo Han is now a cloud computing practitioner certified by Amazon Web Services. Dr. Han said of the recognition, "It's an honor to be certified by an industry leader such as Amazon. Lifelong learning has been critical to my effective teaching.

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Navigating Professional Opportunities for International Students

Business Analytics alums Lola Yemidale, Joyce Agbanobi, and Miyyah Ogunbanwo—who were all able to navigate the OPT/CPT process successfully and eventually obtained visa sponsorship—joined the College of Business, Career Services, and Career Development to host a panel to provide support for current students. The panelists have worked in roles for Intel, Meta, Microsoft, Amazon, and Cisco. They shared with students the importance of using on-campus resources and taking advantage of virtual and in-person networking opportunities. Finally, they encouraged students to remain confident sharing that they had to submit hundreds of applications to find a role that was a fit for them.

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Impact

Foundation of Blockchain & Bitcoin

Dr. Zaki Malik moderated a panel on the



Foundation of Blockchain Technology and Bitcoin as part of the 2022 Business Toolbox Series for the North Dallas Chamber of Commerce.

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Center for Excellence Partners with Commerce EDC

The Center for Excellence partnered with the Commerce Economic Development Corporation to develop a strategy for the city to encourage aluminum extruders.

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A&M-Commerce Researchers Contribute to Pivotal Study on Feral Hog Damage

A team including a pair of faculty from Texas A&M University-Commerce recently published a research paper looking into the economic damage caused by feral hog populations in non-traditional areas such as golf courses and cemeteries.

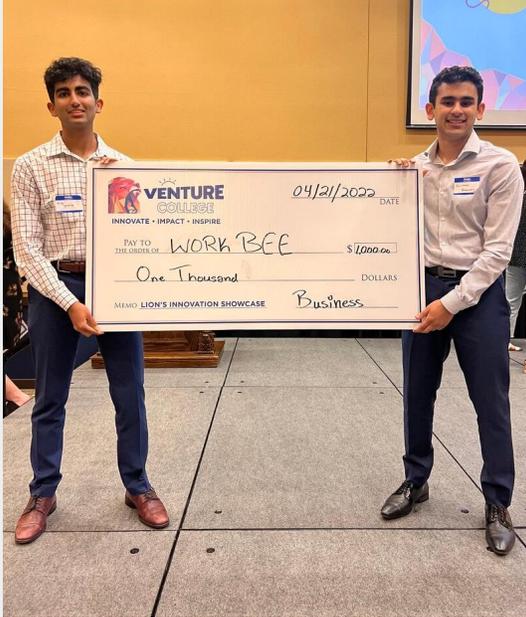
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Hundreds in Attendance at the Lion's Innovation Showcase 2022

The Lion's Innovation Showcase kicked off on April 21, 2022, at the Sam Rayburn Student Center. Open to students, faculty, and staff the day was filled with exciting pitch competitions, convention floor presentations, and miniature TED Talks showcasing the entrepreneurial projects happening around TAMUC and the

surrounding community.

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