


College	Department	Phase 1 Courses	Phase 1 Assessments	Phase 2 Courses	Phase 2 Assessments	Phase 3 Courses	Phase 3 Assessments
 College of Business	Accounting & Finance	COB 1301	Career Assessment Survey & Reflection Essay	COB Principles Courses ACCT 2301 FIN 304 BUSA 326 MGT 305 MKT 306 COB 499	1) Each "principles" course has a career-related lesson and assignment geared towards describing careers related to that discipline's COB SLOs. 2) Reflection Essay on new previously unexplored career option based on business core courses	Career Service and MGT 439	We will track internships, job applications and postings, etc. Business Simulation Game (BSG)
	Management & Economics	COB 1301	Career Assessment Survey & Reflection Essay	COB Principles Courses ACCT 2301 FIN 304 BUSA 326 MGT 305 MKT 306 COB 499	1) Each "principles" course has a career-related lesson and assignment geared towards describing careers related to that discipline's COB SLOs. 2) Reflection Essay on new previously unexplored career option based on business core courses	Career Service and MGT 439	We will track internships, job applications and postings, etc. Business Simulation Game (BSG)
	Marketing & Business Analytics	COB 1301	Career Assessment Survey & Reflection Essay	COB Principles Courses ACCT 2301 FIN 304 BUSA 326 MGT 305 MKT 306 COB 499	1)Each "principles" course has a career-related lesson and assignment geared towards describing careers related to that discipline's COB SLOs. 2) Reflection Essay on new previously unexplored career option based on business core courses	Career Service and MGT 439	We will track internships, job applications and postings, etc. Business Simulation Game (BSG)