

# STRATEGIC PLAN ASSESSMENT COMMITTEE PANEL DISCUSSION

## Priority 1: Student Preparedness

**Dr. Yvonne Villanueva-Russell**

- Provide a transformative and experimental education that prepares students for a rapidly changing world.
- Pursue academic excellence, new and enhanced programs, innovative pedagogies and engaging environment for learning to increase student retention and success.
- Collaborate with internal and external partner to increase student research opportunities and career readiness.

## Priority 2: Elevate Research

**Dr. Brent Donham**

**Cece Gassner**

- Strengthen infrastructure for research and creative activity.
- Gain distinction as a high research activity institution by identifying and advancing targeted research initiative.
- Encourage interdisciplinary and student-involved collaboration.

## Priority 3: Create an Inclusive Community Characterized by Respect and Collaboration

**Dr. Cephas Archie**

**Dr. LaVelle Hendricks**

- Enhance civility and collegiality of administrators, faculty, staff and students.
- Recruit, develop and retain diverse students, faculty, staff and administrators.
- Create occasions for meaningful interactions across the university, including opportunities that enhance global awareness.

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## **Priority 4: Align our Initiatives to Support our Unique Rural-Urban Identity**

**Cece Gassner**

- Serve as the hub for educational opportunities in East Texas.
- Leverage the assets of the university for the economic, cultural, health and social benefit of the region.
- Cultivate and strengthen partnerships that serve regional needs.

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## **Priority 5: Transform our Operations to Serve the Mission of a Contemporary University**

**Sarah Baker**

- Invest in student recruitment, retention, graduation and continued engagement.
- Increase organizational effectiveness by developing sound business practices that are intentional, collaborative and data-informed.
- Diversify sources of funding and allocate resources strategically to promote innovation and effectiveness.

# What are the strengths you believe we are facing today in the priority that you are assessing?

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- **Priority 2: Elevate Research** Dr. Brent Donham and Cece Gassner
- **Priority 3: Create an Inclusive Community Characterized by Respect and Collaboration** Dr. Cephas Archie and Dr. LaVelle Hendricks
- **Priority 4: Align our Initiatives to Support our Unique Rural-Urban Identity** Cece Gassner
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# What are the challenges or issues you believe we are facing today in the priority that you are assessing?

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# What are some critical priorities that you would like to focus on for this upcoming year?

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# What are some opportunities that could be developed by working together at A&M-Commerce that would help mature our institutional planning?

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# How do you see the strategic plan continuing to impact the future here at A&M-Commerce?

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